

FINANCIAL TIMES

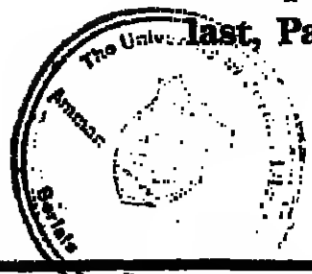
EUROPE'S BUSINESS NEWSPAPER

No. 30,494

Monday March 21 1988

D 8523 A

Japan: Market opens at last, Page 20



Austria	3422	Indonesia	103100	Portugal	26100
Belgium	1040	Israel	10350	S. Arabia	103700
Canada	103100	Japan	10300	Singapore	10310
Cyprus	10375	Jordan	10300	Sri Lanka	10300
Denmark	10340	Korea	10350	Sweden	10300
France	10325	Latvia	10325	Switzerland	10300
Germany	10320	Malaysia	10325	Taiwan	10350
Greece	10310	Maldives	10300	Turkey	10300
Hong Kong	10312	Nepal	10300	USA	10350
India	10315	Norway	10300	USA	10300

World News

Saudi missile sites may be bombed, Israel warns

SAUDI ARABIA'S purchase of Chinese-made surface-to-air missile sites with a range of more than 2,000 miles has prompted demands from Mr Yitzhak Shamir, Israel's Prime Minister, for their immediate removal, coupled with warnings from senior Israeli officials that their launch sites could be bombed. Page 22

IADB loans fall sharply over dispute on funding

LOANS ADVANCED by the Inter-American Development Bank, Latin America's multilateral financing body, fell sharply last year, because of a long and damaging dispute over its future funding. The IADB approved only \$2.382bn of new loans in 1987, its annual report says, well below the \$3.04bn of 1986 and the record \$3.57bn of 1984. Page 22

Israeli soldier killed

A 26-year-old reservist yesterday became the first Israeli fatality of the Palestinian uprising. He was shot in the head while on guard duty in Bethlehem. Later, Israeli troops rounded up more than 200 Palestinians for questioning and began a search of the area. Page 3

EUROPEAN Monetary System

The French and Belgian francs were both a little easier in the EMS last week. Trading started rather unsettled, as traders awaited details of the UK budget and the release of US trade data. The dollar's reaction to better than expected figures was confined to small gains and trading still seemed to lack direction.

Salvadorans go to polls

Salvadorans voted yesterday in legislative and municipal elections after leftist guerrillas blew up transmission towers north of San Salvador, leaving most of the country without electricity.

Activists plan strike

Anti-apartheid activists in South Africa today attempt to mobilise the first nationwide protest since leading black opposition groups were banned last month. There have been appeals for a "national day of protest" to commemorate the 28th anniversary of the Sharpeville massacre and to protest against the banning of any activity by the United Democratic Front and 16 other groups.

Missile war continues

Iran attacked a ship in the Gulf and launched at least one missile at Baghdad as the Iran-Iraq "war of the cities" entered its fourth week. Iraq said its warplanes hit five Iranian towns and cities. Gulf shipping sources said Iranian gunboats attacked a ship in apparent retaliation for an Iraqi raid on an oil terminal. Page 4

EMS Mar. 18, 1988



Zhao urges bold reform

Communist Party chief Zhao Ziyang urged bolder reforms in China's government and the economy. He made clear his opposition to calls for censure and said China should offer incentives to attract foreign investment. Page 4

AFGHAN REBELS REJECTION

Afghan guerrillas denounced Moscow's offer to withdraw from Afghanistan as a means of pressuring Washington and its ally Pakistan into a peace settlement.

Sri Lanka deploys army

Hundreds of Sri Lankan troops moved into parts of the island's east at the weekend to prevent attacks on Sinhalese by Tamil separatist guerrillas after a string of killings in the eastern district this month.

PROCORDIA

Swedish state holding company which was nearly privatised last summer, reported a 51 per cent increase in profits after financial items to SKr1.36bn (\$227.8m) in 1987.

One term for Aquino

Philippines President Corason Aquino said she did not plan to seek re-election in 1992 because she was "readily just meant for one term."

ELSEVIER

Second-largest Dutch publisher, boosted earnings by 89 per cent last year as a result of the acquisition of a big stake in its arch rival, Wolters Kluwer, and because of greater efficiencies. A 44 per cent higher dividend of F1.15 per share was declared for 1987. Page 24

S Korean parties divide

Last-minute efforts to unite South Korea's divided political opposition before next month's National Assembly elections virtually collapsed yesterday with rival parties accusing each other of insincerity. The two main opposition groups are expected to call off merger talks today.

IREK International Corporation

Investment banking group controlled by Peter and Edward Bronfman of Toronto, plans to take a 35 per cent interest in the Versatile Corporation, one of Canada's three surviving shipbuilders. Page 25

Israel push in Lebanon

Tank-led Israeli troops backed by helicopter gunships have thrust into south Lebanon in their deepest push this year in an apparent bid to knock out bases used for cross-border missile attacks.

NESTLE

Swiss foods group, plans to appoint former US Federal Reserve chairman Paul Volcker to its board.

London seeks urgent report on 'savage' Ulster killings

BY KIERAN COOKE IN BELFAST AND PETER RIDDELL IN LONDON

THE British Army and the Royal Ulster Constabulary were both trying yesterday to piece together the events of Saturday when two British soldiers were being beaten and shot by a fringed crowd during an IRA funeral procession in West Belfast.

Saturday's events came only three days after three people died and more than 50 were injured when a loyalist bomber attacked another IRA funeral.

The murders of Corporal Derek Wood, 24, and Corporal David Joyce, 23, both of the Royal Corps of Signals, have been condemned as "an act of appalling savagery" by Mrs Margaret Thatcher, the British Prime Minister.

Mr Tom King, the Northern Ireland Secretary, who flew back to Belfast from London yesterday in face of a growing tide of violence in Britain's troubled province of Northern Ireland, has called for a full and urgent report into "these horrific killings". Mr King will report on the week-

end's events to Parliament today. Attention focuses on why the two soldiers, both on duty, were in the Republican heartland of West Belfast at a time when tension was exceptionally high. The Army has special "tribal maps" of Northern Ireland, showing a green and orange patchwork of the various Republican and Loyalist areas. West Belfast and in particular the Falls and Anderson Road along which the soldiers had been driving, is coloured in a very deep green.

Lt Colonel Martin Roberts of the Royal Signals Corps said the two dead soldiers had been on their way back to army HQ at Liberty Barracks south of Belfast when they wandered into the IRA funeral cortege. The soldiers had tried to escape but had been dragged from their car, beaten and then shot.

The army has dismissed theories that the two were on a surveillance mission and that their car, destroyed by republicans after the attack, had been equipped with special monitoring equipment.

Onlookers described how a silver VW Passat had mounted the pavement and with lights flashing and horn sounding had driven past the funeral cortege of Kevin Brady, an IRA member shot in the course of the cemetery bombing on Wednesday.

The car's progress had been blocked by the crowd. It reversed. Continued on Page 22

W German state election gives boost to Späth

BY DAVID MARSH IN BONN

CHANCELLOR HELMUT Kohl's Christian Democratic Union (CDU) yesterday maintained its absolute majority of seats in key elections in the West German state (Land) of Baden-Württemberg, although with a sharply lower result than in the last state poll in 1984.

The score was a clear personal victory for Mr Lothar Späth, the Christian Democrats' Prime Minister in Baden-Württemberg for 10 years, who now sees his position enhanced as a rival within the party to Mr Kohl.

With the liberal Free Democrats, junior partners in the Bonn coalition, as well as the Opposition Social Democrats (SPD), both registering losses, the three major parties all suffered their worst scores in the state for at least 20 years - confirming the trend towards fragmentation.

Disenchantment among conservative voters in the prosperous and traditionally Christian Democratic-voting southern state led to a sharp swing towards minority ultra-Right groups, while the Greens ecology party maintained its position.

Minority parties, none of which will sit in the four-party parliament, gained a combined 5.4 per cent of the votes, according to provisional results last night, against only 0.5 per cent four years ago.

Major beneficiaries were the neo-Nazi party with 2.1 per cent and the far right Republicans with 1.0 per cent.

Yesterday's outcome, following a string of four successive CDU setbacks in state elections, was welcomed last night by Mr Kohl as a "great result."

Mr Späth, who will now continue as the only CDU state premier to rule without the aid of a coalition, distanced himself during the election campaign from economic and nuclear energy issues, particularly over the Government's 1990 tax reform plans.

The Christian Democrats gained 49.1 per cent of the votes, down from 51.9 per cent in the 1984 poll, marking its worst score in the state since 1968. Under the Baden-Württemberg voting system the outcome was enough to keep the CDU with an absolute majority in the state parliament, where it looks likely to have 66 seats against 68 last time. The SPD remains second strongest with 42 (41), with the Greens gaining a seat to 10 and the FDP losing one to seven.

Departure of Noriega delayed by row with US over military role

BY DAVID GARDNER IN MEXICO CITY

THE PANAMANIAN Defence Forces have decided that Gen Manuel Antonio Noriega must leave the country, after firmly backing him throughout more than nine months of opposition protest.

But his departure is being held up by a dispute with the US over the future role of the defence forces in Panamanian politics and society. One senior government official said Gen Noriega had originally been expected to leave early yesterday.

In Washington, over the weekend, Mr George Shultz, US Secretary of State, confirmed that Gen Noriega's days were numbered and called upon him to stop down.

President Manuel Solis Palma, whom Gen Noriega appointed on February 26 to replace the deposed President Eric Arturo Del Valle, was yesterday afternoon due to have announced that he would resign. The resignation would come into effect after the General's departure, senior Government officials say.

This plan was frustrated by the breakdown of negotiations on Saturday between Gen Noriega and a senior US diplomat, Assistant Secretary of State Mr William Walker.

The defence forces on Saturday afternoon rejected US demands for "unacceptable and anti-Panamanian" after two rounds of talks. However, contacts have not broken down. Gen Noriega is understood to have demanded

EC joins support for Gatt to have stronger status

BY WILLIAM DULLFORCE IN KONSTANZ

THE EUROPEAN Community has come out in favour of strengthening the General Agreement on Tariffs and Trade (Gatt) and giving it a status equivalent to that enjoyed by the International Monetary Fund and the World Bank.

The World Trade Organisation needed more political weight effectively to handle current tensions in the trading system, Mr Willy de Clercq, the Commissioner for External Affairs, told an informal meeting of trade ministers in Konstanz over the weekend.

By joining the US and Japan, which had already voiced their backing for a more powerful Gatt, the EC has now made it almost certain that measures will be agreed when world trade ministers meet in Montreal in December for the mid-term review of Gatt's current Uruguay Round.

Mr de Clercq will be empowered to undertake regular appraisals of countries' trade policies, testing them for compliance with Gatt rules and assessing the impact of any protectionist measures.

Trade ministers will meet more frequently under the Gatt agreement, possibly once a year, although not all of Gatt's 96 members want an annual encounter.

Co-operation between the Gatt, the IMF and the World Bank will be extended so that the trade factor receives more attention.

Mr Martin Bangemann, the West German Economy Minister, pointed out that trade provided on average 20 per cent of the Gross National Product of Gatt member states.

It was not enough to discuss the financial side alone when working for economic adjustment and growth. But for trade's role to be respected Gatt had to be politicised, Mr Bangemann said.

New York court ruling blow to Campeau's takeover strategy

BY RODERICK ORAM IN NEW YORK

A NEW YORK court ruling has invalidated much of the \$5.18bn offer of financing that Campeau, the Canadian real estate and retailing group, had lined up for its bid to take over Federated Department Stores, a leading US retailer.

In a rare show of judicial approval for "poison pill" defences, Judge Leonard Sand, presiding in a federal court in Manhattan, ruled that Federated's shareholders' rights plan served a legitimate purpose and could be used to oppose Campeau's tender offer.

Much of Campeau's financing was conditional on removal of the poison pill because the defence would seriously dilute

British bank plans US takeover

BY NICK BUNKER IN LONDON

THE ROYAL Bank of Scotland hopes to make a friendly takeover offer for Citizens Financial Group, a small New England bank within six or seven weeks, the Edinburgh-based bank said yesterday. The move comes five years after it first decided to seek a US retail banking acquisition.

Citizens Financial is based in Providence, Rhode Island, and is likely to cost the Royal Bank at least \$70m, the US company's current capitalisation on the American Nasdaq securities market. Bid speculation has recently lifted its share price from \$17 to about \$26.

Mr Charles Winter, the Royal Bank's group chief executive,

Overseas	2-5	Int. Capital Markets	25
Companies	25	Letters	31
Britain	6-12	Lex	32
Companies	26	Lombard	37
		Management	37
		Money Page	17
		Money Markets	38
		Observer	39
		Stock markets - Bourses	35
		London	31-35
Arts - Reviews	18	UK gifts	34
World Guide	18	Unit Trusts	39-41
Construction	34	US bonds	34
Crossword	38	Weather	25
Currencies	38		
Editorial comment	20		
Eurobonds	24		

THE MONDAY PAGE	INTERVIEW
William Dawkins talks to Lord Cockfield, British EC Commissioner, Page 17	

Australia: Hawke forced to review policies after NSW loss	4
Justices: Paradox of the death sentence	17
Anthony Harris: Uncertain spring in Washington	17
Editorial comment: The disgrace of Dundee: Hard truths of 1988	20
Lombard: Time to end archaic UK Budget procedures	21
Lex: The markets; La Générale; Brazilian funds	22
Managers of the future: Masters of a changing environment	27

Gartmore's free Budget '88 Investment Report cassette brings you their expert analysis of the effects and implications of the Budget for the personal investor.

Financial broadcaster Oliver Scott asks Gartmore's top specialists for their forecasts, opinions and unit trust recommendations. You can hear what they have to say, absolutely free.

For your free cassette simply complete and post the coupon or phone our investor Services Department free on 0800 289 336.

Gartmore

Gartmore Fund Managers Limited, Gartmore House, P.O. Box 65, 16-18 Monument Street, London EC3R 8QQ.

OVERSEAS NEWS

Mitterrand set to announce his candidacy

BY PAUL BETTS IN PARIS

THE FRENCH presidential election will gather full steam this week when President François Mitterrand finally announces his long-awaited decision to run for a second seven-year term.



François Mitterrand: suspense to the end

Mr Mitterrand confirmed he would announce his decision this week in a video-recorded message to a rally of 15,000 Socialist sympathisers at Le Bourget, outside Paris, yesterday.

Although he did not specifically say whether he would seek a second mandate, Mr Lionel Jospin, the Socialist secretary general, and several other Socialist leaders made it clear that Mr Mitterrand, who remains the hot favourite to win the election in the latest opinion polls, was expected to run again.

The betting is that Mr Mitterrand will announce his formal decision to seek another mandate on Wednesday. In his message, Mr Mitterrand said he was anxious to see his country unite together "to win the challenges" facing France this century.

French rock singer who used to back the Communists. Mr Edouard Balladur, the Finance Minister and one of Mr Chirac's key political strategists, also succeeded in unsettling the Barriot camp last week by floating the idea of forming one big conservative party in France.

But even before formally declaring himself as the Socialist candidate, Mr Mitterrand has stolen the show so far in the campaign. His tactics of maintaining the suspense about his electoral ambitions to the very end have infuriated his right-wing opponents while keeping him in the lead in the opinion polls.

Opposition boycotts new Dhaka parliament

THE FOURTH parliament in Bangladesh's 17-year history was sworn in yesterday, but one bloc of members failed to appear. AP reports from Dhaka.

The parliament - its legitimacy already questioned because of evidence of a rigged election - is expected to be given controversial legislation to make the country of 108m people an Islamic state.

The 18 members of the Combined Opposition Party were not at the oath of office ceremony, but there was no explanation for their absence.

Despite its name, the so-called opposition bloc consists of 76 small parties which are loyal to the government of President Hussain Muhammad Ershad.

The Parliament was chosen March 3 in an election where there was evidence of vote-buying. Mr Ershad's Jatiya Party won 251 of the 300 seats. The president told a religious gathering March 13 that he would offer legislation to amend the constitution to make Bangladesh an Islamic state.

But the opposition parties already have announced they will oppose the move.

Even Mr Jamaat-e-Islami Abbas Ali Khan, the leader of the fundamentalist Moslem party, denounced the proposal. "This is a political gimmick by Ershad to perpetuate his rule," he said. It has been suggested that Mr Ershad's call for an Islamic state is aimed at weakening his two chief opponents - both women - Ms Sheikh Hasina of the Awami League and Ms Khaleda Zia of the Bangladesh Nationalist Party.

Paris, Bonn differ on EMS change

BY DAVID MARSH IN BONN

DIVERGING VIEWS between France and West Germany over the need for changes in the European Monetary System, are likely to come to the surface in Bonn today, at the first full meeting of the newly established Franco-German Finance Council.

The Paris Government may use the meeting, linking Finance and Economy Ministers and central bank governors from the two countries, to press for further adjustments in the rules on intervention and credit facilities in the EMS.

The gathering, hosted by the Bonn Finance Ministry, is billed as an exchange of views and will not lead to any firm decisions. The body, which will meet every three months in future, will try to come up with ways of better harmonising French and West German fiscal and monetary policies.

The ministers and central bank governors may also seek to prepare a common position ahead of the meeting of the IMF's Interim committee in Washington next month.

The most contentious issue, however, is expected to be the EMS. France, backed by the other six full EMS countries, except West Germany and the Netherlands, wants to increase the obligation on strong currency members to expand their economies to counter any exchange rate strains in the system.

Mr Gerhard Stoltenberg, the West German Finance Minister, last week spelled out in a memorandum his strong misgivings about alterations in the EMS rules. He called for EC countries

to lift all exchange controls as a precondition for any eventual moves towards European monetary union.

The memorandum reflected closely the views of the West German Bundesbank, which has already voiced scepticism about the Franco-German Council.

The central bank's governing council has nominated its president, Mr Karl Otto Poehl, as a member of the bilateral body only under the condition that no decisions are taken which breach its monetary independence.

David Marsh sees a challenge to Britain in the new Finance Council Delicate problem for EC partners

WHEN the West German and French Finance Ministers and central bank governors sit down to dinner in Bonn tonight after the first session of the two countries' bilateral Finance Council, German officials admit to a smacking worry that the food and surroundings may not be as good as in Paris.

That is not the only delicate psychological problem hanging over the first meeting of the group, which was established in January along with a bilateral Defence Council to intensify already close Franco-German political ties.

The Finance Council, which will assemble every three months, seems likely to be used by the French as a forum from which to persuade the West Germans to take more a more expansionary economic policy line.

That objective has already aroused strong misgivings in the Germans. On one of the issues - French proposals for further development of the European Monetary System (EMS), Europe's nine-year-old exchange rate stabilisation scheme - there is plenty of room for disagreement between the two sides.

At the same time, however, efforts to promote further Franco-German policy alignment, in both the economic and the military and security fields, add up to a powerful challenge to the rest of Europe - and particularly to Britain.

Britain's refusal to join the exchange rate mechanism (ERM) of the EMS, together with the criticism by Mrs Margaret Thatcher, the Prime Minister, of the Franco-German Defence Council, are seen in both Bonn and Paris as pushing the French and Germans ever more closely into alliance.

Commenting on Britain's uncompromising non-membership of the ERM, underlined by the recent move to let the pound move well above its previous DMS ceiling, a senior official in the Elysee Palace in Paris said last week: "If Britain has a negative position, the only way to advance is for the French and Germans to show resolve."

A very senior member of the Bundesbank is highly sceptical about French proposals for a further softening of the credit and intervention mechanism of the EMS, billed in Paris as essential steps towards eventual European monetary union.

But he says Britain's rejection of full EMS participation, together with the softer exchange rate regime enjoyed by Italy and non-membership by the new EC members, are inevitably changing the shape of the EMS away from a Europe-wide system.

There is a possibility that the EMS will change character - and will become just a vehicle towards French and German monetary union, he says.

Mrs Thatcher, who is widely seen on the Continent as the chief impediment to a more "European" policy line by the British Government, is certainly not the only critic of the new Franco-German bilateralism.

Mr Jacques Delors, the president of the European Commission and a former French Finance Minister, believes creation of the Franco-German Finance Council may turn out to be a mistake. This is because it might increase West German resistance to be re-allocated into more expansionary policies - proving as a result ultimately counter-productive.

For different reasons, one well-respected ambassador in Bonn from one of West Germany's Christian Union (CDU) says he is "very critical" of Bonn's tendency to turn to the French on the grounds

that policy making in the enlarged EC has become more difficult.

"We have all the institutions in the EC to cope with economic policy. It is absolute nonsense to say we can't come to policy coordination because of the Irish or the Greeks," he says. "Why don't they [the Germans] say that we could do all this by playing a more constructive role in the multilateral forums we have built up?"

In spite of these other noises of discontent, it is Mrs Thatcher's well-publicised scepticism about Franco-German alignment which has attracted particular criticism - most of it in private - from Bonn.

Her remarks after the Nato summit this month, where she called on West Germany to back fully western nuclear deterrence to defend its front-line position stemming from Hitler's days, has been criticised in Bonn as insensitive.

Mr Volker Rabe, a spokesman on foreign affairs for Chancellor Helmut Kohl's Christian Democratic Union (CDU), says: "Mrs Thatcher has to understand the psychology of Europe - not just southern England."

Afghanistan elections called for next month

President Najibullah has called national elections next month in Afghanistan as the UN-mediated talks to end the nine-year-old guerrilla war there remain deadlocked. Reuters reports from Islamabad.

The elections for a two-chamber parliament will be held from April 6 to 16, Kabul Radio said. One of the Western-backed Moslem guerrilla groups battling to oust Soviet troops in Afghanistan denounced the plan as a gimmick to deceive the world.

The radio, monitored in Islamabad, said Afghanistan's third parliamentary elections would be for 229 seats in the Council of Representatives (lower house) and 62 seats in the Council of Elders (upper house).

It quoted a decree issued by President Najibullah as saying an unspecified number of seats would be kept vacant for the rebels if they failed to contest now.

"It is another trick to deceive the (Afghan) people and the world opinion," the Hezb-e-Islami (Hekmatyar) party spokesman Shah Mahmud Moazzar said.

"They are not a legitimate government, they don't have the right," the spokesman, whose party is one of seven groups in the main Pakistan-based guerrilla alliance, stressed.

Hezb-e-Islami's leader, Mr Gulbuddin Hekmatyar, who is also the current chairman of the alliance, threatened rebel attacks on military installations in the capital.

The elections were called as the UN-sponsored peace talks in Geneva remain stalled on questions of Soviet military supplies to Kabul and who will govern Afghanistan after an estimated 115,000 Soviet troops leave the country.

KANSAS PRIMARY

Dukakis edges further ahead

BY ANATOLE KALETSKY IN WASHINGTON

GOVERNOR MICHAEL Dukakis edged over the weekend in the race for the Democratic presidential nomination, scoring a narrow victory over the New Jersey Jackson and Senator Albert Gore in the party caucuses in Kansas.

Mr Dukakis and Rev. Jackson were 1:10, emerging as clear front-runners in the much bigger Michigan caucuses to be held next weekend.

While Kansas with only 45 delegates will account for fewer than 1 per cent of the delegates to be cast at the Democratic National Convention, Mr Dukakis' victory was a significant one because it showed his ability to command support in agricultural as well as industrial states.

"It's terrific. It is the first farm and agricultural state I have won and won decisively," Mr Dukakis said on Saturday night. The results were also very positive for Rev. Jackson, who came a close second.

Mr Dukakis garnered 38 per cent of the local delegates, against Rev. Jackson's 31 per cent and Mr Gore's 19 per cent. Mr Richard Gephardt and Senator Paul Simon both received negligible support and about 15 per cent of the delegates elected remained uncommitted.

If the Kansas votes were being counted, the Democratic



Dukakis: "It's terrific."

contenders moved on to Michigan - a key industrial state which will select more than 5 per cent of the national convention delegates and could prove decisive by eliminating one or more candidates from the race.

Mr Gephardt, whose protectionist policies are likely to have their strongest appeal among Michigan's huge motor industry work force, desperately needs a win in this state. However, opinion polls published in the Detroit News over the weekend showed Mr Gephardt, with 10 per cent support, floundering well behind Mr Dukakis and Rev. Jackson, who polled 33 per cent and 31 per cent respectively.

If this pattern is borne out by Michigan's voters next weekend, Mr Gephardt's candidacy would

almost certainly be killed. Senator Gore and Simon would also become vulnerable if their support in Michigan proved to be negligible, as the polls have predicted. Each would then have only one chance left to restore his candidacy before the all-important New York primary on April 19.

Senator Gore would have to prove that he could win votes in the north by putting in a strong showing in Connecticut on March 29. Senator Simon would have to win in Wisconsin, a state which borders his native Illinois, to preserve any credibility.

In an indication that the Democrats themselves may feel that the race is drawing to a climax, the candidates in Michigan have not only restrained their earlier attacks on each other and have concentrated instead on criticising the Republicans and President Reagan.

Meanwhile, Governor Mario Cuomo, of New York, an extremely powerful Democratic politician who has now unequivocally denied any presidential ambitions, indicated that he may soon be ready to assume the role of kingmaker.

The field might well have narrowed sufficiently within the next seven to ten days for him to make a personal endorsement of one of the candidates.

UK to fight lonely battle on pollution

By Our Correspondent in Brussels

BRITAIN will be fighting a lonely battle today against most of the European Community in what is likely to be a failed attempt by member states to agree on a series of moves to combat water and air pollution.

Lord Callaghan, the UK's new Environment Minister, is expected to come under severe pressure, at his first meeting in Brussels with his EC counterparts, from Mr Klaus Töpfer, the West German Minister chairing the session.

Britain is either the only member state or one of a small minority to be blocking almost every point of an agenda which is of supreme importance to an environmentally conscious Bonn Government.

It includes proposals for reductions in sulphur dioxide from power stations, a widely held cause of acid rain, which the UK argues are unrealistically stringent.

A separate scheme for halving exhaust emissions from small cars is also being blocked by the UK in a minority with France, Italy and Spain.

They want looser rules on the grounds that the present proposals would add too much vehicle prices, around 500 to cars with engines of up to 1.4 litres and that cheaper methods of cutting exhaust gas are on the way.

Young seeks EC approval of Rover takeover plan

BY WILLIAM DAWKINS IN BRUSSELS

LORD YOUNG, the British Industry Secretary, is to meet Mr Peter Sutherland, the European Commission's responsible for competition policy, to seek agreement on the conditions for British Aerospace's planned takeover of Rover, the state owned car group.

The British Government is planning to write off large amounts of Rover's accumulated losses and trade debts to make the deal acceptable to British Aerospace, but this cannot go ahead under EC competition law without the go ahead from the Brussels authorities.

It is understood that the meeting, due to take place on Wednesday, is an initial negotiation at which the two sides will explore each others' thinking on the deal, rather than tackling the exact size of any debt write-off.

EC officials yesterday refused to comment on how much is involved, saying that was still under negotiation between the UK Government and the companies. Lord Young announced that he would need to negotiate with Mr Sutherland when the deal was first announced and the DTI officially notified the Commission last week that some form of state aid would be involved.

The meeting will be extremely sensitive because the Commission in theory has the power to block the deal if the planned write-off gives Rover an unfair advantage over its European competitors - and Brussels has in the past year taken an increasingly close interest in aid to

Renault, Alfa Romeo and Leyland Trucks. While a total block is extremely unlikely, the Commission has several times in the recent past forced beneficiaries of state aid to repay their subsidies - and that might provoke British Aerospace to drop the offer.

"If you write off Rover's debt, under Commission law that amounts to a subsidy. You can't have that without the green light from the Commission," said an EC official. "The car industry is of particular interest to us. Everyone has difficulties, and there is a lot of overcapacity. If one car maker gets a lot of money and that distorts the market, we can't accept that," he said.

FINANCIAL TIMES

Published by the Financial Times (Europe) Ltd, Frankfurt Branch, registered by E. Hogg, Frankfurt/Main, and, as members of the Board of Directors, F. Barlow, E.A.F. McCann, G.T.S. Dunn, M.C. Gorman, D.E.P. Palmer, London. Printer: Frankfurt Societäts-Druckverlag GmbH, Frankfurt/Main. Responsible editor: G.H. Cross, Frankfurt. Times Brackets Home, Cannon Street, London EC4A 3BY. © The Financial Times Ltd, 1988.

FINANCIAL TIMES, USPS No 196-040, published daily except Sundays and public holidays. Second-class postage paid at New York, NY and at additional mailing offices. POSTMASTER: send address change to FINANCIAL TIMES, 44 East 68th Street, New York, NY 10022.

At least there are 3 appointments you can rely on to run on time.

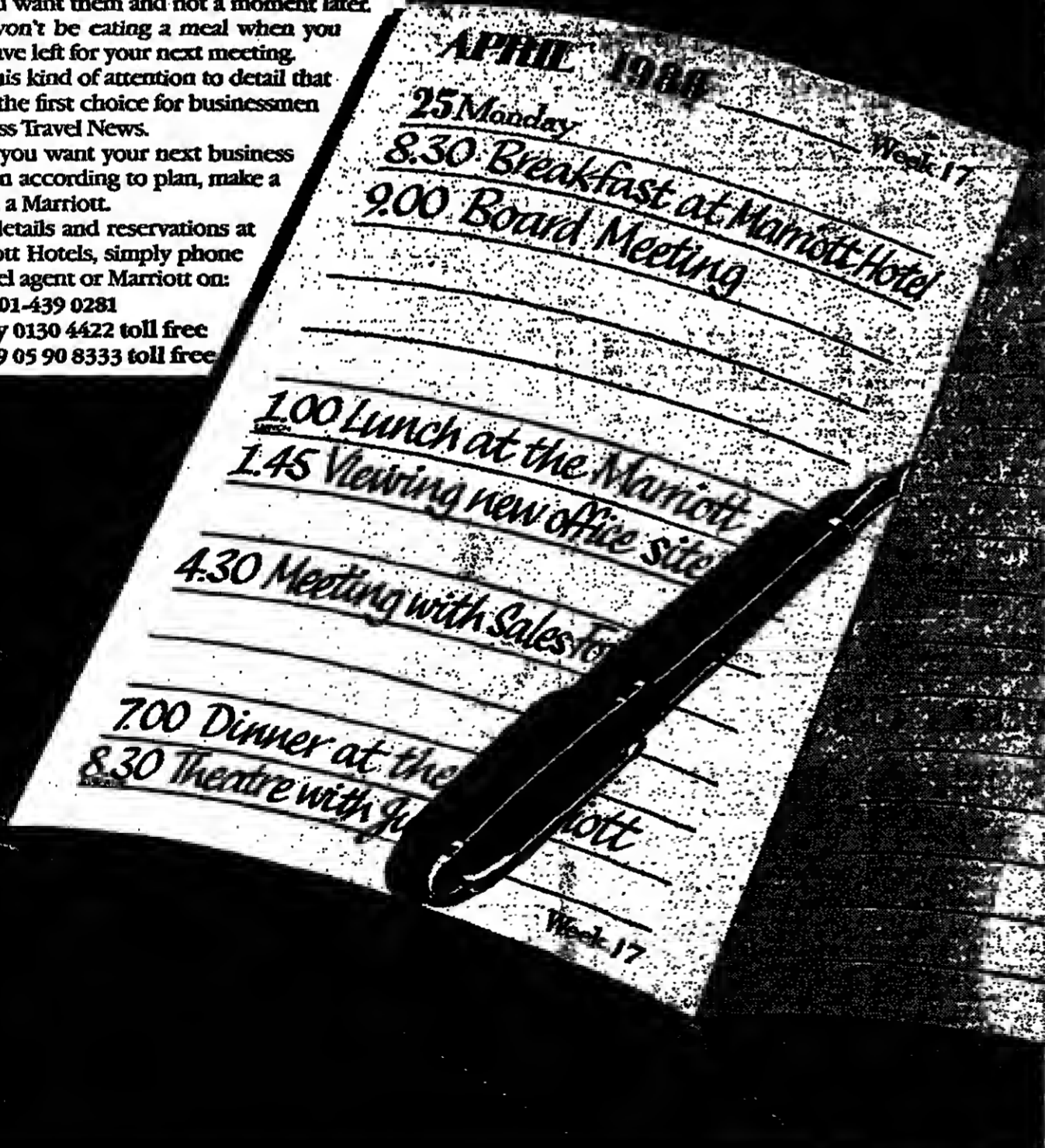
At Marriott Hotels you can relax and enjoy a meal knowing it won't make you late.

Why? We guarantee to serve your meals when you want them and not a moment later. So you won't be eating a meal when you should have left for your next meeting.

It's this kind of attention to detail that made us the first choice for businessmen in Business Travel News.

So if you want your next business trip to run according to plan, make a date with a Marriott.

For details and reservations at all Marriott Hotels, simply phone your travel agent or Marriott on: London 01-439 0281 Germany 0130 4422 toll free France 19 05 90 8333 toll free



Marriott HOTELS+RESORTS

Handwritten signature or mark at the bottom of the page.

OVERSEAS NEWS

Islamic conference faces conflict-laden agenda

CONFLICTS SHAKING the Moslem world from its Middle Eastern core to the distant Philippines look set to dominate an Islamic conference that opens in Amman today, Reuter reports from Amman.

The Palestinian uprising in Israel-occupied lands, the Gulf war, Afghanistan and the grievances of Moslems in Bulgaria and the Philippines hang over the five-day meeting of the 46-member Islamic Conference Organisation (ICO).

ICO foreign ministers will unite in condemning Israel for its handling of three months of protests, in which about 100 Palestinians have died, and will pledge money for the uprising, Arab diplomats said.

First Israeli killed in Palestinian protests

By Andrew Whalley in Bethlehem, occupied West Bank. SERGEANT Moshe Katz yesterday became the first Israeli to die in the Palestinian uprising. The 23-year-old reservist was on guard duty in Bethlehem when he was shot in the head by a pistol-carrying gunman, who succeeded in escaping a wide dragnet thrown over the area.

Alexander Nicoll meets Mexico's director of public credit Man who captures market discount

MR ANGEL GURRIA, Mexico's director of public credit, is much in demand at the annual meeting of the Inter-American Development Bank.



Gurria: much in demand

Mexico will consider re-opening its debt/equity swap programme, suspended last November, when it has seen a sustained fall in inflation, Mr Angel Gurria, the country's director of public credit, said, Alexander Nicoll writes.

time 'exit' from future Mexican loans. Bids came from all nationalities and sizes of banks, he says, with no particular pattern. Some \$1.1bn came from Japanese banks, of which over 85 per cent were accepted, but the showing of US regional banks was quite small.

PLO fights UN mission closure

BY OUR UNITED NATIONS CORRESPONDENT. LAWYERS may ask a federal judge in New York today to stay the execution of a US government order to close the Palestine Liberation Organisation's United Nations mission by midnight tonight.

Aquino dismisses re-election suggestions

Philippine President Corason Aquino yesterday dismissed suggestions she might seek re-election in 1992 even if there were a strong clamour for her to run again, Reuter reports from Manila.

IMF endorses Argentina austerity programme

BY STEPHEN FIDLER, EUROMARKETS CORRESPONDENT. THE BOARD of the International Monetary Fund has endorsed an economic austerity programme for Argentina, thereby releasing almost \$1.1bn in loans for the country.

Voest-Alpine Iran arms sales charges to go ahead

BY JUDY DEMPSEY IN VIENNA. MR EGMONT FOREGGER, the Austrian Justice Minister, gave the go-ahead at the weekend to court proceedings against the management of Voest-Alpine, the state-run steel and engineering group which, contrary to Austrian law, allegedly sold arms to Iran in 1984 and 1985.

APPOINTMENTS ADVERTISING

Appears every Wednesday and Thursday for further information call 01-543 8000. Tess Taylor ext 3251, Debbie Vennables ext 4177, Paul Metcalfe ext 4676, Elizabeth Evans ext 3466.

Advertisement for Smith Corona PWP6 personal word processor. Text describes features like 50,000 characters of memory, built-in disk drive, and weight under 20 pounds. Includes contact information for Hanson Company.

Large advertisement for Smith Corona PWP6. Features a large image of the word processor and the headline 'A new concept in word processing unfolds.' Price listed as RRP only £599.00.

OVERSEAS NEWS

Last chance for UK to join space-station

BY PETER MARSH

BRITAIN has been given a last-gasp chance to join a \$20bn international space station, agreement on which was reached last week by the US and Western Europe.

Professor Reimar Lüst, director general of the 13-nation European space agency said at the weekend that "Europe would be the loser" if the UK held out in its refusal to join the scheme. He has given Britain until mid April to make up its mind finally over participation.

The UK is the only major country within ESA to have so far refused to participate in the agency's \$4bn Columbus project

to design a laboratory for the orbiting base.

Professor Lüst said that at a meeting he had last month with Mr Kenneth Clarke, the UK trade and industry minister, who has been highly critical of ESA projects, the UK minister had indicated he had still not finally decided on the Columbus issue.

Mr Loest said he still hoped for a favourable UK decision on Columbus. The country not only had valuable technical expertise to offer Columbus but was a source of new and stimulating ideas regarding greater private sector

involvement in space schemes, said Mr Lüst.

The Columbus laboratory, containing equipment for materials processing studies and observation of the earth, is due to plug into the main US-designed core of the space station, which is due to be in place by the mid-1990s and house eight people. Canada and Japan also plan to help in the development of the base.

UK aerospace companies can be expected to seize on Mr Lüst's comments and mount an intense lobbying campaign over the next few weeks to persuade Mr Clarke of the benefits of UK

involvement in Columbus.

British companies such as Logica, British Aerospace and GEC had been on course, prior to Mr Clarke's earlier refusal to join Columbus, to win contracts worth several hundred million pounds over the next decade on projects associated with the programme.

The main UK area of participation had been expected to be in the design and construction of a free-flying platform, part of Columbus, for taking high definition pictures of the earth for commercial



Clarke: tough decision

Missile war in Gulf goes on

IRAN and Iraq fired missiles into each other's capitals and bombed population centers with artillery for the seventh straight day, resulting in civilian casualties, AP reports from Niocota.

Waves of Iraqi fighter-bombers pounded Iran's biggest oil terminal on Saturday, leaving at least two tankers ablaze in the northern gulf. Iraq said it shot down three Iraqi warplanes.

The Iraqi military, announcing that two long-range missiles were fired into Tehran, declared: "We will make the Iranians live in hell until they accept peace."

The attack on the Kharg Island oil terminal, through which 80 percent of Iran's oil exports flow, was the first in six weeks and came during one of the heaviest Iraqi air offensives against Iran in several months.

The official Iraqi News Agency, monitored in Niocota, said Iraqi warplanes and helicopter gunships flew 270 combat missions on Saturday, including attacks on Iranian cities.

28 killed in Rangoon

UP TO 28 people have been killed in Rangoon in the past week in the worst riots in Burma since 1974, according to persistent reports reaching Bangkok.

Robo-burned motor-vehicles and wrecked a government-owned department store in central Rangoon yesterday evening in what was officially described as an act of gangsterism, but is generally believed to be a demonstration of anger over the death of a student in clashes with local youths last Saturday, Chit Tun writes from Rangoon.

Indonesian cabinet

INDONESIA'S new Cabinet which President Suharto will announce today is expected to provide new evidence of the extent of the rift between the military and the increasingly assertive civilian sector, John Murray Brown writes from Jakarta.

President Suharto said this month that the military's role in both defence and politics is "definitely not meant to assign large numbers of armed forces personnel to civilian duties."

Sri Lanka ban plea

Seven Sri Lankan opposition parties, led by former Prime Minister Mrs Bandaranaike's SLFP, have urged President Jayawardene to remove unconditionally the ban on the ultranationalist JVP, which has been recently responsible for a spate of assassinations, writes Mervyn de Silva in Colombo.

The opposition also demands an end to what it calls "extra-judicial killing and arbitrary arrests."

Zhao appeals for more open government

BY ROBERT THOMSON IN PEKING

CHINA must develop a more open and accountable government, and should be prepared to offer further incentives to attract foreign investment, the Communist Party general-secretary, Zhao Ziyang, said in his most significant speech since taking office last year.

Mr Zhao outlined plans for a new system of local consultation groups which would give ordinary Chinese more influence in policy-making, and dismissed conservative communists' fears about the overheated economy by suggesting that China had a "rare opportunity" for continued high growth.



Zhao Ziyang: embracing "checks and balances"

The address to a meeting of the party's central committee, which ended a two-day session on Saturday, had the favour of a campaign speech by a western politician. The party boss spoke of the need for a "clean" government that "speaks the truth" and he embraced the cause of "checks and balances", which have rarely bothered the all-powerful party since the revolution in 1949.

However, the forthright speech leaves Mr Zhao open to criticism should the economy turn sour, and the emphasis on populist themes partly reflects the leadership's fears that ordinary Chinese have become disillusioned with reform.

And Mr Zhao has pre-empted a state-of-the-nation address to be delivered in coming days by the acting Premier, Li Peng, who is known to have been similarly "kept abreast of the sharp changes, but more cautiously Mr Zhao and Mr Li have already shown signs of differing on policy emphasis, and their relationship will be a key determinant of China's future."

The general secretary said the

introduction of local consultation groups would give ordinary Chinese more control over the development of transport, housing, welfare and environment policy. "We must speak the truth to the whole people about major incidents concerning social stability, explain policies and enlist people's support and co-operation through extensive dialogues."

On the economy, the tone of the speech reflected Mr Zhao's belief that China is on the verge of entering a developmental cycle similar to that of Asia's newly industrialised countries, a cycle characterised by consistent double-digit growth.

He said that foreign companies must be tapped for their technology and expertise, and that the country's foreign trade system should be "reformed boldly" to "keep abreast of the sharp changes in the fast-changing international market."

"Communists should be the first to be concerned about their people and country, and the last to enjoy themselves," he concluded.

Chinese president attacks exiled Tibetan leader

BY OUR PEKING CORRESPONDENT

LI XIANNIAN, the Chinese President, has attacked the exiled Tibetan spiritual leader, the Dalai Lama, for allegedly orchestrating recent pro-independence protests in Lhasa, the Tibetan capital.

China has problems handling the Dalai, who still has a strong influence to Tibet, despite having fled to India during a failed uprising in 1959. Peking has frequently invited him to return to the country, though he has never done so. But on Saturday President Li accused him of being a "splitter".

"We have respect for the Dalai Lama, but he does not respect China, his motherland. He is actually attempting to split the country up," the President told a visiting delegation from the Nepalese parliament.

Meanwhile, the official "Tibet daily" has said that the government was overly lenient in dealing with protesters last September, when a series of pro-independence demonstrations began, and so "a small number of separatists have gone even further by stirring up a still bigger incident."

China officials have attempted to characterise the independence movement as comprising only a handful of Tibetans, who are supposedly manipulated by the Dalai Lama. But a March 5 protest, in which thousands of Tibetans took part, was a sign that dissatisfaction with Chinese rule runs deep.

Deal allows military experiments

Moscow space shuttle to be launched soon

By Leslie Collin in Moscow

THE LAUNCHING of the Soviet Union's first space shuttle is to take place in the next few weeks, according to leading Soviet space officials.

Mr Alexander Dunayev, head of Glavkosmos, the commercial arm of the Soviet space programme, said "intensive preparation" for the flight was now under way. "Little time remained" before the launching would be shown on television, the Soviet News Agency TASS quoted him as saying.

The Soviet space official pointed out that Moscow's reusable space ship was not a replica of the US space shuttle, which has been grounded since a serious accident. Unlike the US space vehicle, which has no engines and glides to earth, the Soviet version is thought to have rocket engines.

In a jibe at the ill-starred US space programme, Mr Dunayev said the Soviet Union gave priority to crew safety. The first flight of a new Soviet space craft, he noted, was always "automatically controlled" (unmanned), which he said was a basic difference between the Soviet and US programmes. The US is not expected to launch a new space shuttle until June, which may have given additional impetus to getting the Soviet shuttle launched.

THE US WILL have virtually unconstrained powers to mount military-related experiments on board a \$20bn international space station planned for the 1990s - as long as they do not involve testing of space weapons, writes Peter Marsh.

This is one of the main points of an 11-page agreement on the space station concluded last week by Western Europe and the US after three years of sometimes tortuous negotiations.

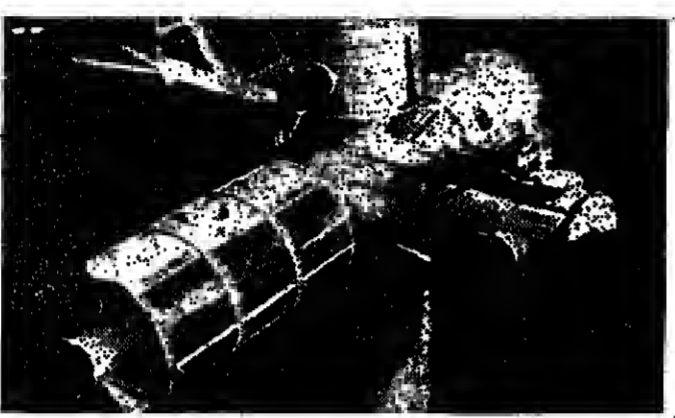
Canada and Japan, which also plan to join the space station project, are expected to reach similar accords in the next few weeks.

The document binds the US and the 13 nations of the European Space Agency to a set of procedures governing the use of the orbiting base after its construction in the mid-1990s.

The station, with accommodation for eight astronauts, will be used for a variety of space-based studies, including low-gravity crystals processing and biology experiments. It will also act as a garage in space for servicing satellites.

Under plans for the station, the US, Japan and Western Europe will each provide one laboratory, while the US will also be responsible for the accommodation module for the crew together with computers, energy systems and other equipment for running the base.

Canada's share of the project will be to provide robotic maintenance equipment.



The model of the European space station Columbus

According to the agreement, the US will be responsible for "overall programme co-ordination and direction" of the space station.

The other countries, however, will have the important power to dictate day-to-day activities in the parts of the station which they will provide.

This part of the agreement would enable European countries, Japan or Canada to veto military-related US experiments in their own segments of the station, but would not interfere with the US's ability to mount such studies in its part of the base.

The issue of the degree to which the space station might be used for military experiments, possibly involving tests of lasers or base-tracking hardware connected with the US Strategic Defence Initiative, has caused serious divisions during the three-year negotiations.

The final document deliberately does not seek to circumscribe the US's ability to conduct such experiments - a condition which was insisted upon by the US defence department.

The accord also leaves open the definition of what constitutes a military experiment. Beyond saying the station will be predominantly "civil" and be for "peaceful purposes in accordance with international law", the document is deliberately vague on the entire issue of military work.

The wording can be interpreted to mean that the base could be

used for tests of equipments related to prototype space weapons such as lasers - but that no fully developed weapon could be carried on board.

The station, according to the agreement, will be run by a series of committees of the nations using the base in which "decision making by consensus shall be the goal." However, if consensus cannot be reached, the US will generally have the last word.

The agreement also enshrines the right of Japan and Western Europe to use their own launch vehicles to carry people and goods to and from the base, although the US's space shuttle fleet will be the main transport system.

Other parts of the document relate to how the international partners will share out the operating costs for the base, which are estimated at about \$1.5bn a year, and also other issues such as protection of intellectual property rights of companies or individuals which make technological breakthrough to experiments on the station.

The document also contains a few paragraphs of interest mainly to jurists. In the section related to legal issues, the agreement gives the US the power to prosecute through US courts foreign nationals who commit misdemeanors on the station, although such courses of action would normally require the prior approval of the foreign governments.



Swiss Bank Corporation and correspondent banking:

Some of our best customers are other banks.

Financial strength, compatible technology, personalised service and flexibility are what you look for in a correspondent bank.

We at Swiss Bank Corporation are traditionally committed to providing correspondent banking services to financial institutions around the globe. Assisted by the latest technology in all our operations and backed by

Swiss Bank Corporation's high product reliability, our multilingual account officers are fully equipped to provide you with the efficient, personalised, quality service you want in a correspondent banking relationship.

Swiss Bank Corporation—your dependable partner for correspondent banking in Switzerland and abroad.



Swiss Bank Corporation
Schweizerischer Bankverein
Société de Banque Suisse

The key Swiss bank

General Management in CH-4002 Basle, Aeschengplatz 6, and in CH-8022 Zurich, Paradeplatz 6. Over 200 offices throughout Switzerland. Worldwide network (branches, subsidiaries and representatives): Europe: Amsterdam, Edinburgh, Frankfurt, London, Luxembourg, Madrid, Manchester, Monte Carlo, Munich, Paris, North America: Atlanta, Calgary, Chicago, Dallas, Houston, Los Angeles, Miami, Montreal, New York, San Francisco, Toronto, Vancouver, Latin America: Bogotá, Buenos Aires, Caracas, Lima, Mexico, Panama, Rio de Janeiro, São Paulo, Caribbean: Grand Cayman, Nassau. Middle East: Bahrain, Cairo, Tehran. Africa: Johannesburg. Asia: Hong Kong, Osaka, Singapore, Tokyo. Australia: Melbourne, Sydney.

Linas Zürich SBV 1568

Hawke forced to review policies after NSW opposition victory

PRIME MINISTER Bob Hawke's Labor government in Australia is being forced to review its policies after the party was thrown out of power in New South Wales and suffered a sharp loss of electoral support in three other states.

Although it was not immediately clear whether the Federal Government's five years of pragmatic economic policies were at risk, a chastened Mr Hawke acknowledged yesterday that he and the party might need to "do things differently".

His comments followed an unexpected but overwhelming landslide victory in Saturday's New South Wales state election for the opposition coalition of the Liberal and National parties.

A estimated 10 per cent swing in the country's most populous state brought an end to 12 years of Labor rule and a significant majority for the new Premier, 40-year-old Mr Nick Greiner. Although Mr Barrie Unsworth, the Labor leader, held his seat, five of his ministers lost theirs.

At the same time Labor's majorities were slashed to two state by-elections in Western Australia, and there was a swing away from Labor as the Liberals won both a Victorian state by-election and municipal elections in Brisbane.

With the Liberals enjoying a tremendous psychological boost to their confidence, the Labor party now goes into a federal by-election in Adelaide this Saturday wondering if it can hold on to a supposedly safe seat.

Chris Sherwell sees Labor loss ground in four states

Other state elections are due in the next 18 months in Victoria, South Australia and Western Australia, all of which have Labor governments. The next national election is still two-and-a-half years away.

The weekend setbacks follow a series of blunders and misfortunes by Labor which stand in sharp contrast to Mr Hawke's historic third national election victory in a row last July.

In the space of three months voters have witnessed the resignation of three federal Cabinet ministers, a serious by-election defeat, a scandal over a company donation to party coffers and rows over sensitive policies and Mr Hawke's style of government.

The scale of the defeat in New South Wales has nevertheless come as a genuine shock. In particular, it is a savage blow to the seemingly invincible right-wing faction of Labor which dominates federal as well as state politics and has been responsible for shifting the party to the right to the 1980s.

Acknowledging some responsibility for the outcome, Mr Hawke yesterday admitted the party needed to re-examine itself, its direction and its communication with voters. He confirmed there would be a review of "where we are and what we are going to do" in which "everything will be on the table".

What it will have to face is the unpalatable confirmation that, as Mr Hawke's critics have been saying, the party now seems to have lost touch with its traditional base. In drives, supporters have deserted it in the coal and steel areas around Newcastle, in the sprawling western suburbs of Sydney and in the country towns.

Giving his view last night, Mr Greiner said there was a lesson for Mr Hawke who, he said, was "symbolic of the sort of arrogance of the New South Wales Right which I think is the underlying reason why so many solid Labor areas deserted their voting rooms, their traditional patterns of behaviour".

Mr John Howard, the Liberals' national leader, also blamed Mr Hawke, saying the outcome was "a classic example of the little man with a big head who's grossly out of touch with what average Australians now think."

It remains true, however, that the state election was fought mostly on local issues, and that the Liberals nationally do not yet have a coherent set of alternative policies to offer to the Australian electorate, and have so far profited mostly by the gallop and disunity shown by Labor.

Interest Rate Change

Allied Irish Banks plc announces that with effect from close of business on 18th March 1988, its Base Rate was decreased from 9% to 8½% p.a.



Head Office - Britain: 64/66 Coleman Street, London EC2R 5AL. Tel: 01-588 0691 and branches throughout the country.

OVERSEAS NEWS

Argentine phone contract battle takes fresh turn

BY TIM COONE IN BUENOS AIRES

THE BATTLE over highly lucrative telephone contracts in Argentina took another dramatic turn at the weekend, with the announcement that the state telephone company, Entel, is to be partially privatised with up to 40 per cent being sold to the Spanish state-owned telephone company, Compania Telefonica Nacional de Espana (CTNE).

Over the past year, Alcalde of France, Siemens of West Germany, and NEC of Japan have all put forward proposals to modernise and expand Argentina's telephone system, offering attractive long-term financing packages, which together total almost \$1bn (\$211m). No decision has been taken yet on any of the proposals.

CTNE has now entered the fray as a result of the preferential economic cooperation agreement signed between Argentina and Spain last month and which envisages new investments in Argentina of up to \$1bn over five years, through a mixture of new credit lines, repatriation of capital and debt-equity swaps.

Significantly, Mr. Rodolfo Terragno, the Argentine Minister for



Turkey maps out debt strategy

By Alan Rodger in Ankara

THE TURKISH government has mapped out a comprehensive, medium-term, three-year debt servicing strategy, and has absolutely no intention of re-scheduling.

That was the message delivered by the country's central bank governor, Mr. Rasim Saracoglu, in a visit late last week to London to outline Ankara's debt servicing plans to its major foreign banking creditors.

The Turkish financial authorities are confident they will find the necessary \$1bn (\$61m) unsecured financing requirement for 1988 comfortably, said Mr. Saracoglu. The reception given by bankers to his presentation, along with the State Planning Organisation chief, Mr. Ali Tugal, of the government's strategy was very positive, he added.

He admitted that a \$100m, three-year loan arranged by Banker Trust International and signed in mid-March had not gone as well in syndication as expected.

But that was largely due to a lack of information about the government's economic plans in the haste between the general elections and the publication of the 1988 economic programme and budget in mid-February.

There also had been a damaging period in January and early February when the lira was under pressure on the unregulated foreign exchange market, said Mr. Saracoglu.

A DM 300m (\$100m) bond issue on the Frankfurt stock exchange signed in mid-February had already been secured, he said. It went very successfully and more than 95 per cent was sold to final investors rather than being retained by the banks.

Encouraged by this response, the central bank would probably utilise the West German market somewhat more during the year, said Mr. Saracoglu.

"What we want to do is to approach niches in the market we have not tapped in the past," he said. In future, the central bank would seek securitised borrowings, in favour of commercial syndications. For these, another promising market is Tokyo, where Turkey will be eligible for rating in the summer.

In total, principal debt servicing plus interest and payments to the IMF will amount to \$7.2bn in 1988, Mr. Saracoglu continued. This breaks down into \$1.9bn for interest, and \$4.9bn for the IMF payments; the remainder, being principal. The total financing requirement will come from \$1.2bn to protect credit commitments, \$3.9bn in medium and long-term borrowing, \$3.5bn in Turkish citizens' foreign exchange deposits and short term borrowing, and \$800m from direct investment. Interest payments are already accounted for in the current account.

The government's strategy was gradually to reduce the current account deficit to \$400m-\$500m by 1992. That in turn would slow the rate of increase in external debt.

In the next phase, the total debt stock would be stabilised at around \$42bn-\$45bn.

Aid is coming from overseas but the fight is being hampered, Francis Giles writes Morocco steps up war against locusts

Francis Giles writes

MOROCCO is stepping up its fight against the worst plague of locusts to have hit the kingdom since 1985, with the help of many West European and North American countries to which it appealed 10 days ago.

As light aircraft, pesticides and spraying equipment arrive, the authorities in Rabat are hoping to increase the areas they can treat every day from 25,000 to 45,000 hectares.

Apart from the relative lack of equipment, the fight is hampered by the winds over southern Morocco and the Western Sahara which are blowing towards the north-west.

These winds are helping the locusts towards the rich Souss farming area which lies around the coastal tourist resort of Agadir. At this time of year, the prevailing winds are usually south-easterly.

The presence of nomads, along with the fact that initial stocks of pesticides were often 20 years old, and thus less efficient, is not making the task of the authorities easier.

Since the middle of last week, however, Spain has dispatched four Cessna light aircraft, and the French Gendarmerie four Alouette-2 helicopters.

France has also dispatched two DC-6 aircraft loaded with pesticides and spraying equipment. West Germany has sent 100,000 tonnes of pesticides while the UK will be dispatching 550,000-worth of spraying equipment and the European Community has pledged Ecu 800,000.

Two USAid chartered DC8 aircraft unloaded 50,000 litres of Malathion pesticide in Agadir yesterday. Both aircraft flew straight back to New Jersey to be reloaded.



months, observers in Rabat believe that about half the "hopper bands" - that is, locusts in larval form which have no wings and thus travel on the ground - have been destroyed.

The others, however, have laid eggs, which take 50 to 60 days to hatch, two or three inches underground. The exceptionally heavy rains which fell during the winter and the warm weather since are shortening the time it takes for the eggs to hatch.

Pesticides, which need to be applied every few days, are either sprayed from the air, or from the ground by people carrying backpacks and working with the help of Land Rovers.

Detecting the locusts in an area of sand, rock and scrubland is difficult. Adult locusts must be sprayed between dawn and 10 am when they start flying, or in the evening.

The worst affected area is centred around the small town of Goulmine, south of Agadir, but the locusts have already invaded the Draa Valley which lies north of Zagora and reached Ouarzazate.

Until a week or so ago, the dispute over the status of the Western Sahara appears to have prevented Morocco and Algeria from exchanging information about the danger they both face.

One senior Moroccan official has confirmed that the countries are now co-operating not least where the movement of light aircraft is concerned.

Co-operation between the North African countries from Morocco to Libya, will be needed on a far broader front as the locusts are not simply swarming over southern Morocco. Algeria, Tunisia and Libya are facing a similar plague.

SHIPPING REPORT

Dry cargo market stays focus of attention

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

THE dry cargo market remained the centre of attention last week as China took a reported 10 vessels in the Atlantic and Pacific trades for grain transport.

This development, which followed renewed activity from Soviet charterers on the Atlantic, led to a strong upward movement in freight rates.

Commercial charterers were faced with demands for up to \$25 for Panamax tonnage in the US Gulf to Japan grain trade, and \$16.75 for the trip from the US North Pacific to Japan.

Denholm Cortes, the London brokers, said prospects for the next few weeks appeared good in both the Atlantic and Pacific

markets.

In the tanker market, brokers said charterers were waiting for crude oil prices to reach their lowest level before committing themselves to tonnage.

Owners' problems in the Middle East Gulf were also complicated by a resumption of attacks on merchant shipping after a

period of relative calm.

E.A. Gibson, the London brokers, said the market had been extremely quiet since a flurry of business at the end of the previous week.

The only reported Middle East Gulf business was for eastern destinations.

New oil find in Venezuela

By Joe Mann in Caracas

AN OPERATING unit of Venezuela's national oil company said this weekend that it has discovered new crude oil reserves estimated at 1.3bn barrels and natural gas reserves of 2.5 trillion cubic feet in eastern Venezuela.

The new find represents an addition to huge fields the government has identified.

Thai hydro-electric dam project may be shelved

BY PETER UNGPHAKORN IN BANGKOK

A TOP-LEVEL Thai Government committee has decided to recommend shelving a controversial Bant 10m (\$22m) hydro-electric dam project that would have been built to the country's largest wildlife sanctuary.

For six months the Nam Chom Dam has been hotly debated inside and outside Thailand, with demonstrations in Bangkok and the province concerned, articles in the British Ecologist magazine and interventions from Prince Bernhard of Holland and, more discreetly, the Duke of Edinburgh and Prince Charles.

The committee, headed by General Thinsach Sirisamphan, a Deputy Prime Minister and former army commander-in-chief, amounted to Thailand's first attempt at public consultation on an issue of national importance.

It decided on Friday that, although the economic benefits

would outweigh the costs, too little is known about the environmental and geological impacts to justify continuing the project without further study.

The Thai Cabinet is almost certain to accept the recommendation, thereby probably killing the project, since it has already been under study for about 10 years.

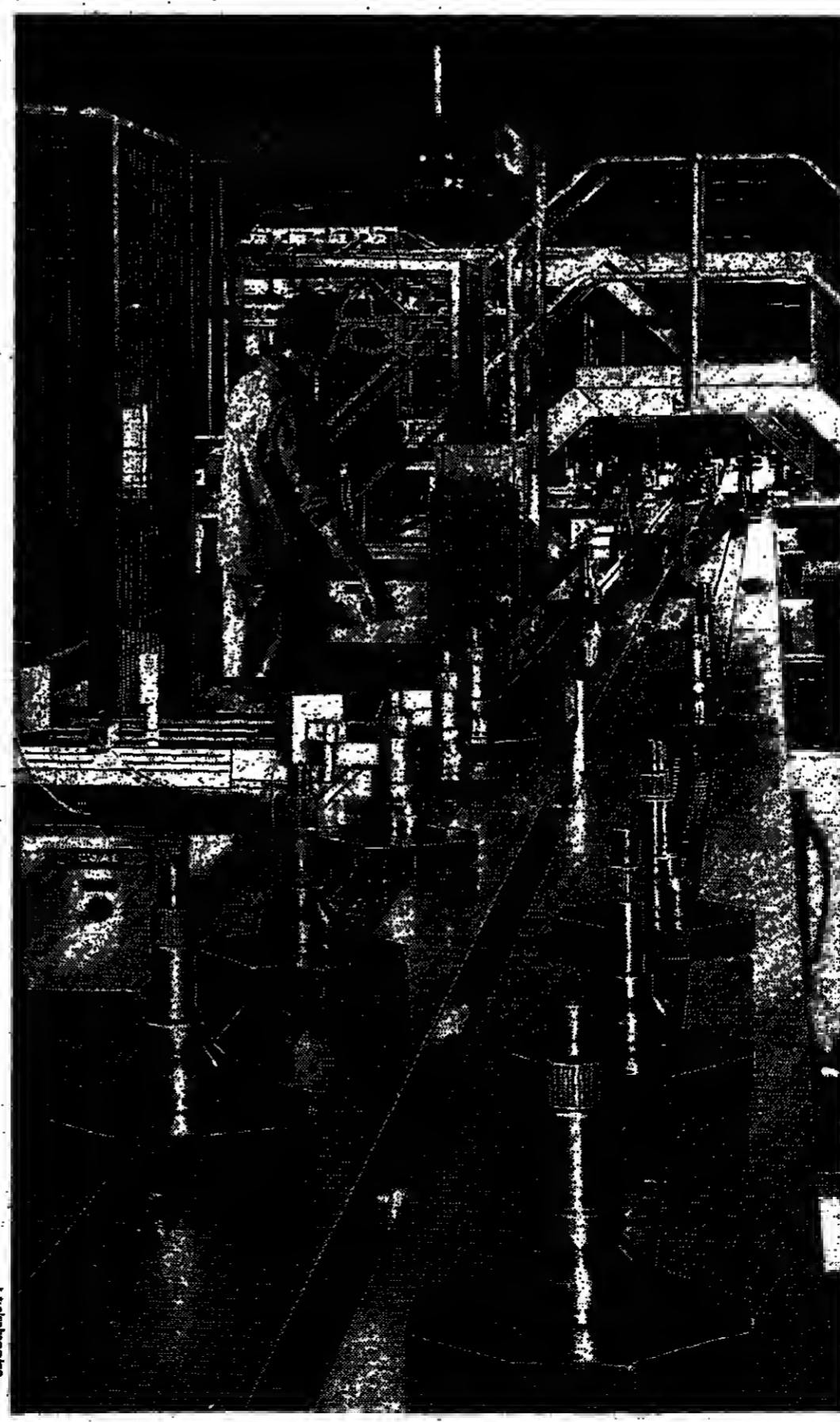
The recommendation is a setback for the state-owned Electricity Generating Authority of Thailand (EGAT), which had hoped to use Nam Chom's planned 580 Mw power output to supply 6 per cent of the country's peak demand by 1997.

EGAT expects Thailand's strong economic growth to increase demand by 7 per cent annually over the next 15-20 years, but electricity demand grew by 14 per cent last year.

EGAT will now have to invest in alternative sources.

SIEMENS

We're helping Hardy Spicer achieve world beating performance right down the line



Hardy Spicer Ltd. are boosting productivity and quality in the manufacture of constant velocity joints, by introducing innovative new technology, with the help of Siemens production control equipment on their automated lines.

Programmable conveyors carry parts through progressive machine operations, using loop conveyors, gantries and pick-and-place robots.

Siemens have supplied the controls and drives for the handling devices and machines, and operate 24 hour site-based service and maintenance.

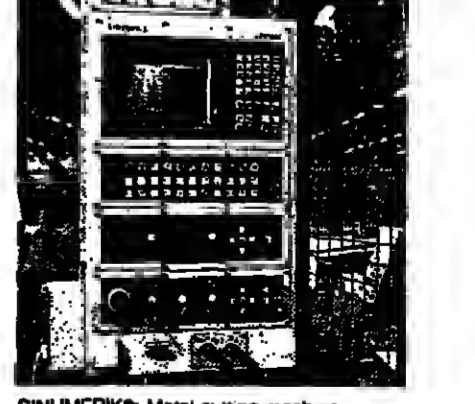
Siemens is one of the world's largest and most innovative electrical and electronics companies, with a clear commitment to providing a consistently high standard of service to our customers - particularly in

- Medical Engineering
- Factory Automation
- Communication and Information Systems
- Electronic Components
- Telecommunication Networks

In the UK alone we employ around 3000 people in five manufacturing plants, research and development, engineering, service and other customer related activities.

For further information on Siemens send for our new booklet 'Siemens in the UK.'

Siemens Limited, Siemens House
Eaton Bank, Congleton
Cheshire, CW12 1PH
Telephone: 0260 278311



SINUMERIK: Metal cutting machine and gantry control.

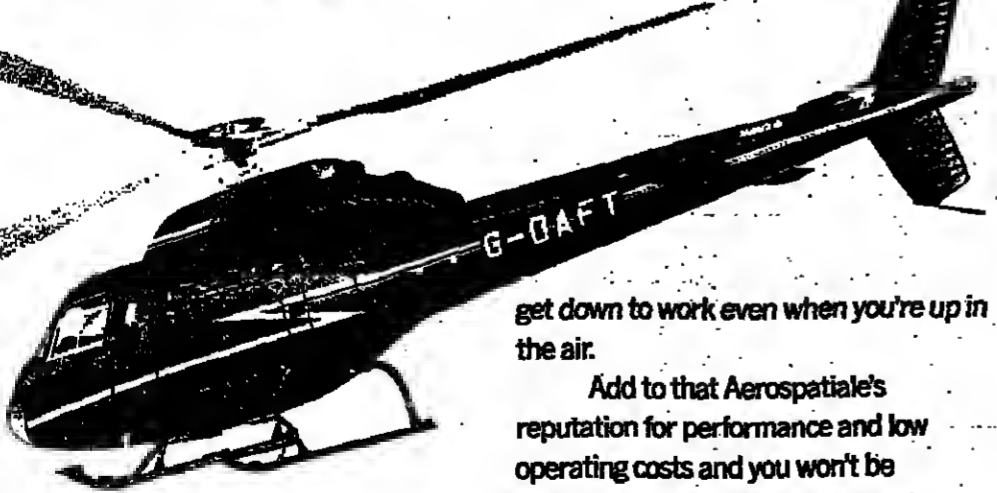
Innovation
Technology
Quality
Siemens

WORLD ECONOMIC INDICATORS

		TRADE STATISTICS			
		Jan. '88	Dec. '87	Nov. '87	Jan. '87
US (\$bn)	exports	22.336	24.801	23.729	16.755
	imports	34.767	37.803	37.816	28.692
	balance	-12.437	-12.202	-13.217	-11.937
Japan (US\$bn)	exports	21.722	20.044	19.669	18.572
	imports	12.623	11.504	12.228	8.992
	balance	+9.099	+8.540	+7.449	+9.580
UK (£bn)	exports	6.183	6.817	6.881	6.235
	imports	7.688	7.827	7.938	6.752
	balance	-1.505	-1.010	-1.056	-0.517
France (FFbn)	exports	77.707	81.597	79.591	67.730
	imports	78.341	82.488	80.275	78.188
	balance	-0.634	-0.893	-0.682	-0.458
W. Germany (DMbn)	exports	45.00	44.76	45.80	43.15
	imports	34.11	34.47	37.22	32.95
	balance	+10.89	+10.29	+8.58	+10.20

The company helicopter. A flight of fancy?

If you think that owning a helicopter is an expensive corporate whim, yet you and your key personnel need fast reliable transport on hand whenever, and helicopters are equipped to the highest standards of reliability and comfort, and because they're the quietest around you can



get down to work even when you're up in the air.

Add to that Aerospatiale's reputation for performance and low operating costs and you won't be surprised to learn they're the most popular business helicopters in the UK.

Fancy that?

MALINE
HELICOPTERS

The business helicopter company

Sole UK distributor for Aerospatiale for over 10 years **aerospatiale**

Hayes Helicopter, Swallowfield Way, Hayes, Middlesex
Telephone: 01-848 3522 Facsimile: 01-861 4079
Telex: 93226 MCHLIG

wherever it's required, look at the advantages and think again.

For example, Battersea, London to the centre of Paris, normally a two and a half to three hour journey (schedule and over booking allowing!) is just one hour and twenty minutes. The same time allows you to travel comfortably to Guernsey, Swansea or Leeds.

Our range of Aerospatiale

BANK OF IRELAND BASE RATE

Bank of Ireland announces that with effect from close of business on 21 March 1988 its Base Rate is decreased from 9.00 % to 8.50% p.a.

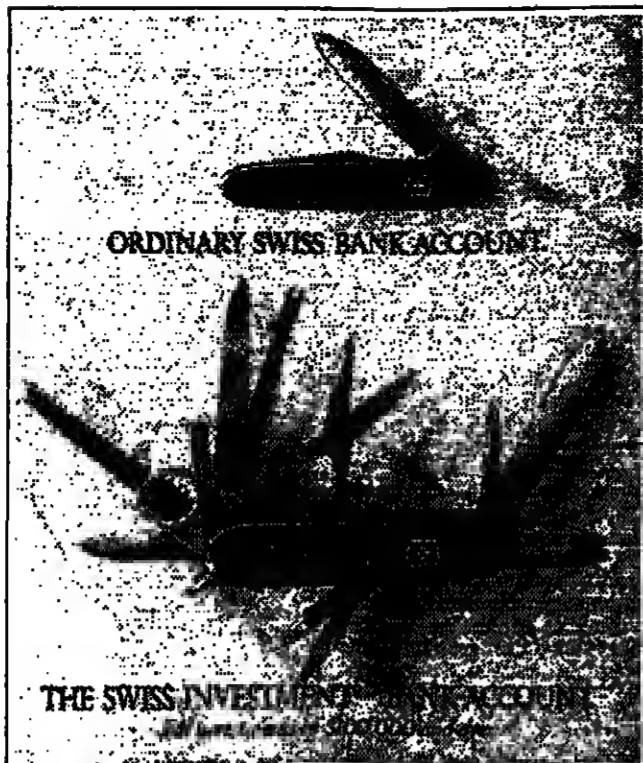


State Bank of India

State Bank of India announces

that its base rate is reduced from 9.1% to 8.51% per annum with effect from March 18, 1988

Main Office in the U.K. State Bank House, 1 Milk Street, London EC2



ORDINARY SWISS BANK ACCOUNT
THE SWISS INVESTMENT BANK ACCOUNT
If you have \$100,000 to invest, we offer the opportunity to centralise your affairs, from your investment portfolio right down to standing orders, in one place. We'll also make ready credit available and give you immediate access to your account wherever you are in the world, plus expert tax advice.

Please send me a brochure on The Swiss Investment Bank Account. To: Bank von Ernst & Cie AG, Marktgasse 63/65, PO Box 2622, 3001 Bern, Switzerland. (Details to be treated in utmost confidence.)
Name: _____
Address: _____
Tel: (home) _____ (business) _____
EST. 1869
HILL SAMUEL INVESTMENT SERVICES INTERNATIONAL S.A.

It's attention to detail

like providing the Financial Times to business clients, that makes a great hotel chain. Complimentary copies of the Financial Times are available to guests staying at the Novotel Sophia Antipolis, the Novotel Nice Cap 3000, the Novotel Strasbourg Sud, the Novotel Paris Les Halles and the Novotel Toulouse Centre.

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

novotel

UK NEWS

Senior Tories see room for further tax reforms

BY PETER RIDDELL, POLITICAL EDITOR

BRITAIN'S TAX system may still be reformed later in this parliament or after the next election, in spite of the doubts of Mr Nigel Lawson, Chancellor of the Exchequer.

Mr Lawson said last week that, after the far-reaching package of personal tax changes in Tuesday's Budget, there was nothing that immediately sprang to mind and he had no specific plans for further reform.

However, other senior ministers and advisers of Mrs Margaret Thatcher, the Prime Minister, believe that, following the Budget and the changes in company taxation in 1984, the impetus for reform should not be lost.

These key policymakers argue that several areas still require change, such as the system of tax allowances, national insurance contributions and savings through pension funds.

Consequently, they say, further reforms should not be ruled out even though they may take until next parliament to implement, both for political reasons and because of the Inland Revenue's reluctance for further changes.

Their argument is that the reduction in higher tax rates should make possible a wider assault on tax perks and shelters after the start last week with the



Nigel Lawson: doubts

increase in tax on company cars and the tax treatment of forestry. Some ministers favour a resumption of the battle against allowances at higher rates of tax, although Mrs Thatcher has firmly resisted changing the system of marriage interest relief. As a longer-term option, some of Mrs Thatcher's advisers believe the system of national insurance contributions will have to be changed to reduce disincentives at the lower end of the scale

and to make the system more progressive.

The Commons four-day debate on the Budget will end today with opposition parties voting against some of the tax cuts. Tories are worried about a possible repetition of the demonstrations which disrupted last week's Budget speech.

Two opinion polls published yesterday show backing for the 2p cut to 25p in the pound in the basic rate of income tax, but widespread opposition to the reduction in the top rate from 60p to 40p in the pound. A Mori survey of 1,000 people last Thursday and Friday shows that while 60 per cent support the cut in the basic rate (with 33 per cent against), only 27 per cent back the new higher rate (with 63 per cent against).

A Gallup survey shows that while 65 per cent approve of the cut in the basic rate, only 29 per cent back the lower top rate. Two-thirds of those interviewed feel the Budget is not fair, with 55 per cent saying it makes them less favourably inclined towards the Government, with only 12 per cent taking a more favourable view.

Conservative Central Council Page 16; Time to end archaic budget procedures, Page 21

Talks over Land Rover dispute to reopen

By Our Labour Correspondent

MANAGEMENT and union officials at Land Rover, the Solihull vehicle manufacturer, will today reopen negotiations aimed at settling the four-week-old pay strike by the company's 6,000 manual workers.

The talks were suggested by Acas, the conciliation service, on Friday night, after contacts with both local and national union officials.

Significantly it is expected that national officials of the motor industry union's may take part in the talks. They did not take part in exploratory talks organised by Acas two weeks ago, which broke down.

Neither the company nor the unions would disclose whether the talks were intended to be merely exploratory or whether there would be substantive negotiations over the company's two-year pay offer which led to the strike.

In the past week about 90 Land Rover workers have crossed picket lines to return to work at the Solihull plant in the Midlands.

While union officials insist there is strong support for the continuation of the strike, the company has suggested that the drift back to work is indicative of underlying disenchantment with the strike.

It is thought that senior Land Rover stewards were disappointed when the earlier Acas talks ended in failure.

Throughout the strike the company has insisted that it will not improve its pay offer, worth 8 per cent over two years, but 14 per cent with the consolidation of bonus payments into basic rates of pay.

The management has also warned that it would have to consider reducing the offer, should the strike continue, in the light of the damage caused to the company by the dispute.

Last week, work returned to normal at General Motors' plants at Ellesmere Port and Kirkby, after about 7,000 workers accepted a pensions package agreed by management and union negotiators.

The workers were at the forefront of the GM unions' two-year campaign to press the company to use a £241m pension fund surplus to fund improved pensions.

Seamen set for ballot on P&O strike as port delays continue

BY CHARLES LEADREATER AND KEVIN BROWN

THE NATIONAL Union of Seamen executive council, which meets today, was last night expected to call a national strike ballot among its members at Peninsular and Orient.

This was in spite of the company's offer of further talks aimed at settling the seven-week strike by more than 2,000 Dover seamen, and averting the threatened national strike, which could affect the company's entire ferry fleet.

The company's move came as large ports on both sides of the channel faced worsening congestion as a result of a pay strike by French seamen, which has seriously affected Dover.

The Harbour Board said about 500 lorries were waiting for a passage, and queues were building up on the M20 motor-

way from London. Tourists faced delays of up to 12 hours and many were being diverted to Folkestone where Sealink's UK-registered services were running.

The NUS executive council is expected to call a strike ballot among all its members at P&O, including seamen on its other ferry services, tankers and cruise liners.

The union argues the strike would be within the law because it would be in protest at job cuts throughout the company, rather than in sympathy with the Dover seamen.

Significantly Mr Peter Ford, chairman of P&O Ferries, indicated that the company was prepared to reconsider some of the union's suggestions for ending the dispute, as well as

proposals made by Acas, the conciliation service, during talks last week which broke down.

The NUS said it would not compromise on its insistence that there should be three crews per ferry, as opposed to the 2.5 crews P&O wants.

On the French side of the Channel no ships operated by SNCM, the French national railway company, were moving out of Calais, Dieppe or Boulogne.

No talks were planned to end the French dispute, which was sparked by a claim for improved pay and conditions, but fuelled by anxieties that SNCM may attempt to achieve staffing reductions along the lines of those sought by P&O.

Rentals

PRUDENTIAL
Residential Lettings Residential Lettings Residential Lettings

WAPPING, E1 £250 pw
Attractively furnished and decorated 4 bedroom modern town house well located for the City and shopping. 6 - 12 months.

Prudential Property Services Docklands Office: 01-538 4921 or Tower Bridge Office: 01-357 6911

ISLINGTON & ENVIRONS - ANTIQUES TO HIGH TECH
Both worlds merge in this exciting area adjacent to the City. Selection of viewed and recommended rental properties ranging from £150 pw - £450 pw

Prudential Property Services Islington Office: 01-226 0272

Chiltern Street, W1
In purpose built portered block. Large 3 bed flat newly dec & furn. 2 rooms, 2 baths & kit. £450 p.w. Long Let

Chelsea Crescent, SW10
Overlooking the River immediate 3rd floor flat. Mod furn. 3 beds, large recep. 2 baths, garage. £700 pw

Bigwood
01-491 7280

KENWOODS RENTAL

QUALITY FURNISHED FLATS AND HOUSES
Short and Long Lets
23 Spring St., London W2 1JA
Tel: 01-402 2271 Telex: 23271
Fax: (02) 242 3750

BOYD & BOYD
48 BRISTOL PLACE, SW3
COLLOMBIERE VAR
SOUTH OF FRANCE
Delightful villa with pool and large garden. 3 Double Beds, 1 Bath, Lin. Living Room, 1 mile from sea. Airport - Ryer-Toulon. Rent £400 p.w.

01 584 8893

Art Galleries

J P L Fine Arts
26 Davies Street, London W1
01-493 2630. Edouard VUILLARD - Paintings, Pastels, Water colours and Drawings. 16th Feb - 15th April. Catalogue available

LEUNG INTERNATIONAL INVESTMENTS N.V.
US \$60 MILLION GUARANTEED FLOTTING RATE NOTES LONG TERM L.T. OF THE HOLDER'S OPTION TO 1991.
The interest rate applicable to the above notes in respect of the 1988 period commencing 21st March 1988 has been fixed at 7 1/2% per annum.
The interest accruing to US \$37.38 per US \$1,000 principal amount of the notes will be paid on 21st September 1988 against presentation of Coupon No. 14.
BANK LEUNG TRUST COMPANY OF NEW YORK
Principal Paying Agent
Bank International Trust Co. Ltd.

CARLTON SMITH & CO
LLOYDS WHARF, MILL ST, LONDON SW1
Lately flat with high ceiling and polished floors. 10 miles from Tower Bridge. £200 per week

LURALDA GARDENS, ISLE OF DOGS, LONDON E14
Spacious two bedroom flat with spectacular views of Greenwich Naval College. £200 per week.

29 East India Dock Road E14 9PL
Tel: 01-488 9017

PAYNE & Co.

SURREY/SUSSEX/KENT BOARDS
- Genuinely 20 years. Easy access M25/M26 motorways. In a truly delightful country setting a charming country property. Equipped and furnished to a high standard providing a comfortable house of considerable quality. Superior interior decor as rooms ideally arranged for anyone requiring to entertain. 12 months tenancy available. Rental £280 per week including gas/central heating.
Tel: 0342 21271

Company Notices

BRIDE NATIONAL CORPORATION
USD 100,000,000
Floating Rate Subordinated Notes 1988

In accordance with the provisions of the notes, notice is hereby given that for the period March 16, 1988 to June 23, 1988 the notes will carry a rate of interest of 7 per cent per annum with a coupon amount of USD 182.76.

CHEMICAL BANK
As Agent

BRIDE NATIONAL CORPORATION
USD 100,000,000
Floating Rate Subordinated Notes 1988

In accordance with the provisions of the notes, notice is hereby given that for the period March 16, 1988 to June 23, 1988 the notes will carry a rate of interest of 7 1/2 per cent per annum with a coupon amount of USD 194.41.

CHEMICAL BANK
As Agent

PROVINCE OF NEWFOUNDLAND 10% 187W/ 1984 US\$ 80,000,000

Portant to the terms and conditions of the Bonds, notice is hereby given to Bondholders that the 1988 interest payment period ending March 14, 1988, on Bonds hereinafter purchased for the Province of Newfoundland.

Couponing amount: US\$ 42,000,000
Lombard, March 21, 1988.

THE FISCAL AGENT
BANK LEUNG TRUST COMPANY OF NEW YORK
S.A. LUXEMBOURG

CITY OF BERGEN
FLUX 600,000,000
7 1/2% 1873/1887

On March 7, 1988, Bonds for the amount of FLUX 25,000,000 have been drawn to the process of a Notary Public for redemption on April 30, 1988.

The following Bonds will be redeemable on the dates set out below and following attached:

1 to 10 lot. 10 to 20 lot. 4772 to 5000 lot.

Amount outstanding: FLUX 160,000,000

Bonds previously drawn and not yet presented for redemption:

2402 2407 to 2409 lot. 2422 to 2424 lot. 4071 4072 4748 to 4749 lot.

Lombard, March 21, 1988

THE FISCAL AGENT
BANK LEUNG TRUST COMPANY OF NEW YORK
S.A. LUXEMBOURG

BANQUE NATIONALE DE PARIS
US\$ 300 MILLION
Floating Rate Notes 1988/2008

The amount of interest for the interest period beginning on 16 October, 1987 and ending on 16th April 1988 is fixed by our reference agent, will be US\$ 180.00 per US\$ 100,000 notes, being a rate about 7.488 per cent.

Clubs

We have notified the above because of a policy to take away and value for money. Superb 10-15 acre. Ocean and sea fronted, glass-fronted houses, excellent surroundings. 100,000 sq. ft. 01-734 0527.

TO ADVERTISE PROPERTY TO RENT

Furnished lettings
Company and Embassy Lets
Long and Short Term
All appear in the FT every Monday and Saturday

Further details from Clive Booth,
TELEPHONE 01-248 5284
FAX 01-248 4601

BUSINESS EXPANSION SCHEME

Unique chance to combine 60% tax relief with 40% Capital Gains Tax exemption

Since the Budget the whole picture of BES Investment has changed dramatically.

- Firstly, investors subscribing to Approved Funds closing on or before 5th April 1988, will obtain tax relief at pre-Budget tax rates - providing that 90% of the fund is invested within 6 months of fund closure.
- Secondly, by the proposed increase in the rate of Capital Gains Tax to 40% the Chancellor has increased the appeal of BES Investments, as no Capital Gains Tax is payable on first disposal after 5 years.
- Finally, the imposition of a ceiling on the amount which any one company can raise under the BES will mean that many current public offers will have to close short of the targeted capital requirement, which may severely curtail the company's commercial opportunities. (Additionally, of course, the investors' choice will become limited.)

Lazard Brothers have therefore launched The Tenth Lazard Development Capital Fund to offer investors the unique combination of 60% tax relief with 40% Capital Gains Tax exemption. Lazard are the leading manager of Approved Funds having raised around £36m under the BES.

To qualify, applications must be received by 5 p.m. on Tuesday 5th April and investors should take care to avoid the possibility of postal delays over the Easter holidays.

For a Memorandum describing The Tenth Lazard Development Capital Fund please telephone Jane Lamont or Anne Bamford on 01-935 2751. Additionally, copies of the Memorandum may be collected from Lazard Development Capital Limited, 44 Baker St., London W1M 1DH or from Lazard Brothers & Co. Limited, 21 Moorfields, London EC2P 2HT on and after Wednesday 23rd March 1988. Alternatively, clip the coupon below.

DON'T DELAY **ACT NOW**

The Tenth Lazard Development Capital Fund is a fund approved by the Inland Revenue under the terms of the Finance Act 1983 and will be managed by Lazard Development Capital Limited, a subsidiary of Lazard Brothers & Co., Limited and a member of the Financial Intermediaries, Managers and Brokers Regulatory Association.

To: Jane Lamont, Lazard Development Capital Limited, 44 Baker Street, London W1M 1DH
Please send me a Memorandum describing The Tenth Lazard Development Capital Fund
Name: _____
Address: _____
Postcode: _____

This advertisement does not constitute an invitation to subscribe to the Fund; applications to subscribe will be accepted only on the basis of the terms and conditions set out in the Memorandum describing the Fund. Investment in suggested companies carries higher risks as well as the chance of higher rewards.

Invest with the leader

Lazard Brothers & Co., Limited



The Touche Ross Guide to Business Responsiveness:

1. Solving knottier problems with patience and intellect.

The last five years have been extremely challenging for corporate strategists in the UK.

Takeovers. Mergers. Buy-outs. The boom has kept them on their toes, but with so many plotters about all too many planners have been found lacking.

Not at Touche Ross though.

Our corporate finance specialists steep themselves in the latest developments so they're ready for the trickiest problems.

Take *I.C. Gas*, for example.

Late in 1986, to enhance the value of shareholders' interests, it

was decided to split I.C. Gas into two companies with separate Stock Exchange quotations.

A radical solution, undoubtedly, but it gave rise to a sizeable tax headache - how could we achieve the split without triggering any tax liabilities on the company or its shareholders?

Touche Ross taxation specialists now stepped in, and the form of reconstruction was devised which met commercial and company law requirements without incurring any tax liabilities.

As a result, shareholders in I.C. Gas received shares in two new companies - Calor Group plc and Contibel Holdings plc - and the

combined value was much more than the value of I.C. Gas.

So if business problems are tying you up too, we may well have the key. Why not get in touch?

Please telephone or write to Geoffrey Parker at our London office.

You'll find us very responsive to the business problems you face.

For the sure touch, get in Touche.

Touche Ross

Hill House, 1 Little New Street, London EC4A 3TR. Tel: 01-353 8011.

Touche Ross is one of the leading firms of accountants and management consultants, with 28 offices in the UK and 488 offices in 87 countries throughout the world.



UK NEWS

Poll tax data to help compare council spending

BY PETER RIDDELL, POLITICAL EDITOR

LOCAL AUTHORITIES' spending-level comparisons will be sent to every adult in England and Wales when the community charge, or poll tax, is introduced in April 1990...

Think tank supports Thatcher on curriculum

By David Thomas

A NATIONAL education curriculum should restrict itself to setting clear minimum standards for the three core subjects of English, mathematics and science...

Michael Dixon explains education officers' responses to the planned abolition of Ilea Preparing to plug gaps in London's teaching

AS THE LONDON schools' steel bands strike up at the Barbican Centre tonight, the leaders of the Inner London Education Authority will be hoping the young musicians hit a political note...



Kenneth Baker: intent on abolishing the authority

Preparations are more developed in some areas than others, but there are few, if any, which have not made some provisions. 'I know we may seem disloyal to our elected political leaders in anticipating that Ilea's abolition will go through,' said one senior official...

establishments such as boarding schools for children with problems, which are sited altogether outside London. Another is central services such as purchasing and supplies...

What senior administrators do see as a problem, however, is the timing of the change. It is scheduled to coincide with a variety of other upheavals, such as the rejigging of housing benefits payments and the replacement of the present rating system by the poll tax...

Business 'will face more competition after 1992'

BY OUR POLITICAL EDITOR

BRITISH companies need to appreciate that they will face more competition after completion of the European internal market in 1992, Mr Francis Maude, minister responsible for corporate affairs, said yesterday...

Magazine plan for local papers

BY RAYMOND SNOODY

PLANS for a free weekly colour magazine to be inserted in up to 29 regional evening newspapers are being finalised in preparation for a September launch...

Budget changes financing for regional newspaper

BY RAYMOND SNOODY

THE North West Times, the proposed quality daily newspaper to serve north-western England, has had to change its business plan because of the Budget...

Maxell advertisement featuring MD2-HD, MF2-DD, and MF2-HD floppy disks. Includes the slogan 'Tough Company' and 'Reliable & Durable'.

Telematics advertisement featuring a man in a suit and the slogan 'I think business, not networks. I need a network that thinks my way.' Includes contact information for Telematics International.

UK NEWS

Truce expected in dispute over coal imports

BY MAX WILKINSON, RESOURCES EDITOR

THE South of Scotland Electricity Board is today expected to agree a three-month truce with British Coal in the battle over cheap imported coal.

Government efforts fail to speed up road repairs

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

GOVERNMENT efforts to speed up the rate of road repairs have failed to bring about significant improvements, according to a Transport Department report.

Kleinwort man 'to be Hill Samuel unit head'

By Mick Barker

HILL SAMUEL, the merchant bank, says it is to hire Mr Ray Green as head of corporate finance. He is now a senior figure at Kleinwort Benson, one of Hill Samuel's biggest rivals.

Building societies plan to merge

BOLTON BUILDING SOCIETY, with £100m assets, plans to merge with Cheltenham & Gloucester, the 10th largest society with £4.5m assets.

APPOINTMENTS

Shell company secretary

THE "SHELL" TRANSPORT AND TRADING COMPANY has appointed Mr V.A. Wadham as company secretary from June 1, when Mr D.W. Chesterman retires.

Peter Riddell reports from the annual Conservative Central Council meeting at Buxton Sense of triumph dominates Tory gathering

BY PETER RIDDELL, POLITICAL CORRESPONDENT

THERE is an air of triumph among senior Tories. Nine months after their third successive election victory, Mrs Thatcher and her senior colleagues believe they are on course for a fourth term.

BY MICHAEL CASSELL, POLITICAL CORRESPONDENT

THE Social and Liberal Democrats gathered in revivalist mood at Central Hall, Westminster on Saturday night for the annual conference of new-found harmony and to identify and condemn all unbelievers.



Peter Brooke's pace of change is quickening

It still clings to the tenets of pre-moral socialism. The upheavals of the former Alliance were decided as "a small world turned upside down," and the divided result was "a party without a leader and a leader without a party."

senior ministers believe they retain the initiative. For all the strength of individual shadow Cabinet members, they regard Labour as unselectable as long as Mr Neil Kinnock remains leader, while the centre parties are seen as a spent force.

able, not only for the nurses, but also, in time and with strings, for hard-pressed health authorities. The Government's opponents may hope this self-confidence is a symptom of hubris and talk about Mrs Thatcher riding for a fall.

Leadership race dominates Democrat rally

BY MICHAEL CASSELL, POLITICAL CORRESPONDENT

Mr Robert MacLennan, the other joint leader of the SDP whose future intentions remain a mystery, appeared to get off to a bad start by referring only to fallow social democrats - recovering in time to embrace "Liberals, Democrats all."



Paddy Ashdown: apparent leadership favourite

Mr Ashdown, the apparent favourite to become the first Democrat leader in July, may not find the contest as much of a walkover as some have suggested. The indications yesterday were that his support among parliamentary colleagues is on the wane.

ment for a budget which assumed the rich required more incentives to work than the rest of the population. Mr Steel said that while some one on £10,000 a year evidently needed £3.60 a week to get them "revving on all cylinders," Sir Ralph Halpern, the £1.3m-a-year Burton Group boss, needed an extra £5,000 a week to get him out of bed in the morning.

Company pay forums called for

BY PETER RIDDELL, POLITICAL EDITOR

A SINGLE forum for negotiating pay and rewards for executives and all groups of workers should be created in each company, Mr Michael Meacher, Labour's employment spokesman, urged yesterday.

Advertisement for KLM featuring the slogan "The perfect match according to KLM" and "The Reliable Airline".

Advertisement for Lawson Mardon Group, detailing appointments and company structure.

Advertisement for AppleCentres with the slogan "ENGLISH SPOKEN HERE" and a list of locations across the UK.

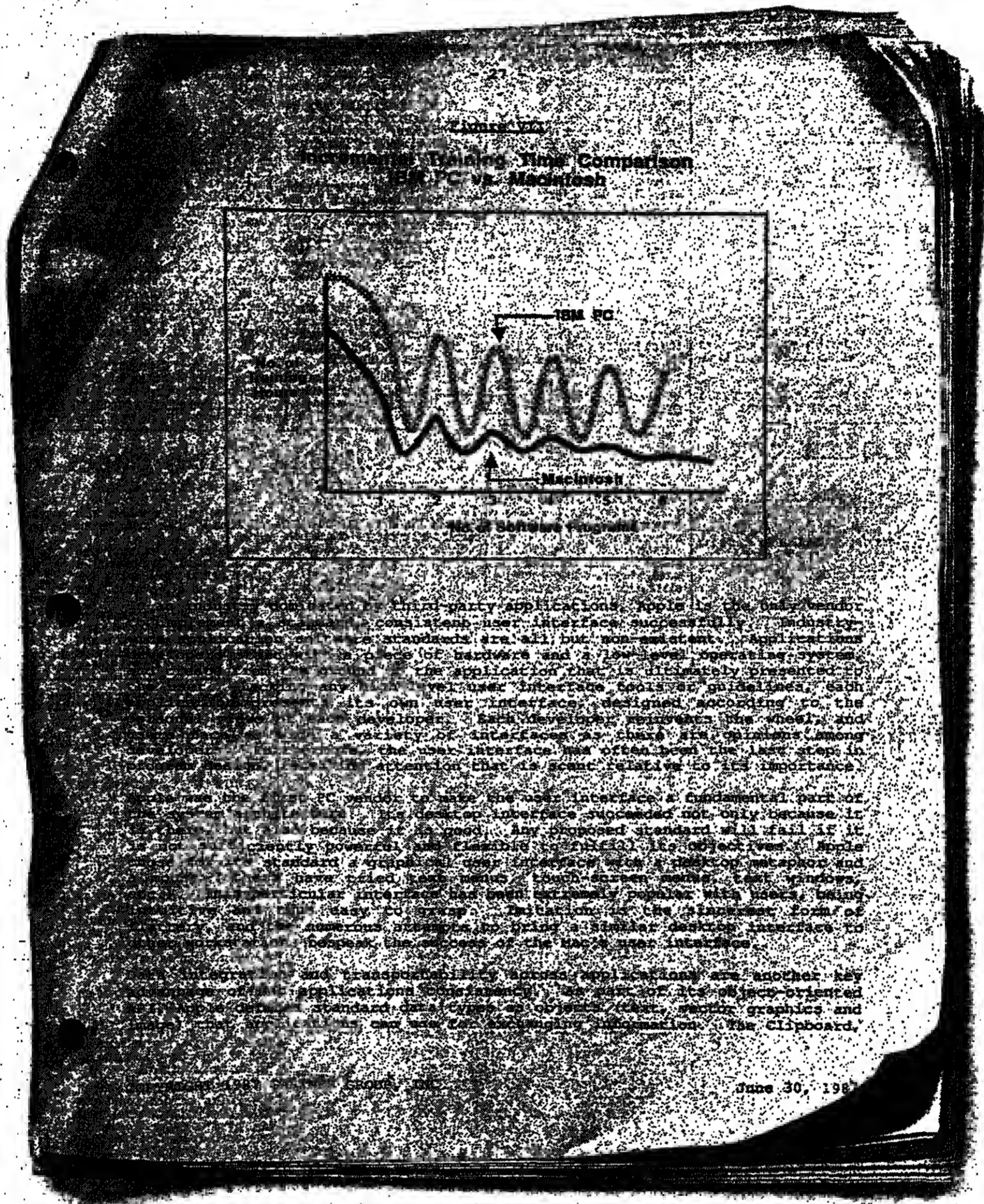
Advertisement for KLM titled "CAN YOUR COMPANY" focusing on stainless steel services.

Advertisement for William Holdings of Cuprinol, detailing company operations and appointments.

Large advertisement for AppleCentres titled "Will you and your computer dealer be compatible?"

Advertisement for Citycall American Services, offering US market reports and news.

Another great report on the Apple Macintosh.



This independent survey by the Gartner Group on the Apple Macintosh range of computers obviously makes very good reading. The Gartner Group is an organisation as well-respected in computer circles as Apple DeskTop Publishing is in the business world.

If you've never used a Macintosh you may find this report quite startling.

You may even be surprised to hear that corporations all over the world are already finding the Apple Macintosh invaluable for managing and processing information, producing reports and, of course, connecting to their existing computer systems.

The Gartner Group found that the Macintosh was favoured by business because of its intuitive graphics interface, which means real ease of use. It also has a consistent software environment, so that once you've learnt one program you know the principle of using them all.

All studies of Macintosh use of which we are aware have found that new Mac users require less initial training, less subsequent training on new applications, and less ongoing support than IBM PC users. (GARTNER GROUP, INC.)

That's quite an advantage when you consider that training costs often exceed the initial cost of hardware.

Since the Mac's ease of use leads to less training and support requirements, companies using it should realise enormous cost savings. (GARTNER GROUP, INC.)


The Macintosh's ease of use was actually found to promote greater use too, because

users (are) less reluctant to learn new applications, since the benefits are more quickly acquired. (GARTNER GROUP, INC.)

A company equipped with Macintosh can expect considerable gains in productivity, efficiency and effectiveness of all staff, from secretaries to top executives.

But you don't have to take our word for it. Just dial 100 and ask for Freefone Apple, or cut out the coupon, and we'll send you a copy of the Gartner Group's report. Then you'll be able to improve your own company's reports.

Please send me a copy of the Gartner Group report. Post to: Apple Computer UK Limited, FREEPOST, Information Centre, Eastman Way, Hemel Hempstead, Hertfordshire HP2 4BR or dial 100 and ask for Freefone Apple.

	NAME _____	TITLE _____
	COMPANY _____	
	ADDRESS _____	
	POSTCODE _____	TEL NO. _____

 Apple.™ The power to succeed. FT/21/8

UK NEWS

Merchant banks unhappy over disclosure proposals

BY DAVID LASCELLES, BANKING EDITOR

UK MERCHANT banks are objecting to international banking proposals which could oblige them to speed up disclosure of information about their inner reserves.

However, this is of limited value to the banks because the amount of capital in this tier is dictated by the size of a bank's core capital. In order to make full use of their inner reserves, some merchant banks might therefore have to disclose them.

Many UK merchant banks take advantage of the exemption in the 1985 Companies Act which allows them to transfer an undisclosed portion of their profits into inner reserves each year.

The British Bankers Association, which is preparing the response, has already sent a preliminary comment to the Bank and expects to present its formal report in the next few days.

The Bank proposals say that banks may not include undisclosed reserves in their calculations of core capital, which constitutes the foundation of their balance sheet. These reserves may be included in second-tier capital with the approval of bank regulators.

Although they have frequently said in the past that they would move to greater disclosure, the intense pressure on profits caused by Big Bang and last year's market crash has made them more rather than less secretive.

The merchant banks accept that they will have to disclose their inner reserves eventually, but they would like to be able to choose the timing. They argue that the Companies Act would have to be amended to make it

consistent with the Basle rules.

UK banks also intend to object to a proposal to exclude revaluation reserves from core capital as well. These reserves arise when banks periodically revalue their securities portfolios or their premises, creating profits which are usually transferred straight into capital.

It seems unlikely, though, that the UK banks' objections will make much difference to the Basle proposals, which result from an international initiative in which the Bank of England plays a leading role.

Banking supervisors from all the top banking nations are collecting responses from their banks. These will be collated at the next Basle meeting at the end of April, and final proposals will be made for approval in mid-summer.

The new regime, which is intended to create a common framework for international banks, is due for full implementation by the end of 1992.

Rush for high-tech research funding

By Terry Dodsworth

A LARGE number of British companies and universities are likely to be disappointed in their applications for European high technology research funding under the second stage of the European Community-backed Esprit Project due to be launched early next month.

Almost half of the 1,500 submissions received for specific research subjects in the Ecu 3.2bn (£2.14bn) Esprit II involve a British company or research institution. This interest results from the run-down of national funding for high technology research under Britain's Alvey project.

According to EC officials, a significant number of these proposals will be turned down. The number of UK applications will be welcomed by the British Government, which has been anxious to encourage companies and universities to collaborate more with other European organisations.

One of the main successes of the original Esprit programme, which involved about 300 projects, was felt to be the way in which it brought companies together from all over the European Community in pre-competitive research. The new project is expected to be twice the size of the original programme.

At the same time, however, there is considerable criticism of the British Government for its lack of an ambitious high-tech research effort.

Mr Nigel Horne, the director in charge of technology at STC, the UK electronics group, said: "We would have greatly preferred to have had a UK initiative that concentrated on some national strengths."

British companies feel that in the longer term the Government may make more funds available outside the Alvey programme for carefully selected projects.

Programmes which make it easier for small and medium-sized companies to use micro-electronic techniques are attracting particular interest, while some national effort in semiconductor research is regarded as a pre-condition for worthwhile collaboration in many Europe-wide schemes.

Liffe to test automated trading system

BY BARRY RILEY

A BREAKTHROUGH in the development of automated trading systems for the futures markets is being claimed by Liffe, the London International Financial Futures Exchange.

Liffe has developed APT (automated pit trading) and is planning to apply it experimentally to one of its medium-volume contracts later this year.

Mr Brian Williamson, the exchange's chairman, said: "We are convinced we are a long way ahead of everyone else. It is very, very fast indeed."

APT is said to be different from the screen-based matching systems in use elsewhere. It will retain use of the trading floor and seek to emulate the features

of pit trading. However, it is said to make the life of a local, or pit trader, much easier.

Mr Williamson declined to give details of the still secret APT system, developed during the past year by the exchange's own staff, but described it as "going with the grain of open outcry, but making it go faster."

Later, electronic links could be set up with other European exchanges.

The continuing need for a trading floor is causing Liffe to reassess its requirements because its existing premises at the Royal Exchange are likely to be redeveloped in a few years' time.

One possibility is a move to the Stock Exchange trading floor,

now largely unused apart from the area occupied by the London Traded Options Market which is part of the International Stock Exchange.

Liffe and London Options have been discussing the possibility of some integration of the two markets and have now agreed to move towards development of joint systems and compatible products. This would result in an effective merger of the markets from the user's point of view.

A complete merger is unlikely, however, because Liffe is unwilling to move within the umbrella of the International Stock Exchange.

Such a takeover, it is feared, would impose an unacceptable

level of overheads on Liffe and would interfere with Liffe's informal relationships with many other markets.

Mr Williamson insisted that Liffe had several options other than a move to the Stock Exchange trading floor.

He said it could stay at the Royal Exchange in spite of the redevelopment. "There is a lot more room in the Royal Exchange than people think." Offices and computers could be moved out to create more trading space, he said.

Liffe was also looking at the possibility of moving to another building being developed over the railway lines at Cannon Street station.

Call for action on defence costs

BY LYNTON McLAIn

CONCERN over poor value for money from the £2bn spent annually on defence procurement has led to recommendations for changes in procurement practice.

About £3bn to £4bn may be associated with costs which were "not foreseen" according to a confidential report by Ministry of Defence officials and the Prime Minister's efficiency unit.

The report was written in the wake of the cancellation by the Government of the Nimrod early warning radar aircraft. The cancellation, it says, "acted as a catalyst" for talks between the MoD and the Prime Minister's adviser on efficiency and effectiveness, Sir Robin Ibbot.

It was agreed that the "short, sharp shock" approach of the efficiency unit should be applied to arrangements for managing major projects in the MoD.

Parts of the report, called "Learning from Experience, on arrangements for managing major projects in the MoD," have

been discussed in public by the Commons public accounts committee, although it is marked "management in confidence" and Mr Ibbot has refused formally to publish it.

The MoD "makes decisions on major projects without enough hard technical evidence and makes assumptions about technical difficulty and then plans for success," the report says. In future, full development of a project should rest on evidence, from demonstrations, that the equipment can achieve the required performance within budget.

The report recommends that the manager of a development "should have a clear charter of responsibility, authority, and accountability and fewer layers between him and top management."

The authors of the report say a positive attitude to change is now apparent. "The first step is to recognise that effecting change is a major project in its own right"

and to appoint a senior manager for the task.

The authors looked at 14 MoD equipment projects and focused initially on the Marconi Sting Ray, the GKN Warrior and the British Aerospace Alarm air-launched anti-radar missiles.

"Our own studies have shown that, before they are finished, projects have typically increased in real cost by 65 per cent from their earliest estimates and by 29 per cent after full development started," the report says.

Some projects, such as the Royal Navy's Type 23 frigate, were conceived with a ceiling on their cost as part of the requirement. "This approach does not in itself encourage greater technical realism; it simply gives precedence to cost over operational requirement."

The Type 23 frigate design had to be changed radically to make it into a warship with enough weapons and capability for its anti-submarine task. The cost more than doubled as a result.

Executives at Olives Paper Mills resign

BY CHRISTOPHER PARKES, CONSUMER INDUSTRIES EDITOR

TWO EXECUTIVES of Olives Paper Mills have resigned six months after control of the Leicestershire company passed to Mr Michael Kent, a property developer.

No explanations were given for the immediate departures of Mr Barry Common, managing director, and Mr Kenneth Shore, finance director.

However, it is understood Mr Kent's requests for their resigna-

tion came out of the blue with criticisms of their management style.

Mr Kent, the chairman who gained control after offering a £3.7m capital injection last September, was not available for comment.

Olives Paper's management and unions had favoured his proposals over an alternative and apparently more advantageous offer of £5m from Melton Medes,

a private company run by Mr Nathan Puri.

It is understood managers backed the Kent plan because of uncertainties over their future with Mr Puri in charge. A banker associated with the company said the resignations were in keeping with changes in Olives Paper.

The company is the oldest independent papermaker in Britain.

Many drugs have cheaper alternatives, says study

BY PETER MARSH

MORE THAN a third of a sample of 110 branded drugs used widely in Britain have generic substitutes which sell for less than half the price, according to a study.

Thomas Kerfoot, a maker of generic medications, based in Ashton-under-Lyne, Greater Manchester, produced the study to support his argument that the National Health Service should use more generic drugs, which contain the same chemicals as equivalent branded products and are usually much cheaper.

The company's list is based on 110 branded drugs for which generic substitutes are available. Many top selling drugs are not included, as they are protected by patents and cannot be made by generic manufacturers.

According to Thomas Kerfoot, the health service could cut £100m from its £2.2bn annual drug bill by increasing its use of generic pharmaceuticals. At present about £100m of the bill is accounted for by generic rather than branded products.

The Department of Health and Social Security last week said it was considering trying to increase its use of generic drugs.

The Thomas Kerfoot report found that, in 41 cases out of the 110, the generic product cost half the price of the branded version.

Of the 110 branded products, 91 had cheaper generic substitutes. In 12 cases the prices were the same and in seven instances the generic product cost more than the branded version.

The biggest gap was in the case of Valium, a tranquilliser made by Hoffmann-La Roche of Switzerland, which sells for 15 times as much as generic versions.

Producers of branded drugs generally argue that price comparisons are simplistic. They say a branded formulation often performs better clinically, even when two products have the same chemical formula.

The health of poor people may be being put at risk by increases in prescription charges, according to a study in the magazine New Society.

The study, by health economists Mr Stephen Birch and Ms Mandy Ryan, says nine increases in charges since 1979 have led to a big drop in take-up of medications among those who have to pay the full cost of prescriptions.

Housing starts up 34%

BY KEVIN BROWN

PRIVATE HOUSING starts in Britain topped 96,000 in January and February, an increase of 34 per cent on the same period last year, according to the latest figures published by the National House-Building Council.

The council said private housing completions in the period

totalled 32,611, an increase of 20 per cent over the January-February period last year.

Mr Basil Dean, director general, said the high level of starts was "almost" encouraging, although no doubt the figures were due in part to the abnormally mild weather conditions.

Shopping centres win awards

BY WILLIAM COCHRANE IN GENEVA

BRITAIN virtually swept the board in Geneva yesterday, where the International Council of Shopping Centres announced its 1988 awards for the best in development, leasing, design and management of European retail property.

Awards went to The Pavilions, Birmingham, in the category for large centres, and to Old Square, Walsall, for refurbishment. Certificates of merit were awarded to The Lion and Lamb Yard in Farnham, Surrey, and Victoria Place in central London.

Architect Michael Baskoll, chairman of the ICSC awards committee, told delegates at the council's 15th annual European conference that The Pavilions

achieved two prime shopping levels by using a natural fall in the street frontage.

Siberia Developments had already won the equivalent British award for Old Square, Walsall, from the British Council of Shopping Centres.

Mr Baskoll said the jury was particularly impressed by the quality of the result. The Lion and Lamb, developed by Arundell House Securities, was an example of the shopping centre industry.

Heron Property, the developer of Victoria Place, was chosen for sponsoring privately a high-quality centre in a public transportation terminus.

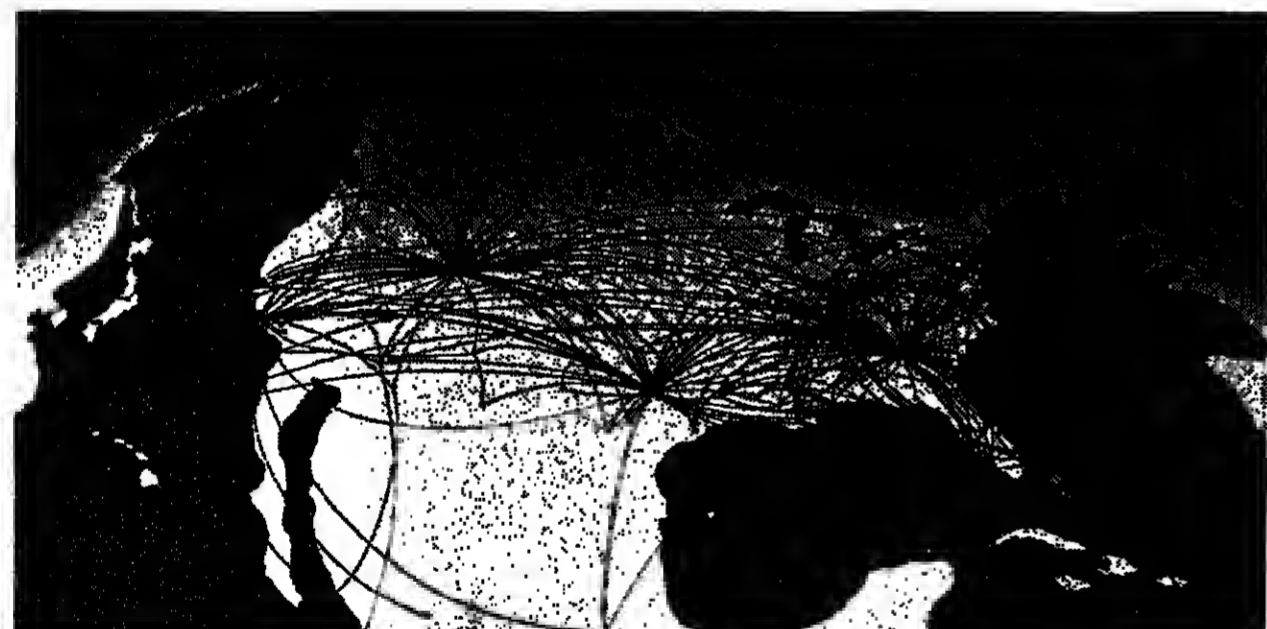
The British success partly reflects the intensity of British shopping development last year.

Of the 21 contenders, 13 were British centres.

Continental developers were consoling by the award for a small centre which went to MAB of the Netherlands for La Vie in Utrecht, a 94,000 sq ft centre combining a Bijenkorf department store with several small specialist units.

The French developer, Cenco, was given a certificate of merit for a commercial centre at Quincynous-Sévert for "expanding, updating and changing the trading concept of an existing hypermarket and shopping gallery."

Who Has 3,900 Business Connections In America?



Delta. With The Most Flights Every Day. When you travel to America, you'll find it's just good business to fly Delta. We offer more flights than any other airline - over 3,900 departures a day to over 240 cities on Delta and The Delta Connection. More frequent flights means shorter connection times and a more productive business day. Delta flies nonstop from Frankfurt to Atlanta, Dallas/Ft.Worth and Orlando (starting June 3). Once you land in America, you'll find Delta professionals right at the gate, ready to help with directions or connections. The customs/immigration facilities in our gateway Atlanta airport are modern, spacious and designed to speed you on your way. Then you'll take your baggage to your connecting flight. When you fly Business Class on Delta to the U.S., you're upgraded to First Class for the connection leg of your Delta flight, at no extra cost. And Delta has discount fares that can save you money every time you fly.



Delta Connection flights operate with Delta flight numbers 2000-5999. © 1988 Delta Air Lines, Inc.

Vertical text on the right edge of the page, partially cut off by the edge of the scan.



MORE AND MORE FAMILIES ARE SWITCHING TO THE CARLTON ESTATE.

Think of an estate car and you'll most probably think of a Volvo. Quite honestly, it would be difficult not to.

Over the years you've heard more about its many virtues than just about any other estate car.

And why not.

The Volvo's safety record is there for all to see.

Now however, we at Vauxhall have a car that even the Swedes will have to sit up and take notice of.

The Carlton Estate.

A car that not only looks after you when you're in trouble, but helps you avoid it in the first place.

Our confidence in the Carlton is based upon something no other car has. 'Advanced Chassis Technology' or ACT.

ACT is a suspension system so sophisticated you won't even know it's there. Until you need it.

In an emergency, ACT will help stabilise your car to prevent possible fishtailing and spinning.

Brake suddenly and the system will help bring your car to a controlled and straight halt, whether the road is wet or dry.

Hopefully you will never have to put it to the test. Unlike Autocar magazine that is, who described its degree of stability as "truly remarkable".

But if it does come to the crunch the Carlton will leap straight

to your defence. A rigid steel safety cage, front and rear crumple zones, child-proof locks, anti-jamming doors. Our safety specifications are the equal of anyone's.

The Carlton also boasts a fuel economy other estates can only envy and a load capacity most cars would choke on (a massive 65.3 cubic feet no less).

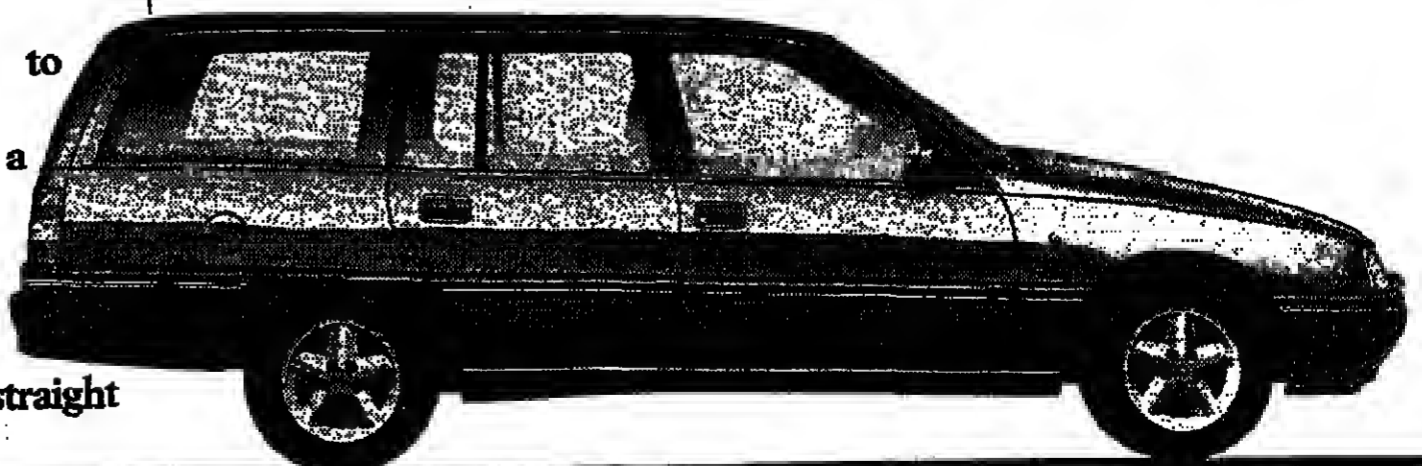
It came as no surprise then, that in 1987 the Carlton was voted Car of the Year.

More importantly, Motor magazine concluded recently in a comparative test report with the Volvo 740 GLE that the Carlton was "most certainly the better estate car".

Their words, not ours.

For further information call 0800-400-462.

THE CARLTON ESTATE.



VAUXHALL. ONCE DRIVEN, FOREVER SMITTEN.

VAUXHALL IS BACKED BY THE WORLDWIDE RESOURCES OF GENERAL MOTORS. CAR SHOWN: CARLTON ESTATE 2.0i CD PRICE £14,995. ESTATE PRICES FROM £12,325 (CORRECT AT TIME OF GOING TO PRESS) INCLUDES CAR TAX AND VRT BUT EXCLUDES DELIVERY, NUMBER PLATES AND TWO COAT METALLIC PAINT (SHOW). LOAD CAPACITY FIGURES CALCULATED USING THE VDA METHOD. DOT FUEL CONSUMPTION FIGURES MPG (LITRES/100KM), URBAN CYCLE 25.7 (81.0), CONSTANT 56MPH 46.3 (61.1) AND CONSTANT 75MPH 34.9 (81.1).

WHAT'S IN THE NEWLY OPENED BARCLAYS BUSINESS CENTRES FOR YOU?

This month Barclays has launched a national network of 325 specialist branches specifically for our business clients.

We've called them Barclays Business Centres.

Because not only do they offer business customers all the facilities and services available at any branch of Barclays.

They also provide the financial expertise and specialist services which until now have generally been available only

in major towns and cities.

So whether your business is in Cardiff or Carlisle, you won't be far from a Barclays Business Centre.

Every Business Centre offers sound business advice and a wide variety of special services.

Our foreign exchange and international trade services, for example, are leaders in their field.

Our electronic money transfer services can be tailored to suit almost any domestic or international requirements, and includes a number of specialist software packages.

You may be interested in our investment management services designed to maximise returns on surplus funds.

Our various long-term finance facilities could help to minimise cashflow problems and maximise profitability.

You'll also have access to our specialists with expertise in particular fields like high technology, agriculture and all aspects of importing and exporting.

And every business customer will have a business team to handle all day-to-day account administration.

If you'd like more details about the new Barclays Business Centres, just fill in the coupon below and send it to us. Or ring Freephone 0800 282130.

Please send information on my local Barclays Business Centre.

Name _____

Company _____

Address _____

MONEY TRANSFER
INSURANCE
SPECIALIST ADVICE
INVESTMENT MANAGEMENT
PENSIONS
FINANCE & LENDING
RISK MANAGEMENT
INTERNATIONAL TRADE
FOREIGN EXCHANGE



+++ YOU'RE BETTER OFF TALKING TO BARCLAYS

BARCLAYS BUSINESS CENTRES. FT 23-283
SEND TO: BARCLAYS INFORMATION CENTRE, PO BOX 163, WEYBRIDGE, SURREY KT13 8UH.

WARTSILA

Wartsila AB's shareholders are summoned to the Annual General Meeting of shareholders which will be held at 4.00pm on Monday, 11 April 1988, in Helsinki, at Finlandia Hall, address: Kasarmontiekatu 4

The General Meeting will deal with the following matters:
1) Matters to be dealt by the General Meeting according to Article 16 of the Company's Articles of Association.

2) A proposal to authorize the Board of Directors for a period of one year as of this General Meeting either

a) to decide on increasing the issued share capital by a new issue in one or several instalments of a maximum of FIM 144,000,000 by offering a maximum of 2,400,000 new restricted and/or free series I shares, or restricted and/or free series II shares of FIM 60 nominal value each. For subscription at a price determined by the Board of Directors and with such subscription terms and conditions as decided by the Board of Directors or

b) to decide on the issuance of debt instruments convertible into shares or debt carrying warrants to subscribe for shares, in one or several instalments, with the condition that holders shall have the right to convert the debt either entirely or partly into shares of the Company or to subscribe for new shares; and to decide on all the terms and conditions of the debts and the related share subscriptions. The total aggregate nominal value of the shares that can be converted for debt or subscribed for on the basis of warrants may not exceed the total maximum of FIM 144,000,000.

The proposed authorization shall also include the right to disapply the share holders' pre-emptive rights.

In a possible new issue of shares or equity securities offered to nominated participants) without respect to the shareholders' pre-emption rights, the pricing of the issue shall be based on market conditions. The financing to be raised is intended to further strengthen the Group's financial standing and its expansion and to allow for alternatives in the financing of important investments, including acquisitions.

Documents concerning the financial statements and the Board of Directors' proposals for the decisions mentioned in point 2 are available for the shareholders' review at the company's head office during one week's time prior to the General Meeting. The Company's Annual Report for 1987 will be available for distribution as of 31 March 1988, in Helsinki, at the Company's head office, address: John Stenberghin ranta 2, and at the Arabia shops, Pöytäsoikeplatsadi 25 and Mannerheimintie 20. At request, the Annual Report will be sent to shareholders by mail.

A shareholder who wishes to participate in the General Meeting of shareholders must register no later than 4.00pm on 7 April 1988, either in writing to Oy Wartsila AB, PO Box 238, 00101 Helsinki, or by telephone, Helsinki 7095 338. In order to be entitled to use the shareholder's right to vote at the General Meeting by proxy, a respective power-of-attorney shall be delivered to the Company before the end of the aforesaid registration period.

Helsinki, 9 March 1988

Board of Directors



CORPORATE TAKEOVERS

Acumen and aggression make Mr Campeau's name

BY DAVID OWEN IN TORONTO

THE SPIRALLING bitter battle for Federated Department Stores, the US department store and supermarkets group, is an iconoclast of the first order - Mr Robert Campeau, 63, chairman and guiding light of the eponymous Canadian property company.

Mr Campeau's much-vaunted acumen and aggression have carried him from the shop floor at metals group Inco - in his native Sudbury - to the threshold of the largest US department store chain's boardroom.

Campeau's US\$84,020m bid for Federated, and a rival bid by R.H. Macy, is enshrined in litigation. On the success of the Campeau bid depends an agreement to sell the preppy Brooks Brothers clothing retailer to Marks & Spencer of the UK for \$770m.

Starting in 1980, when Mr Campeau sold a house built for him by a cousin, Antonio, for a profit of C\$1,300, the "Ottawa builder" laboured for 30 years to assemble one of Canada's largest development and property groups.

While he has become a local celebrity for his low-cost housing schemes and assiduously-cultivated political connections, it was not until August 1980 that Mr Campeau became big news.

His C\$450m bid for control of Royal Trustco (then Canada's largest trust company) was initially viewed as preposterous by Toronto's financial establish-



Robert Campeau: shop floor to top story

ment. After all, the combative Francophone's corporation had assets of only C\$960m at the time, against C\$70m for Royal Trustco. But the bid was ultimately thwarted only when a series of white knights teamed up to buy a majority of Royal Trustco stock.

The experience gleaned in this bitter two-month struggle stood Mr Campeau in good stead in September 1986 when he launched his equally daring raid on Allied Stores.

After another enthralling tussle, the New York-based department store chain became a wholly-owned subsidiary of Campeau with effect from the last day of 1986. The price was US\$850m. Many analysts fully expected Campeau to come to grief

beneath its mountainous C\$8.5bn or so end-1986 debt load. But a successful securities issue, coupled with the judicious pruning both of newly-acquired Allied assets and its substantial existing property portfolio, enabled Campeau to reduce its burden with remarkable alacrity.

The company's current debt is widely estimated at a manageable C\$3bn. Despite selling a full two-thirds of Allied's 24 former operating divisions, Campeau has contrived to keep units which in 1986 contributed 62 per cent of sales and 67 per cent of profits.

Most expect Campeau, further encouraged by the hefty price tag attached to Brooks Brothers, to attempt similar surgery on Federated's even more extensive assets, should it gain control.

Certainly, Mr Campeau, with his real estate expertise and recent intensive exposure to the market for US store chains, should make a capable surgeon.

Waiting in the wings for any mistakes, however, are Toronto's canny and increasingly prominent Reichmanns privately-held corporate vehicle, could boost its voting interest in the company to 27 per cent from about 11 per cent at present.

Japanese join trail of foreign takeovers

BY IAN RODGER IN TOKYO

JAPANESE COMPANIES are at last starting to take over foreign businesses. Friday's launch by Bridgestone, the leading tyre maker, of a \$2.6bn takeover bid for Firestone Tire & Rubber, is only the latest and largest in a series of such large-scale operations undertaken in the past year or so.

Last month, Bank of Tokyo agreed to buy Union Bank in California from Standard Chartered Bank of the UK for \$750m.

Last November, Sony bought the record division of CBS of the US for \$2bn.

Last August, Dainippon Ink and Chemicals made a successful \$550m contested takeover bid for Reichhold Chemicals of the US.

Until recently, Japanese companies eschewed the takeover route when considering overseas expansions, preferring to launch greenfield ventures abroad or go into joint ventures.

This was because they were nervous about the problems they might encounter when taking over existing operations, including having to adapt to long established labour practices. However, in the past few months, the combination of the latest rise in the value of the yen against the dollar and the decline in the value of foreign equities has made the takeover route a much more

attractive one for them. "Now is an ideal time for these bids. Japanese companies are very rich and the prices for US companies are very low," says Mr Remi Calhoun, general manager of Faribas Capital Markets in Tokyo.

For many industrial companies, the latest rise in the yen's value last autumn added a note of urgency to the search for overseas assets. Until then, most companies were managing to overcome the impact of the high yen on the competitiveness of their Japanese factories. But once the yen became stronger than ¥180 to the dollar, they seemed to recognise they could no longer put off overseas expansion.

In the case of Bridgestone, for example, the company is under strong pressure to increase its overseas production capacity. Because of the high yen, it is having increasing difficulty competing in both the home and overseas market with tyres made in Japan. As Japanese motor manufacturers are moving production overseas, Bridgestone feels it has to expand its production abroad too if it wishes to retain these key customers.

A similar case, on a smaller scale, emerged at the beginning of the month, when Showa Denko, a Japanese chemical com-

pany, announced the purchase of a carbon graphite plant in the US from BOC of the UK for \$100m. Showa, which has been exporting a considerable portion of its Japanese carbon graphite output to the US, said it needed a US plant because it could no longer make profits on exports from Japan.

Sony's acquisition of CBS Records seems to be more opportunistic. The company has been looking for a new source of growth and, because of the exchange rate moves, was able to buy it at a fraction of the price that it would have paid a couple of years ago.

"Japanese companies are beginning to take a broader view of foreign acquisitions," says Mr Joe Walker of Morgan Guaranty Bank in Tokyo. "Previously, they would only buy something if it had technology that they could not get any other way. Now they will consider things for market reasons."

Analysts in Tokyo believe that the trend to foreign takeovers by Japanese companies will continue to gather momentum, but only at a gradual pace. This is a new field for them, and the Japanese always like to study new ideas carefully before adopting them, rather than make mistakes through over-hasty action.

Standard Chartered

Standard Chartered PLC

(Incorporated with limited liability in England)

£300,000,000
Undated Primary Capital Floating Rate Notes
of which **£150,000,000**
comprise the Initial Tranche.

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the three months period (94 days) from 18th March to 20th June, 1988, the Notes will carry an Interest Rate of 8 1/2 per cent.

The interest payment date will be 20th June, 1988. Coupon No. 12 will therefore be payable on 20th June, 1988 at £1,139.69 per coupon from Notes of £50,000 nominal and £113.97 per coupon from Notes of £5,000 nominal.

J. Henry Schroder Wagg & Co. Limited
Agent Bank



ASSOCIATED NURSING SERVICES plc

Incorporated in England and Wales under the Companies Act 1985-1986. Registered No. 02220

PLACING BY CREDIT SUISSE BUCKMASTER & MOORE LIMITED

of 400,000 Ordinary Shares of 10p each at 132p per share
Authorized **£700,000.00** based and Proposed to be issued fully paid
in Ordinary Shares of 10p each **£400,356.30**

The principal activity of the Group is the ownership and management of Nursing and Residential Homes for the elderly. The Group is also involved in the distribution of medical supplies and equipment to the healthcare market. Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the Ordinary Shares capital of Associated Nursing Services plc in the Unlisted Securities Market. It is emphasized that no application has been made for these securities to be admitted to listing. It is anticipated that dealings will commence on Thursday, 24th March 1988. Particulars relating to the Group are available in the Enrol Statistical Services and copies of those particulars may be obtained during normal business hours on any weekday (Saturdays and Public Holidays excepted) up to and including Monday, 11th April 1988 from:
Credit Suisse Buckmaster & Moore Limited
The Stock Exchange
London EC2P 2JT
21st March 1988

GRANVILLE SPONSORED SECURITIES

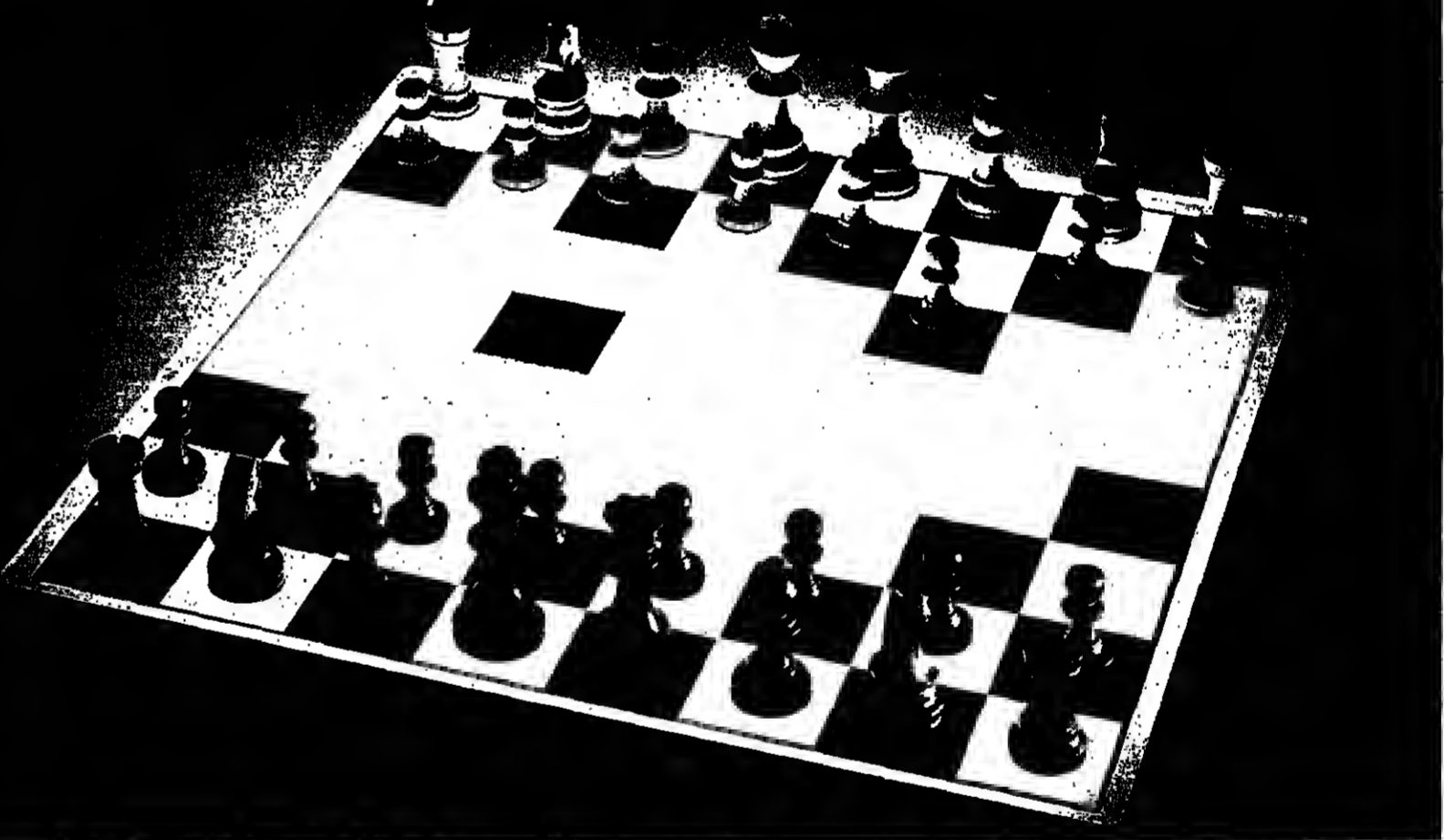
Capitalisation	Company	Price	Change on week	Div per 50	Yield %	P/E
60071	As. Intl. Ind. Ord	193	+5	8.9	4.6	7.2
	As. Intl. Ind. CUI/S	193	+5	10.0	5.2	-
750	Armitage and Rhodes	30	-1	-	-	-
4054	BBB Design Group (US\$)	25	0	2.1	2.7	8.8
103184	Berlitz Group	150	0	2.1	1.7	27.0
7983	Boy Technologies	135	-3	4.7	3.4	11.0
910	CGI Group (US\$)	260	0	11.5	4.4	6.7
1638	CGI Group 11% Cum Pref	130	0	15.7	12.0	-
16813	Carborundum Ord	132	-2	5.4	4.1	11.8
707	Carborundum 7.5% Pref	101	0	10.3	10.2	-
3501	George Star	206	+6	5.7	1.8	5.3
4829	ISI Group	61	-1	-	-	-
9282	Jackman Group	92	+5	3.4	3.7	10.0
26306	Mitubishi H.V. (US\$)	338	-2	10.0	3.1	13.4
469	Osaka Cement	46	-1	-	-	2.0
5580	Scruttons	1240s	0	5.5	4.4	51.8
5976	Torday & Carble	197	-1	6.5	5.4	9.5
2797	Trexco Holdings (US\$)	65	0	2.7	4.2	7.8
1606	W. S. Yates	260	+10	16.4	6.4	50.0

Securities designated (US) and (US\$) are dealt in subject to the rules and regulations of The Stock Exchange. Other securities listed above are dealt in subject to the rules of FIMESA.

Granville & Company Limited
8 Lovat Lane, London EC3R 6BP
Telephone 01-621 1212
Member of FIMESA

Granville Davies Coleman Limited
8 Lovat Lane, London EC3R 6BP
Telephone 01-621 1212
Member of the Stock Exchange

If your systems leave you no room to move, call in CMG.



There are enough problems in business without your systems letting you down.

CMG - Computer Management Group - is Europe's largest independent provider of Management Consultancy, IT Consultancy and Business Systems.

We have the experience, the expertise and the commitment to help you to achieve success.

Established nearly a quarter of a century ago, we have expanded rapidly to become one of the leading companies in our field. Our client list includes governments, public utilities, banks, financial institutions and a large proportion of Europe's top-hundred companies.

We have achieved all this through the commitment of our staff. All our shares are held by employees and their close families, and most employees are shareholders.

This provides powerful incentives, which work to our clients' singular advantage.

So when you need help with your systems, call in CMG.

CMG - Computer Management Group
CMG COMPUTER MANAGEMENT GROUP (NO) LTD
29 Duxon Arms' Gate
London SW1H 9BU
Tel: 01-222 7245

CMG. We make sure systems really work.

Our forecast calls for happy landings.



 **Lufthansa**

Britain
mark



Uncertain spring in Washington



ANTHONY HARRIS
in Washington

WASHINGTON presents a confusing spectacle this spring. The politicians are circling an increasingly powerless President warily, like lesser bosses edging up to the carcass of a lion. They think he's dead, but they're not sure. The economy is rather like the weather, consistent only in making fools of the forecasters.

The dramas of Central America generate only the temporary excitement of a James Bond film, because everyone by now knows how the plot will end: both the Contras and General Noriega are beaten, and it is only a matter of waiting for them to admit it. At least the riots and the arranged parachute drops provide a distraction from the increasingly boring trans-Contra affair, which has become a drama without heroes now that Colonel North comes over more and more like a reluctant child.

At least the indictments fit neatly into the spring scene in one respect: this is the season of charitable giving, and the friends of the Colonel, of Mr. Lynn Neffinger, and of the other more liberal among the accused in this and other scandals, are appealing for contributions for their defence. They are mainly doing this privately, because all the noise is made by wretched causes - public broadcasting, farm rallies, child welfare and even (with some) broadcast journalism.

These appeals can catch a large audience because most Americans are spending their

evenings at home at the moment trying to fill in their tax forms, and social life is more than half dead. Tax reform has made the job much harder than usual this year - even the Internal Revenue Service officials who man the telephones are getting nearly half the answers wrong.

All the same, one point has been cleared up: gifts are still desirable, provided they are tax-deductible. It is also still true that nearly all taxpayers can expect a big rebate, and that is the target for charity. British charities might do well to follow this fiscal example; the rich have never led so much to give. (Defensibility at 40 per cent is also appealing, since the Government can be made to contribute to causes which get cut down in the public spending White Paper.) The response appears to be generous; this is an attractive face of Reaganomics.

published, which describes Mr. Reagan presiding at a Cabinet discussion of the Japanese technological threat. "His head was down on his chest, and he appeared to be asleep." The witness is Mr. Clyde Prestowitz, who was the US trade negotiator with Japan (he actually speaks the language) until he resigned in an understandable huff in 1984.

Mr. Prestowitz, in judge by the brief extracts which have so far been leaked, is a mercantilist rather than a protectionist. Perhaps inadvertently, he makes it clear that the Administration is much more genuinely devoted to free trade than some of its actions might suggest. Mr. Prestowitz did not approve of this position.

While it is good to know that the Administration has lived up to its rhetoric, at least in internal arguments, nobody would now build much hope on this fact alone; the Administration can no longer defend its doctrinal concern very effectively. Mr. Prestowitz clearly believes that his memoirs are timed for maximum embarrassment, and will help the cause of a more aggressive trade stance in Congress, which is now trying to get seriously to grips with the monstrous Omnibus Trade Bill.

There are two or three solid-looking reasons for hoping that Mr. Prestowitz will fail, though none of them are entirely reliable. The most important politically is the apparent failure of Republican Richard Gephardt's attempt to play the trade card in

the primaries. Even his trade union backers seem to have given up any hope for him, and unless he makes a spectacular comeback (Michigan might offer his best hope), there will be little general excitement about trade.

The nature of the Omnibus Trade Bill should also prove a strong anaesthetic. It is a huge sandalwood of a measure, and its various details are being considered by no less than 17 Congressional committees. Virtually nobody has a grasp of the whole thing, and some people have not even tried. One senior consultant was quite put out by the Gephardt flop on Super Tuesday. "I've been relying on a veto," he told me. "Now I'm going to have to try to read the thing."

Finally, US manufacturers are beginning to rediscover their struggle in free trade. In the attempt to fulfil record orders, especially for exports, they are increasingly angry to find themselves hampered by shortages of

goods which have been protected by quota restrictions or voluntary restraints in recent years, from memory chips to aluminium and special steels.

As a result, their representatives have been willing to take on the protectionists in public debate on the issue which is now heading for some important votes: the ratification of the US-Canadian Free Trade Area. This is hardly a hot topic with the public; the debate in question was broadcast at 6.30 am.

It is occupying some rather depressing Congressional time, in which Cabinet members, headed by the Secretary of the Treasury, have to respond to detailed questions about such matters as plywood specifications and rival subsidies for the production of steel, but it will probably be ratified without any very important changes. It looks like the beginning of a trade strategy to the countering the consolidation of the

EBC, which is attracting a good deal of attention here, and it promises energy security.

Above all, Congress wants to wrap up its unfinished business, which after all includes the Budget, and go out campaigning; and the national neurosis about trade has abated for the moment, though a bad set of trade figures could revive it. There is also a card which has not yet been played: burden-sharing.

Although Professor James Kennedy no longer appears on every other chat show to explain his theory of the decline of economic empires, his book on the subject has changed the way many people think. His thesis is that dominant powers take on military commitments which hamper the economies which support them; it is now fashionable to point out that the US trade deficit neatly matches a carefully chosen measure of the US contribution to the defence of other countries. The idea that allies should pay for their own umbrellas used to be the one-man obsession of Senator Sam Nunn; now it is no longer even controversial. You have been warned.

INTERVIEW

Britain's single market man

William Dawkins talks to Lord Cockfield, Vice President of the European Commission

ANYBODY who does business on any scale in the European Community will be keeping a wary eye on a doughy, formidably hard-working septuagenarian in Brussels for the rest of this year. He is Arthur, Lord Cockfield, Britain's senior EC Commissioner, responsible for trying to meld the Community into a free internal market by 1992, despite the reservations of some of the 12 member states - including his own. The aim is straightforward enough: scrapping national barriers will help European industries achieve the economies of scale they need to compete against their US and Japanese counterparts. The whole purpose is to improve the competitive cutting edge of European firms... if you don't believe that your own companies can take full advantage of the opportunities which are being given, then you don't believe in economic progress," he explains. But the negotiations on how to achieve the single market have touched a host of national sensitivities. They will damage a good many more between now and December.

During that time Lord Cockfield plans to shower member states with an unprecedented number of market opening proposals - well over 60 - in an attempt to get 90 per cent of his 300-point internal market plan on the table by the turn of the year. According to his annual report on the progress of the 1982 campaign, unveiled last Thursday, they include far-reaching plans to open up public procurement in telecommunications, energy, water and transport contracts. During that time Lord Cockfield plans to shower member states with an unprecedented number of market opening proposals - well over 60 - in an attempt to get 90 per cent of his 300-point internal market plan on the table by the turn of the year. According to his annual report on the progress of the 1982 campaign, unveiled last Thursday, they include far-reaching plans to open up public procurement in telecommunications, energy, water and transport contracts.

the time they hand over the reins to the next Commission at the end of 1989. The exact half-way point in the internal market campaign - "to reach the stage where the process of European integration is accepted as irreversible throughout the Community," he says. On the way to that apparently elusive destination, Lord Cockfield has several specific staging posts, most of which will bring him into conflict with member states anxious to protect their industries from too sudden competition from their Community cousins.

- PERSONAL FILE**
- 1916: Born 20 September
 - 1942: Called to Bar, Inner Temple, London
 - 1945: Appointed Assistant Secretary to Board of Inland Revenue
 - 1961-62: Became Commissioner of Inland Revenue
 - 1962-65: Director, Boots Pure Drug Co, first as finance director, then managing director and then chairman of executive management committee
 - 1968-69: President of Royal Statistical Society
 - 1970-71: Appointed as adviser on taxation policy to Chancellor of the Exchequer
 - 1973-77: Chairman, Price Commission
 - 1978: Life peer
 - 1982-83: Secretary of State for Trade
 - 1983: Vice-President, European Commission

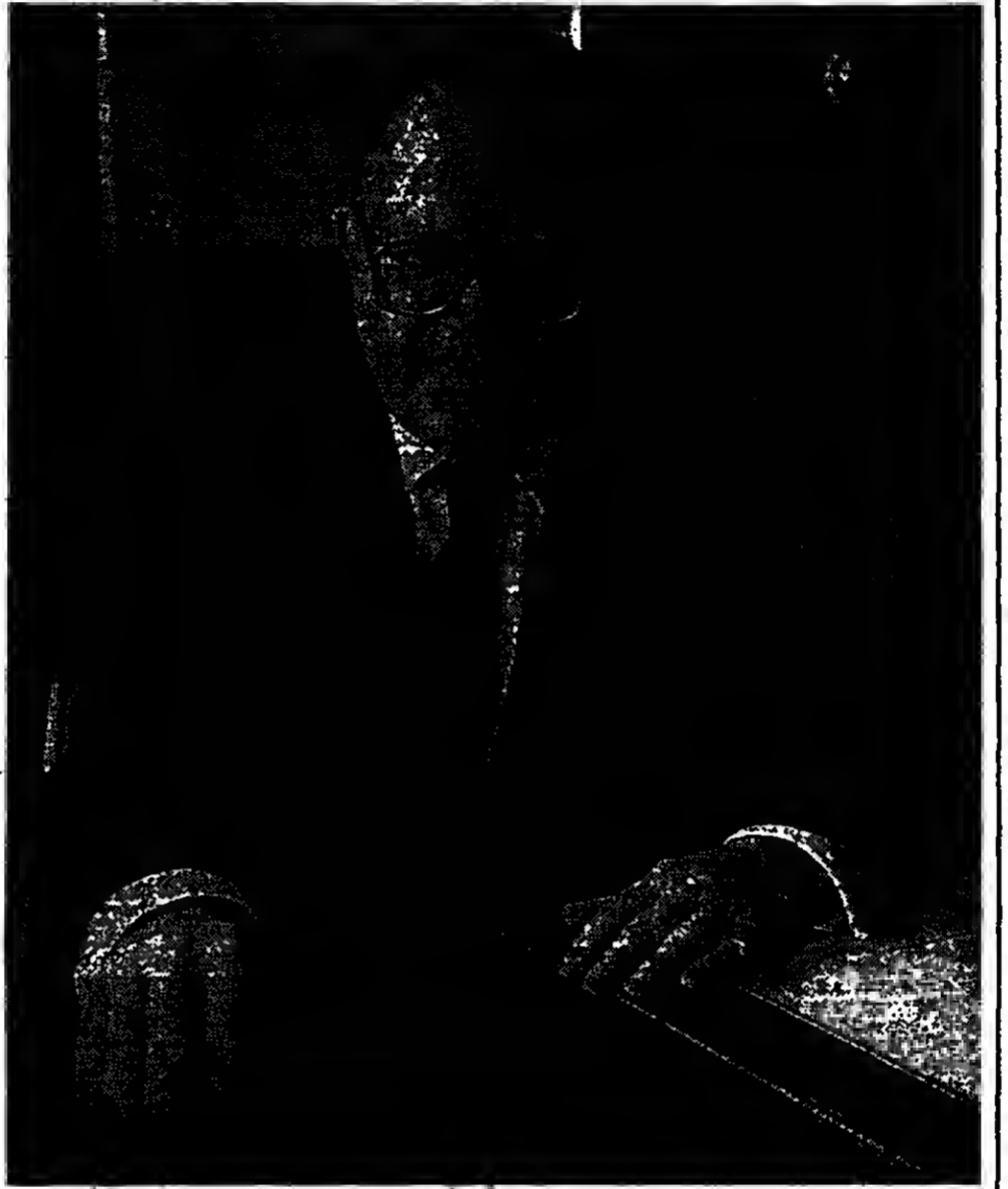
measures to ban restrictive practices in many areas of public procurement. Lord Cockfield's real for trying to get almost all of the measure proposed by December. His successor is to be Peter Sutherland, the Irish Competition Commissioner - more time to cajole agreement out of member states in their decision making body, the Council of Ministers, during the final four-year run-up to 1992.

The past year has seen a series of blistering attacks by Lord Cockfield on delays in the Council. It has so far adopted just 69 of the barrier-breaking measures before it, a performance which he condemns as "somewhat less satisfactory." Many of the remainder are entangled in wrangles over sensitive national interests. Typical points of contention include French fears about allowing foreign teachers into France, German unwillingness to expose its road haulage industry to free competition, Belgian and Italian unease over opening their insurance markets to foreign competition or British resistance to proposals to liberalise broadcasting.

New rules for more majority voting in the Council might help to speed things up, though provisions for more consultation with the European Parliament are threatening to erode that gain by bringing in extra scope for delay. The effect of these longer procedures, a result of the constitutional changes brought in last year in the Single European Act, will be to separate, he believes, "it's like lengthening a pipeline. For a while you can go on putting things in at one end before they come out," he says.

In any event, Lord Cockfield believes the proposals he has scheduled for the rest of the year will give a clear idea of the shape, at least, of the Commission's idea of the internal market in several important sectors. They are:

- Industrial standards. Here the Commission standards - the first series of so-called "new approach" proposals, whereby products conforming to basic safety and performance standards are guaranteed free circulation throughout the EC. This marks a radical change in the slow, cumbersome way of specifying standards for every last nut and bolt which the Commission decided to abandon three years ago. The Council has already agreed such new rules for pressure vessels - the first test case - and toys and has yet to debate proposals to open up the market for a huge range of engineering machinery. A handful of other proposals, for items like gas appliances and electro-medical equipment will be put forward by the Commission in the next few months.
- Public procurement. Here member states are deliberating three proposals, to bring more open competition for public supplies and works contracts and to tighten up ways of enforcing fair competition. Lord Cockfield plans to cap these shortly with plans to extend fair public procurement rules to four sensitive sectors so far excluded: telecommunications, energy, water and transport.
- Financial services. Lord Cockfield hopes to get final agreement within months on liberalisation measures for the non-life market for big commercial risks already agreed in principle by member states. Also on the table are plans to dismantle barriers to international banking and separate rules on banks' capital base. Common rules on solvency ratios - the balance between capital and assets - are due to come forward soon.
- Professional qualifications. Proposals for the common recognition of most professional qualifications, ranging from teaching to accountancy, have been blocked in the Council for nearly three years, but Lord Cockfield insists they are now close to agreement.



But will he really be able to deliver? Before he launched the internal market project soon after arriving in Brussels on January 1 1985, Lord Cockfield was criticised in many quarters as being a yes-man - and a bumbling one at that - for Mrs Margaret Thatcher, the British Prime Minister, and with no European interests. In the event, nothing could have proved further from the truth. The 71-year-old life peer has turned out to be a passionate defender of the idea of a European Community without frontiers and has fought his own battles against the UK Government - and others - with impressive integrity.

Few in Brussels now doubt his ability to honour the Commission's side of the 1992 bargain in terms of churning out legislation for the Council. Renowned as a workaholic, he professes to have time for no real interests outside the Commission, and commands fierce loyalty from his political and Commission services staff, even if some of them sometimes seem half dead with over-work.

Wide personal warmth is not Lord Cockfield's forte, officials say he rarely forgets to give praise where it is due. His speech may be ponderous and grinding, but it comes from a disciplined and logical mind, in striking contrast to some of his less intellectually endowed colleagues. Moreover, his former lives as a barrister, Inland Revenue Commissioner, Chairman of Boots and UK Trade Secretary, makes him a match for any bureaucrat, businessman or politician he is

likely to meet. These same qualities make him one of the very few members of the Brussels executive who commands real respect from Mr Jacques Delors, the Commission President.

While he is occasionally a shrewd tactician in the Council, Lord Cockfield is not a born diplomat. He frequently annoys Ministers with heavy and erudite and is equally at home quizzed from Lewis Carroll and 17th century English case law. Yet his remorselessly logical approach does not help to patch together the often ad-hoc compromise necessary to wheedle agreement out of 12 member states during heated Council sessions.

Nowhere has Lord Cockfield come under fiercer attack, particularly in Britain, than over his dogged devotion to the proposals for bringing member states' different rates of indirect tax into line. And he shows no sign of surrendering his allegiance to that cause.

also worried Governments used to high VAT rates, like those of Denmark and Ireland, fearful of losing tax income.

He sees no logic either in the extent of his fears or in the sudden way in which they have been aroused. "You get a lot of people talking as if this Commission had somehow invented the idea of fiscal approximation, as though it had come newborn out of the head of Jove. It hadn't at all," he says. The idea of tax approximation was a basic building block in the formation of the EC 30 years ago, never fully put into practice in legislation. "Experience since then has shown there is no other answer," he says. Left to market forces and the influence of the coming of other market barriers, VAT rates in the EC will naturally fall into line, he accepts. Better surely, he argues, to control the process via an agreement between member states, rather than allowing a free-for-all after 1992.

But whatever battles he ahead, Lord Cockfield appears imperious, perhaps because he is so obviously at home at the heart of the Brussels bureaucracy in a way that only a former UK Inland Revenue Commissioner could be. "The great attraction of this job is that it is a real opportunity to do something concrete. And you have just long enough in four years to do it," he says. The proof of that will come in December, when Lord Cockfield presents his report on the half-year stage of the 1992 campaign to the final European Summit of this Commission.

Paradox of the death sentence

THE TEMPORARY reprieve from the gallows for the Sharpeville Six means that a week of international outrage, the case will sink back into the parochial obscurity of South Africa. There are, however, some sharp lessons to be learned by those who wish to retain the death penalty for murder, not least the British parliamentarians who will soon, once again, be debating capital punishment, this time in the shadow of the grisly events of West Belfast.



JUSTINIAN

Had it not been for the penalty given to the crime of which the Sharpeville Six were convicted, it is doubtful whether more than a handful of anti-apartheid aficionados would have kept abreast of the case. The imminence of the executions concentrated the minds both of those implacably opposed to capital punishment and of those who saw some political mileage in whipping up international opinion. If the hangings had gone ahead, what price would there have been on life in this 28th anniversary week of that other Sharpeville massacre?

It is a paradox that the most unpalatable murderers, who in retributive terms do most to forfeit their own lives, must necessarily not be the candidates for the condign punishment of death. Yet if the law enforcement agencies are to be given another moral lesson for those whose job it is to determine the proper penalty for murder, when the punishment for murder was changed in 1965 from the death sentence to life imprisonment one mandatory option was substituted for another. The inflexibility of the sentence was thus maintained despite the obvious range of degrees in culpability from one murderer to another.

Any public recognition that the process of arrest and trial is being evaded by those enforcing the law may arouse retaliation every bit as fierce as the response to martyrdom of those executed by the state. The cycle of proactive and reactive violence is a tightening noose, whether it be in South Africa or Northern Ireland. The solutions are to be found invariably in political terms, never in the resort to extreme penal sanctions applied to individual outcrops of political unrest of whatever intensity.

When capital punishment operated in Britain before 1965 it was an unwritten rule that if the subject was executed within a reasonably short time.

That stance no doubt meant that in the past an innocent man may have been hanged in Britain. Both the thought of hanging an innocent man and this has been a recurring theme of the Home Secretaries since the troubles began in Northern Ireland in 1969 (with the notable exception of Mr Leon Brittan) to pronounce total opposition to the death penalty for terrorist killings.

In South Africa if there are extenuating circumstances the court of trial has a discretion not merely to substitute life imprisonment for the death penalty but to impose a sentence of imprisonment for any term. The judge may impose a term of life, but that is merely the maximum penalty he may impose.

Looking to re-locate? Here's a list of all the cities and towns on the south coast with Government Assisted Area Status.

PLYMOUTH, PLYMOUTH, PLYMOUTH, PLYMOUTH, PLYMOUTH, PLYMOUTH, PLYMOUTH and PLYMOUTH.

When you're making a major move, you need all the help you can get. That's where we have the advantage. Not only can we offer you Government Grant Assistance, but also a sophisticated infrastructure that's been built up to serve companies like Wrigley's, Thomson Dickinson, British Aerospace, Toshiba, Massey and Texas Instruments.

And there are other benefits. Like rent levels that are currently half those of the Thames Valley. A communications network that can get you to London inside an hour, Birmingham in around three hours, and Santander in less than twenty-four hours. Plymouth is the best place to live in urban England. That's the finding of 2 years' research by Glasgow University. The quality of life here cannot be equalled, and we're surrounded by countryside with everything from breezy moorland to exhilarating watersports. A stable and receptive workforce. A plentiful supply of housing. And the list goes on. Get the complete version from Peter Burrows on 0752 264885.

PLYMOUTH

Devon comes to London at the Glaziers Hall 20th - 27th April Phone: (0592) 27 2166 for an invitation.

ARTS

Architecture/Colin Amery

Throw off your mantle of deceptions

Charles Holden (1875-1960) is best known as the architect of London Transport's finest underground stations...

Bristol Central Library and the BMA Building in the Strand (now Zimbabwe House) - he is under the influence of architects like Beresford Pite, John Belcher and Charles Harrison Townsend.



Portrait of Charles Holden by F. Dodd

When in doubt, leave it out, and this philosophy is perfectly realised in his War Memorials... The eleven years that Holden worked for the Imperial War Graves Commission produced some of his most poetic work.

Under the enlightened patronage of Frank Pick of London Transport, whom he met in 1915, Holden was to achieve the greatest triumph of his career: the design of the Underground stations as the lines ran out to the suburbs.

When a public service inherits such a high standard of corporate design it is essential that the same level of design is maintained. This has always been the case and the Underground stations that have been revamped recently are immeasurably the poorer for it.

Lear/Zurich

Andrew Clark

Ten years after its Munich premiere, Arribert Reimann's Lear is already regarded as one of the most challenging examples of German music-theatre to have emerged since the war.

Each of the swiftly succeeding scenes has its own focus, as if examples of musical insight into psychology and character: the most telling are the concentrated brass and woodwind figurations signifying the power-mania of Regan and Goneril.

Two young couples in the Kansas dustbowl: while the men struggle to keep their cow in milk, the women fight to keep their washing white on the line.

navies are being signed up to work on a new road provides the only significant awareness of the world outside, and also the only real bit of plot.

Under Tim Luscumbe's direction, Miss Tutin seems miraculously to have shed the middle-European gurgling mannerisms that have so disfigured her work in recent years.

Holy Days/Soho Poly

Clare Armitstead

Barbara Barnes as Molly in "Holy Days" - but it does it with conviction. This exhibition makes the visitor want to go and look at the buildings themselves.



Barbara Barnes as Molly in "Holy Days"

Playbill/Royalty

Michael Coveney



Paul Eddington and Dorothy Tutin in "The Browning Version"

Forty years on, the two short plays first presented by TERENCE RATTIGAN under the banner of "Playbill" still constitute a good evening's entertainment.

about to let the "social purpose" of any of his work, and none at all for Harlequinade. It is indeed trivial and casually written, its reputation as a theatrical farce now irrevocably eclipsed by Michael Frayn's Noises Off.

Carl Toms has designed two interlocking sets, one of cardboard shabbiness, the other of Harrovian gentility, that gamely combat the arena. There is notable support in both plays from Julie Dan, Cole, Jack Watling and John Duttine.

Absolute Hell/Orange Tree, Richmond

Martin Hoyle

"If it's not bombs it's socialism," sums up the perils of peace-time. It is 1945 in the Soho on the drinking club where eggs and tea rations are jealously cherished.

change the Labour victory, the American presence, both bewitched and awoken, of social awareness. Mr Ackland's play was performed in 1952 but re-written in the 60s with, one assumes, franker language and more open treatment of sex.

wrist, is a masterpiece, not least when his furious outburst against a thoughtlessly destructive critic sturdily Carol Macready puffing a cigar, accompanied by her uniformed Wren chum Bill, played by Liza Sandovoy is upstaged and mocked in clownish dumb-show.

12 issues free when you first subscribe to the Financial Times

When you take out your first subscription to the FT, we'll send you 12 issues free. For further information and details of subscription rates, complete the coupon and return it to:

Please send me details about Financial Times subscriptions

Name: Title: Company: Address: Tel:

Arts Guide

March 18-24

Music

LONDON

Royal Philharmonic Orchestra conducted by Vladimir Ashkenazy with Vyvya Ashkenazy on piano and Cecilia Aronson on harp.

(L.Sig) Le Nouvel Orchestre Philharmonique conducted by Marek Janowski, Malcolm Frager, piano; Beethoven (G.Sig). Both performed on Monday at TMP-Chestnut (23 44 44).

and Alexander Barantchik, violin; Bach, Schmitt, Haydn (Mon), 00 30 30.

Saleroom/Antony Thorncroft

19th century domination

Paintings of the 19th century dominate the salerooms this week. Both Sotheby's (on Wednesday) and Christie's (on Thursday) have excellent auctions of 19th century art.

Does it bother you that the owner's role in a building project is just to lie back and open his wallet?

If so, we have encouraging news for you. We offer a way where you, the owner, stay in control. Where you know exactly what you are getting and what it will cost.

Only, you get it faster and at a lower cost. We cut project time by many months or even years. We cut costs dramatically. And we offer you all the security of a total contract.

Is it surprising that our method attracts intelligent corporations like IBM, Canon, Scandinavian Airlines, Norsk Data, Data General, Astra...?

For the conventional mind, however, there are drawbacks.

We don't give a lump sum bid on your project, nor do we enter into incentive contracts.

We don't because it hurts your project. You are forced to take too many decisions too early, something that only leads to unnecessary costs. Even worse, it turns you and us into adversaries instead of partners.

What is the alternative?

You hire us for a fixed fee to manage your project. In the package you get all the specialists, data programs, routines, skills and experience you need for your building project—just as if your own company was a fully-fledged building project manager.

While you're building we are part of your company. We are your partner.

How do we save time?

Normally, you go through a lengthy design and tendering phase before you can actually start building.

With us, the pre-project phase is much shorter, but it still gives you everything you need to make your decision about the investment.

All detail designs are made while we are actually building. We take decisions at the time they are needed. After all, it is quite feasible to decide on the roof construction while working on the foundations or erecting the structure of your building.

It is this simple approach that attracts intelligent companies.

How do we save money?

We make sure you're integrated down as



far as possible into the building process. Your project is broken down into many contracts, which we buy for you from competing contractors. You only pay net prices.

In our system, contractors are not passive suppliers but active partners, able to influence the design and construction of their own work. Not only does this save money, it increases the quality of your project.

You won't get just five or six lump bids for your project, but several hundred bids for all the different parts of it.

And it's easy to cope with changes along the way. Contrary to the view portrayed by traditional contracting, changes are not necessarily costly.

What is our incentive?

We get our fixed fee. So why should we work like beavers to meet budgets and time schedules?

We seem to have chosen a very tough and unrewarding way to make money.

This is not so. We are professionals. Our motivation comes from participating in the creation of functional, yet beautiful, build-

ings—completed on time and within budget. What's more, we find satisfaction in our work.

Nowadays you may find this a bit hard to swallow.

On the other hand, it's very simple to find out what we are like. Our list of references includes everyone we've ever built for.

Why did we come to the UK?

We believed that our method would have a future here. Our four years in the market have confirmed we were right.

Today we are a growing British company eager to show our merits.

We know that an advert is not enough to convince you. But if you have read this far, why not ring us for a meeting.

It won't take more than an hour of your time for us to demonstrate how we can benefit you in your next building project.

Our aim is to give you a professional service which saves you time and money and gives you ultimate control.

The last thing we would want you to do is just lie back and open your wallet.

Ake Larson
Your professional building partner



FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4 4BY
Telegrams: Finantimo, London PS4. Telex: 8954871
Telephone: 01-248 8000

Monday March 21 1988

Ian Rodger reports on Japan's changing economy and its growing thirst for imports

The market opens at last

The disgrace of Dundee

TRADE UNION leaders meet today in a last-ditch attempt to resolve their differences over a single-union agreement for Ford of America's now-abandoned proposal for a \$60m electronics plant at Dundee in Scotland. Whatever they decide - and their only hope is to sweep all objections aside and to agree to the deal reached by the AEU engineering union - may be too little, too late. It is just possible that lurking behind Ford's scrapping of the proposed plant is a dramatic attempt to end five months of inter-union wrangling, but virtually all the indicators, public and private, are that Ford means it for real.

Ford needed to produce competitively at Dundee, and that meant wage rates reflecting pay levels in the electronics sector. Ford also had to be sure of continuity of supply. It is a tribute to Ford UK's and Britain's much-improved pattern of labour relations that the company chose to come to the UK at all. But Ford's first British national strike for a decade, and the industrial disputes which surrounded it, have once again thrown up doubts about how far Britain really has shrugged off the 1970s.

Infantal policy

Ford Dundee will be the overt agenda for today's meetings at the TUC. But what will be its unspoken subject is the role for unions in Britain in the 1990s.

Since Ford announced its decision, the unions have been castigated for having failed to adapt to such new industrial relations developments as single-union agreements and strike-free deals. A closer look at the unions' most important level of activity - within individual enterprises - does not bear this out, but suggests that many employees including union members, and local union officials, not only recognise the new realities but have done so for some time.

What remains a real political, social and industrial problem is the attitude of some national union leaders. Had the plant been planned for South Wales, say, or the North-East, Ford would not have ended up abandoning it - because the regional TUCs in those areas have for some years successfully operated an informal policy which sees other unions withdraw once one has won a single-union deal. At national level the TUC also has before it proposals on single-unionism which, had they been in place, would probably have prevented the Dundee row.

As a minimum, in addition to agreeing fully to the AEU's deal for Dundee, the unions must now commit themselves to these new, and better proposals to deal with disputes over single-union deals. This would allow unions to respond to the market pressures from employers. Otherwise, they face having to come to terms with the other and growing market pressure of non-unionism, which is largely and successfully being chosen by employers in just such sectors as the Scottish electronics industry.

Job destruction

But the unions need to do more. The TUC should establish an employment department (which, astonishingly, it does not have), complete with an inward investment unit, aimed at maximising trade union support for new companies and new jobs - and, perhaps even new union members. Only when the unions begin to make such moves, away from job destruction and towards job creation, will what is for them collectively the disgrace of Dundee start to be erased.

Hard truths of 1992

WHEN BRITAIN nominated Lord Cockfield as its senior member of the European Commission in 1984, the choice was widely viewed as unimpeachable and a snub to Brussels. Then in his late sixties, little in his personal or political credentials seemed to mark him out as a well-qualified candidate.

However, in the past three years he has proved astonishingly effective in his job. As chief custodian of the EC's 1992 single market plan, he has seized command of what is arguably Europe's most important economic integration initiative since the Rome Treaty and managed it forward with vigour and determination.

Abandoning the discredited EC doctrine of imposed harmonisation and centralised regulation, he has placed the emphasis on radical liberalisation and mutual recognition of national rules and standards. Though even this politically more realistic approach has not prevented slippage in the legislative timetable, progress so far owes much to his dogged persistence in holding the commission and EC ministers to their obligations.

At times, he has perhaps gone too far. His dogmatic insistence on the need to align national indirect taxes is based on debatable economic logic and has engendered political hostility which could jeopardise other, more important, parts of the single market plan. Nor have his high-handed manner and apparent pleasure at dressing down ministers like unruly schoolboys advanced the plan's progress.

Closer integration

Nowhere has his performance more visibly aroused political hostility than in Whitehall. Suspicions of "disloyalty" have bred a growing whispering campaign, suggesting that he is unlikely to be reappointed when his term expires at the end of this year.

The case against him is muted. He is accused of not having stood up for the British Government view. Yet the prime duty of a commissioner is - or should be - to act in the interests of the whole EC, not as the spokesman of his own country. More oddly, his principal sin appears to be an excess of zeal in implementing the very model of a freer European market which successive UK governments have long held up as the EC's holy grail. Official

British criticisms have sometimes been dressed up in suggestions that he is hell-bent on harmonisation in his own name. This is unfair, and conflicts with complaints heard elsewhere in Europe that he is an unrecruited Anglo-Saxon liberal.

The truth seems to be that Britain is only now awakening to the practical consequences of the genuine common market it has demanded for so long and to which it and other EC countries committed themselves by treaty in 1985. By definition, closer integration cannot be achieved without compromise and some surrender of national autonomy. Any system which forces others to open their markets requires reciprocal concessions.

No EC government finds that easy, and all are guilty of a wide gap between what they say about 1992 and what they do in Brussels. But some, at least, have realised that no progress can be made simply by expecting the rest of Europe to become just like them. West Germany's recent agreement, after many years of foot-dragging, to Community-wide competition in industrial insurance is a striking example, which represents a huge concession to the UK.

Petty cavils

Much the most worrying feature of current British attitudes, however, is that they hint at a cooling towards some key aspects of the enterprise. Doubts are being voiced in some quarters about whether the City of London's role as Western Europe's premier international financial market is best advanced by encouraging liberalisation elsewhere in the EC. That is shortsighted thinking. The efficiency of the City and other industrial sectors is best promoted by keen international competition, not by encouraging other centres to remain under-developed.

The EC will never create a single market if every country insists on gaining in every single area. That would be contrary to the whole theory of international trade. Britain should set an example by overcoming petty cavils and offering Lord Cockfield a second term. If he declines, the Government should ensure that his successor in the internal market job possesses similar independence, integrity and single-minded resolve.

NEXT WEEK, a ship will arrive at a port near Tokyo carrying a consignment of Honda cars made in the US. It will be the first time that Japanese cars, made overseas, have been imported into Japan. This may not seem a momentous event, but it would be difficult to exaggerate the importance of the changes in the structure of the Japanese economy that it reflects.

After years of empty promises, the Japanese really are opening their markets. The growth rate of imports has been accelerating for more than a year and last month their value was 46 per cent higher than in February 1987. Japan's merchandise imports are now running at an annual rate of \$180bn (£97bn) a year, providing important contributions both to world economic growth and to the resolution of the acute international trade imbalance.

The yen has finally reached a level which is forcing Japan's powerful manufacturers to export large portions of their production capacity. This is being accomplished through a combination of direct investments, joint ventures and - a new trend - outright absorption of foreign companies. The logical next stage, of which Honda's made-in-the-US car is the most spectacular example to date, is that the manufacturers will import more products into Japan from their overseas factories.

A few economists believe that these trends are now so strong that Japan's bloated and troublesome trade surpluses could be eliminated within five years. Most of them agree that even if the surpluses are not eliminated, they will probably drop to an acceptable level within that period.

The general trend is for the surplus to be reduced - there is a very good pattern now," says Mr Susumu Taketomi, senior economist at the Industrial Bank of Japan. "I think we will get the trade surplus down to between one and two per cent of GNP (gross national product) within five years and that would be tolerable," says Mr Taketomi.

Mr Kiyochi Kuchiki, economist at the Long Term Credit Bank of Japan.

Last year's surplus was about 3.8 per cent of GNP. The rate of growth of Japan's imports began to accelerate early last year, thanks to a combination of market-opening measures by the Japanese government and the yen's high value and, as the year progressed, the strong recovery of domestic demand.

Import growth has been accompanied by an even more important trend: a dramatic change in the sort of goods imported. In the early 1980s, machinery accounted for more than a quarter of the total, reflecting the country's resistance to imports. Last month, manufactured goods represented 48 per cent of the total. Imports of some categories of goods expanded spectacularly over the past two years. The value of car imports in February was 50 per cent more than three times the level in February 1986.

These trends show no sign of peaking and most economists believe that the flow of imports, especially manufactured imports, will continue to rise rapidly, even if not at accelerating rates. They say that the terms of trade will remain favourable for importers and that the Japanese domestic economy will remain buoyant for at least another year.

Japan's economy grew at an annual rate of 7 per cent in the third quarter of last year, according to the latest figures from the government's Economic Planning Agency. This followed an 8 per cent annual rate in the third quarter, confirming the strong recovery apparent since last spring. GNP growth for the full year was 4.2 per cent in real

terms, with domestic demand growing by 5 per cent.

The recovery has been stimulated by exceptionally easy monetary conditions, leading to a boom in housebuilding and, in the latter part of the year, a surge in spending on public works. This year, these two sectors will probably remain strong because monetary conditions seem set to remain relaxed and the Government has committed itself to maintaining last year's level of public works expenditure.

Meanwhile, economic activity is being further stimulated, partly by improved private sector investment in plant and equipment and partly by strong growth in consumer demand. According to one recent survey, corporate capital spending might rise 6.4 per cent this year, with spending in manufacturing rising 12.5 per cent, after sharp declines in the past two years.

On the consumer side, the key factors are the rapid rise in the number of people in work and the prospect of big increases in disposable income. Nearly 1.5m extra jobs have been created in Japan in the past two years. The labour market is exceptionally tight, with the ratio of job offers to seekers reaching 0.85 in January, the highest level since the early 1970s.

The leading trade unions are expected to win significant rises in wages, perhaps 5 per cent, in the annual negotiations this spring. Another boost to incomes will come from the ¥2,900bn (¥12bn) of tax cuts that the Government has agreed to implement.

The Japanese earned more than anyone else in the world last year, with income per head up more than 20 per cent to \$19,542, according to government officials - though most of the rise was due to appreciation of the yen against the dollar.

Stronger consumer demand can already be seen in the sales trends for key products. New car sales were up 14 per cent in January and 17 per cent last month. In December, domestic shipments of colour television sets rose 14 per cent, and the shipment of VCRs and cassette recorders soared 28 per cent.

Some import categories have grown spectacularly. The value of Japan's car imports in February was more than three times the level a year before

Spending on holidays is also rising rapidly. The Japan Travel Bureau has predicted that 7.5m Japanese will travel overseas this year, up 10 per cent compared with last year.

The yen's buoyancy is expected to persist until the end of next year and probably longer because the Government will want to maintain a climate that provides jobs for people displaced by the structural changes occurring in manufacturing industry.

Although the conditions for strong import growth seem secure, it will not be enough to bring about a rapid decline in Japan's huge trade surplus. For this to happen, exports must weaken and, so far, the country's export performance has shown a surprising resilience. In part, this is due to the continuing impact of the J-curve effect as the yen keeps rising. (A rise in a country's currency creates an apparently perverse initial increase in the value of its exports, then a delay before a declining trend sets in.) The export performance also reflects the remarkable ability of many Japanese manufac-

turers to adapt to the higher yen and so continue to export profitably.

However, last autumn's rise in the yen's value to less than ¥130 to the dollar appears to have represented the breaking point for many companies, leading them to decide that it was time to reduce exports and to accelerate plans for moving production overseas. "The appreciation of the yen has been enough to make the management of top Japanese companies realise that the world has changed," Mr Kiyochi Kuchiki says.

Indeed, such is the urgency in some cases that Japanese companies, which have long preferred to build their own plants abroad, are beginning to buy existing production assets overseas. One example is Bridgestone's determined attempt to acquire the tyre operations of Firestone Tire and Rubber Co. of the US, culminating in Friday's \$2.6bn agreed bid.

Other companies are already well along the way. Producers of audio products, for example, now make only 17 per cent of their radio cassette tape recorders in Japan compared with 57 per cent two years ago. The Japanese motor industry is also moving. Now the US that will enable it to produce 1.8m cars there by 1990, compared with some 500,000 last year. The impact of these moves on the trade balance could be substantial if the US production displaces exports from Japan - though the Japanese carmakers say they do not expect that to happen. None the less, if Honda's gambit in importing cars turns out to be more than an isolated token gesture, there would be a double impact on the trade balance.

For the moment, however, the shift of production assets abroad seems to be producing another J-curve effect. Japan's export performance is being held up by strong growth in the export of capital goods. This has been rising rapidly in recent months, partly because of the need to equip the new Japanese factories abroad. Last month, for example, exports of machinery were up 28 per cent, while exports of consumer products, such as cars, were flat or down.

Some economists think this phenomenon could last for some time. "In the first five years of an overseas plant, exports tend to be high," says Mr Elizabeth Scazzetta of the securities group, Citicorp Securities, Victoria, in Tokyo.

The impact on Japan's trade with its major partners has varied. The lingering currency J-curve effect and the export of capital equipment apply in particular to the US and to many industrialising countries (NICs) in Asia.

Thus, there is optimism in Tokyo that the trade surplus with these areas are now, or will soon be, on a declining trend. In the past year, for example, merchandise export growth rates in the US were of machinery 18 per cent, for only one month, import growth rates, on the other hand, have continued to accelerate.

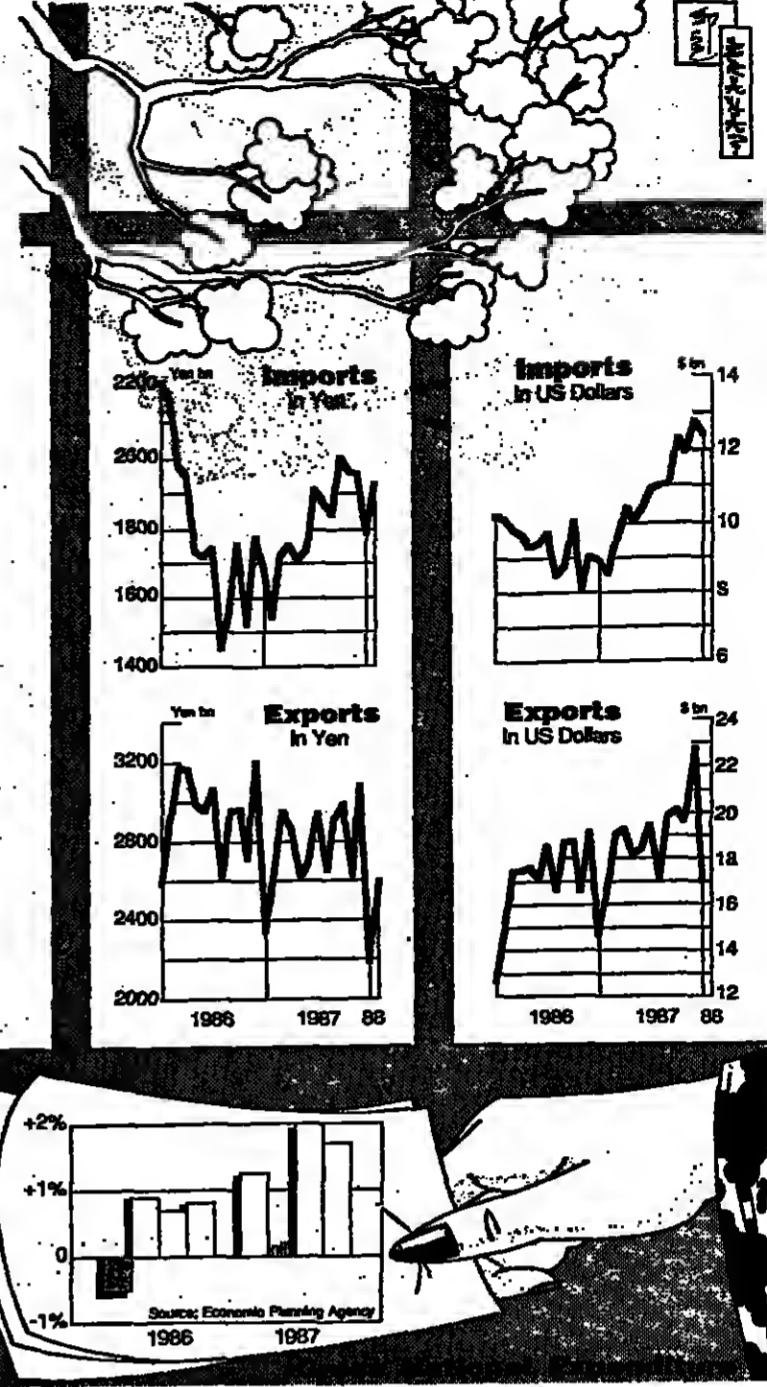
Trends with the European Community (EC) are more of a problem. While import growth has been very high (61 per cent last month), export growth rates have also remained strong. This suggests that Japanese exporters have been turning their focus from the US to the EC, where currencies have not fallen so much against the yen and so sales are more profitable. It remains to be seen if the European Commission's new measures to encourage investment in Europe are enough to bring about a decline in the chronically high Japanese trade surplus (\$1.8bn last month).

The improvements could, of course, be upset. On the domestic front, for

example, it is possible that Japan's economy could overheat in the next few months, leading to inflation, a tightening of the money supply and a slump in the stock and bond markets, which could undermine consumer spending and the growth in imports. "Exchange rate movements are always of concern, although there is a rare feeling of stability in Tokyo these days. Interestingly, this has developed even though Japanese portfolio investors are still very cautious about investing new funds in US securities markets. It looks as if the vital flow of capital from Japan to the US is being assured by the surge in direct investment.

If the US trade deficit does not improve in the next few months, the dollar could again come under pressure. Economists fear that any further sudden rise in the yen could take the stuffing out of Japan's recovery, and will continue to drop rapidly thereafter.

Most economists remain more cautious, for example, Mr Taketomi, of the Industrial Bank of Japan, is looking for a decline to \$60bn in fiscal 1988-89 and a gradual decline thereafter to between about \$30bn and \$40bn in five years' time. If they are right, Japan's trade surplus will decline to such an extent that the country will no longer be considered the chief villain when it comes to apportioning blame for chronic trade imbalances.



example, it is possible that Japan's economy could overheat in the next few months, leading to inflation, a tightening of the money supply and a slump in the stock and bond markets, which could undermine consumer spending and the growth in imports. "Exchange rate movements are always of concern, although there is a rare feeling of stability in Tokyo these days. Interestingly, this has developed even though Japanese portfolio investors are still very cautious about investing new funds in US securities markets. It looks as if the vital flow of capital from Japan to the US is being assured by the surge in direct investment.

If the US trade deficit does not improve in the next few months, the dollar could again come under pressure. Economists fear that any further sudden rise in the yen could take the stuffing out of Japan's recovery, and will continue to drop rapidly thereafter.

Most economists remain more cautious, for example, Mr Taketomi, of the Industrial Bank of Japan, is looking for a decline to \$60bn in fiscal 1988-89 and a gradual decline thereafter to between about \$30bn and \$40bn in five years' time. If they are right, Japan's trade surplus will decline to such an extent that the country will no longer be considered the chief villain when it comes to apportioning blame for chronic trade imbalances.

King over the water

It has become hard not to feel sorry for Tom King, the Northern Ireland Secretary who will make yet another statement in the House of Commons about the latest - and perhaps most sickening - turn of events in the Province: the killing of the two British soldiers on Saturday.

King used to be a sort of all-purpose Minister, available to be shuffled from post to post whenever the Thatcher Cabinet had a hole in it. The Prime Minister kept him out of the first term when she formed her initial administration in 1979, even though he had served three not unsuccessful years as Shadow Spokesman for Energy.

By early 1983, however, he was Secretary of State for Environment. In that year alone he held three successive Cabinet posts: Environment, Transport and Employment, which must be some kind of record.

He was moved from Employment to Northern Ireland in September 1985 when Margaret Thatcher was going through one of her hours of ruthlessness. She removed Leon Brittan from the Home Office, installed Douglas Hurd, the previous Northern Ireland Secretary, in his place and sent King to Ulster.

Strange timing

The date was of some significance, even if not all of the Prime Minister's advisers noticed it, for it was almost the eve of the Anglo-Irish Agreement, which was to change British policy to Northern Ireland fundamentally. One of the Agreement's main aims was to give the British Government no longer automatically disposed to favour the Ulster Unionists. Britain also accepted the claim of the Irish Government to be allowed a hearing when it came to making Ulster policy.

Because of the timing, King played almost no part in the shaping of the Agreement. Indeed, his early reaction to it was one of

OBSERVER

some suspicion. It was he who had to deal with the Unionist reaction, which was one of "Ulster says No".

The fact that his reputation at home was not very high did not help. "Nice man," Cabinet colleagues would say, "but all talk... could talk the hindlegs off a donkey, which may be of course but what you want in the circumstances." He is, in fact, a trifle verbose.

The low domestic reputation had its effect in Belfast and Dublin. King was seen as a stop-gap, whose appointment was a sure sign that Britain did not take the Irish question seriously.

Proving himself

Yet over the last couple of years he had begun to prove himself. The closer relationship with Dublin, which the Anglo-Irish Agreement was meant to bring about, has been maintained, despite the manifold strains. King has done his best to talk to those Unionists who will listen and has gone a long way towards calming down some of the more raucous voices on the Irish problem in the United States. His standing in the House of Commons has grown.

Kevin McNamara, the Labour Party Spokesman on Northern Ireland affairs who is normally pretty critical of Government policy, acknowledged most of that when he said on BBC Radio 4 yesterday that he had some sympathy for the Secretary of State.

What has happened is that King has run up against an old truth: namely that in times of crisis, British policy towards Ireland can only be effective if the full authority of the British Government is seen to be behind it.

That was shown in 1978 when Willie Whitelaw pulled off the Sunningdale Agreement with considerable Irish help, only for it to be forgotten when the British ran into domestic difficulties

of their own involving a coal strike and a premature general election.

It was shown again in the Anglo-Irish Agreement, which would never have been achieved had not Robert Armstrong, the then British Cabinet Secretary, persuaded the Prime Minister to put her full weight behind it.

Even leading Catholic politicians in Ulster came to believe that whatever they thought about Thatcher's economic policies, the continuation of a Conservative Government under her leadership would be better for Ireland.

Eye off the ball

Since then Armstrong has retired, a number of other key officials on both the British and the Irish side have moved on to new tasks and the Prime Minister has plainly taken her eye off the ball.

The Irish Prime Minister is now Charles Haughey, who was leader of the opposition when the Agreement was signed and somewhat critical of its content. Yet, in office, he has stuck to it to spite of what must be strong domestic pressure to denounce what looks like a string of British cock-ups over the last few months.

Thatcher's attitude towards Haughey nowadays is like that of a tilted lover, the phrase comes from a British Cabinet Minister who has watched events unfold. It was Haughey who, in an earlier period as Irish leader, first mooted the idea of a closer Anglo-Irish relationship, then incurred displeasure in No 10 Downing Street for going public too early and suggesting that more had been agreed than was actually the case. He has not been forgiven.

Yet, at the British end, it should be perfectly possible to make up the quarrel. There is now a group of senior Ministers with experience of and interest in

Electronic warfare

One of the subjects to which they need to draw more public attention is the sheer sophistication of the warfare: the electronic warfare especially. The IRA's attempted offensive in Gibraltar two weeks ago came very close to succeeding. It could only have got that far because the IRA was using the most advanced listening devices and other forms of electronic communications.

Equally, of course, the security forces use the latest state of the art in trying to break the net. But I do not think that the extent to which the battle with the IRA has a hi-tech war is generally known.

Nor is it widely appreciated that there is believed to be a stock of weaponry in Ireland that goes way beyond the needs and current practices of the IRA, even if they were simply piling up reserves for use to the end of the century.

That is one of the reasons why Haughey is worried, for ultimately the IRA is aimed far more at the constitutional Irish state than at mainland Britain. Haughey cannot easily get even if he wants to, for he has nowhere else to turn.

Anarchy

There is a widespread disposition to say that the Irish are at it again and that their problem is insoluble. Yet it is hard to see how leaving it to Tom King makes it any better.

What we have now is a situation where almost anyone will believe almost anything: is an unarmed man in an odd place at a plain clothes member of the SAS or what? In short, there is anarchy where there could be some firmer attempt at government.

No. 6 Square

Divide the square into four identical sections. Each section must contain the same 9 letters which can be arranged into a familiar 9-letter word.

B	R	C	A	R	I
I	T	O	T	A	O
C	A	A	C	C	B
B	C	I	O	I	C
C	A	A	B	C	A
T	R	A	T	O	R

We make you think.

We can't think of a better advertisement for our training programmes and consulting assignments, than to tell you they feature a similar degree of creativity.

D C Gardner Group, International Banking Consultants, 5-7 New Street, London EC4M 4TP.

(For those who are utterly puzzled, answers are available from the above address.)

DC GARDNER GROUP

LONDON, AMSTERDAM, NEW YORK, HONG KONG, SINGAPORE, SYDNEY.

A POST-BUDGET cut in interest rates is nowadays taken for granted by Conservative Chancellor of the Exchequer. It is their due reward from financial markets for fiscal prudence.

The half point cut in bank base rate to 8 1/4 per cent last week was those claimed as a ringing endorsement of last Tuesday's announcement of radical tax cuts and the first public sector financial surplus for nearly 20 years.

It also served to damp down the messy dispute over the exchange rate between the Chancellor and the Prime Minister. By reducing borrowing costs to stem a renewed surge in the pound's value, Mr Nigel Lawson could claim that he had re-established his control over policy.

The flood of overseas funds into sterling, however, was a vote of confidence that Mr Lawson would happily have done without. The cut in interest rates was not a carefully-orchestrated piece of political theatre. It was forced on him by the foreign exchange markets.

It is Mrs Thatcher's assertion, she and the Chancellor are once again part of "one big happy family". The fundamental policy dilemma behind their initial dispute remains unresolved.

The framework of exchange rate stability so carefully constructed by Mr Lawson is still standing, but the foundations have shifted. In the meantime, the Government's overriding aim is to maintain steady downward pressure on inflation; within that context it will seek to provide a stable environment for business by resisting large fluctuations in the exchange rate.

The problem occurs when the two objectives threaten to conflict. Mr Lawson has only one significant weapon - interest rates - to achieve both ends.

It was that dilemma - the need to reconcile the policy with credible anti-inflation stance - which was behind the decision two weeks ago to allow sterling to rise above the DM 3.00 ceiling defended for the previous year.

The official judgment was that the inflow of overseas demand was so strong as to make large-scale intervention in foreign exchange markets to keep it below DM 3.00 unsustainable.

The Bank of England's sales of sterling to meet overseas demand were exceeding rapidly rising growth in the money supply. Immediate efforts to offset the monetary expansion through issues of gilt-edged securities - so-called sterilisation - might merely have added to the demand by holding up the level of interest rates.

Philip Stephens examines an economic policy dilemma facing the British Government



Trying to reconcile conflicting goals

Alternatively, of course, Mr Lawson could have cut interest rates before the Budget. That would have made sterling less attractive to overseas investors and perhaps kept it below DM 3.00. It would not, however, have enhanced the credibility of his anti-inflation commitment.

In the end of the claims and counter-claims of the past two weeks, it is difficult to know whether Mr Lawson was prepared to take the risk but was overruled by Mrs Thatcher. The Prime Minister is said to have been irritated by Mr Lawson's sometimes oblique and occasionally more explicit suggestions that Britain had taken up shadow membership of the European Monetary System.

Against that, the Chancellor probably needed little convincing that the signals from the economy pointed to the need for a cautious stance on interest rates to restrain the growth rate of demand.

A few figures tell the story. Consumer spending has been rising at an annual rate of 5 per cent and earnings by 6.5 per cent.

while levels of capacity utilisation in manufacturing industry are back to the levels of 1979. In parallel, much slower growth in overseas economies and a loss in Britain's competitiveness as a result of sterling's appreciation during 1987 is being reflected in a fairly rapid deterioration in Britain's trade position.

The Treasury's forecast of a 5.6bn current account deficit this year (compared to £1.5bn in 1987) is widely regarded as optimistic. The implication is that at some stage perhaps in a few months, perhaps in a year - the present upward pressure on the pound will be reversed, making higher inflation.

The broad measure of the money supply, M2, has been expanding by 10 per cent a year, and despite some fall last month, demand for bank credit remains at an uncomfortably high level.

As always, interpreting the money supply figures is fraught with difficulties. The surge in personal credit behind the rapid expansion of M3 is closely linked to structural and behavioural shifts in the economy which have fogged the implications for future inflation.

But the overall domestic environment hardly suggested scope for lower borrowing costs. If the economy is not overheating, it certainly shows no sign of a significant cooling. In those circumstances, the eventual decision last Thursday to cut base rates could only be justified in the context of the pound's rise since the beginning of the month. Arithmetical precision is impossible, but the Government believes that a 3 per cent appreciation of the pound against the D-Mark tightened policy sufficiently to be offset by a half point cut in interest rates.

Lower interest rates will raise the inflationary bid in areas like consumer spending and borrowing, but a higher pound will push it down more firmly on companies competing at home and abroad with foreign exporters.

Students suffer planning blight

From Mr Paddy Ashdown MP. Sir, The Government should be prepared, as your leader rightly argues, (March 15) to come clean on its plans for student support. It should also be prepared to guarantee a realistic timetable for proper consultations in which it should genuinely be happy to listen to public debate. There has been too much "going through the motions" of consultation, and policy proposals have suffered for it.

The longstanding uncertainty that surrounds this area of government thinking is now assuming the nature of a planning blight. Student support policy is a vital component in the post-16 education, and further procrastination after nine years of possible should be unacceptable - not least because there will be many potential students weighing up the financial consequences of study. It is just not good enough for the system to be allowed to splinter on, while ministers simply set up further private review committees.

Their nervousness, though, is easy to understand. It is not for nothing that the countless internal Department of Education and Science (DES) reviews have failed to produce workable schemes for student loans. The cost implications for likely return are never encouraging - nor is the foreign experience, as officials must be pointing out to the politicians. The Conservative Party has been committed to the idea in principle for many years but has always turned it down on practical grounds. What is likely to have changed since it was last rejected?

Your leader also hints that there should be a more extensive look at the financing of higher education institutions (though you frame the argument solely in terms of universities). It is in this area that the Government is being most disappointingly cautious, confirming the impression it gave when it cut the element of institutional income derived from tuition fees in order to reduce the incentive to recruit students.

Both the Liberal party and the SDP have evolved policies designed to increase that income, and meet the urgent need for an expansion of higher education opportunities (most recently in my and Alan Leaman's publication, Choice without Privilege). We believe that a much greater proportion of income should be channelled through students' individual entitlements, including part-time study, thus enabling the system to become more responsive to need and demand.

Students loans are not necessary for such a reform. Nor is there any evidence from schemes so far put forward that they produce a system which is either just or desirable. Paddy Ashdown, House of Commons, SW1

Letters to the Editor

No substitute for reasoned evaluation
From Dr Edmund Goldberg. Sir, It is a pity that Mr Samuel Brittan's emotional outburst against the Prime Minister (March 16) detracts from whatever merits his own exposition of policies may have.

One would have hoped that his considerable intellectual faculties would have prevented him from displaying an unattractive arrogance by insinuating inferiority in others in contrast to his own highlighted superiority of judgement.

At the heart of the controversy is whether to join the European Monetary System (EMS) or not. Exchange and interest rate policies follow from this. Mr Brittan, rightly or wrongly, converted a short while ago in favour of joining. As is usual with converts, they embrace their new faith with exuberant fervour and passion. But this vehemence and intolerance of other views leads him to diminish what he calls "her kitchen cabinet advisers" in order to undermine the position of the Prime Minister.

Professor Griffiths, a distinguished academic thinker who has also probed the philosophy and moral dimensions of economic activity and policy, is dismissed, co-descendingly as "John Griffiths of the Number 10". (The author of the article?) Mr Brittan's description, "on the basis of fleeting visits from her former guru, Sir Alan Walters," shows the author of Britain's Economic Renaissance, and significant contributor to our economic revival, as an itinerant minstrel.

Moreover, those like myself, who have often agreed with Mr Brittan's presentations, are bewildered why a conceivable opinion difference between Mrs Thatcher and Mr Lawson is being used to display his all too evident dislike, or worse, of the Prime Minister.

It is unlikely that the Chancellor requires defence from an anti-Thatcherite Samuel Brittan whose ill-feeling towards her, spiced with touches of venom, are no substitute for reasoned evaluation of issues.

Mr Lawson is asking now that industry take a rather vague pledge on faith. Policy, according to one insider, is not something that can be set down in precise terms but rather a framework which has to be adapted to changing circumstances. That may be true, but it does not make it easy to understand.

The cure is surely to stop the abuse
From Mr Duncan Hooper. Sir, The imposition of VAT in 1984 led to widespread involvements among suppliers of home improvement goods. Now we are to be his again by the removal of mortgage interest relief. The reason given was that of abuse: using loans for unauthorised purposes. The cure is surely to stop the abuse, not to cripple a whole industry serving the non-abusers.

Mr Lawson is asking now that industry take a rather vague pledge on faith. Policy, according to one insider, is not something that can be set down in precise terms but rather a framework which has to be adapted to changing circumstances. That may be true, but it does not make it easy to understand.

The larger brokers are already making overtures to small bankers because they have recognised that many will not survive in the new regime. Lord Eilm and John Grant of FIMBRA have been touring the country canvassing views from intermediaries, many of whom will probably be working for somebody else in two years time. Is this "being bedded down and accepted"?

Simply to blame the Act is not acceptable: Sir Kenneth should not shelter behind his role as "messenger". If he did not agree with the complexity of the terms of reference he should have said so, and accepted the consequences. John McIntyre, Accord Financial Services, Dakota Building, 1 James Street, St Pauls Square, Birmingham

'If Sir Kenneth Berrill did not agree he should have said so'

From Mr John F. McIntyre. Sir, Barry Riley writes (March 10): "In a year the system (of City regulation) would be largely bedded down and accepted" - presumably his paraphrase of Sir Kenneth Berrill's statement.

Of the 12,000 intermediaries registered with FIMBRA (the Financial Intermediaries, Managers and Brokers Regulatory Association) - either authorised or in expectation of being authorised - most will be likely to be one, two or three-man businesses. A good number of them will probably not have delved into the Rules; Sir Kenneth is probably correct in suggesting that "investment practitioners had not focused on the problem until it hit them". They are in for a considerable shock.

The rules run to 174 pages of the closely typed A4-size paper. Within two years - in my view and in the view of the other brokers who have studied the requirements - there will be fewer than 5,000 intermediaries. As an accountant, I welcome regulation; I am convinced that there is a need for authorisation. But the requirement of how business is to be conducted, how records are to be maintained, and solvency margins reported, is dramatically more onerous than that expected of accountants or solicitors: it is "overkill" - too far, too fast.

Surely the initial efforts should have been directed towards ensuring that intermediaries have the requisite knowledge and experience of the products they sell and the advice they give. Client money could be protected by requiring quarterly certificates from the auditors.

Many of the real abuses in the industry could be easily eradicated by the Life Offices. Most intermediaries and Life Office broker consultants know the abuses, and those who commit them. The costs of compliance, direct and indirect, for even the smallest intermediary, will be considerable - the time consumed immense. Quite small businesses

will have to provide quarterly and sometimes monthly returns which will require in most instances weighty and costly input from auditors. Systems will have to be introduced which show that "best advice" is not only being given, but is seen to be being given. (We are discussing here mainly small businessmen with cash flow problems, VAT problems, PAYE and employee problems. In the course of one week a businessman may have to supply his PAYE code, his VAT number, his Corporation Tax District code, his NEI number, his Consumer Credit Licence Number, details of his Data Protection Registration, and so it goes on.)

The Institute of Chartered Accountants is giving its members advice on the new obligations required from the auditors of intermediaries, and I cannot see that even the smallest business will escape with bills of less than £5,000 per annum. Also, audit/compliance work will inevitably gravitate to the first and

second tier accountancy firms - frankly expensive for small businessmen. The larger brokers are already making overtures to small bankers because they have recognised that many will not survive in the new regime. Lord Eilm and John Grant of FIMBRA have been touring the country canvassing views from intermediaries, many of whom will probably be working for somebody else in two years time. Is this "being bedded down and accepted"?

Simply to blame the Act is not acceptable: Sir Kenneth should not shelter behind his role as "messenger". If he did not agree with the complexity of the terms of reference he should have said so, and accepted the consequences. John McIntyre, Accord Financial Services, Dakota Building, 1 James Street, St Pauls Square, Birmingham

ening trade gap is a reflection of faster growth in Britain than elsewhere as well as of flagging competitiveness. Anecdotal evidence suggests that exporters' profits margins are relatively high.

The juxtaposition, however, of a high exchange rate and low borrowing costs can hardly be ideal. It will discourage shifts of resources into the export sector, and it will give an additional boost to already rapid growth in imports.

If official policy is still applying downward pressure on inflation, that pressure is being applied in just the wrong place. This, of course, has been the rationale behind Mr Lawson's policy of promoting exchange rate stability. If he had the choice of swapping the present position for, say, an exchange rate of DM 3.00 and interest rates of 9 per cent, he would jump at the chance.

In the real world, he has to cope with the possibility that in the short term sterling will actually rise rather than fall, kicking away the remaining supports of his exchange rate policy. So far his response has been to try to "talk stability". His comment that a further significant rise in sterling's value against the D-Mark is unlikely to be sustained has become the oft-repeated official line.

But the terms of his truce with the Prime Minister and an understandable disinclination to set another firm ceiling for the pound which the markets might quickly break through have left him without any other weapons. Large-scale intervention is out of favour. As policy is currently framed, the anti-inflation objective means that Mr Lawson can cut interest rates if the pound rises further but not to prevent it from doing so.

The lack of any detailed explanation as to the depth of the present commitment to exchange rate stability may help to preserve the Chancellor's tactical room for manoeuvre in the markets. But it will not underpin sterling's confidence that it can make output and investment decisions on the assumption that they will not be overtaken by shifts in the pound's value.

Providing that assurance was the rationale last year for low public statements of the commitment to stability, particularly against the D-Mark. The Bank of England added £20bn to its foreign exchange reserves as evidence that words would be matched by actions.

Mr Lawson is asking now that industry take a rather vague pledge on faith. Policy, according to one insider, is not something that can be set down in precise terms but rather a framework which has to be adapted to changing circumstances. That may be true, but it does not make it easy to understand.

Every British Budget is an aggravating factor, and it is worth expending a great deal of effort to end. The peculiar separation of the two persists partly because of an excess of virtue on the part of Whitehall. The British financial year begins in April. But the main public expenditure decisions have to be taken several months before there is to be any coherent planning of government activities.

On the other hand, tax decisions - especially on the rates as distinct from the tax structure - can be made very much nearer the beginning of the financial year. The Treasury is, thus, extremely reluctant to announce tax decisions, whether firm or tentative, on the basis of revenue estimates and economic forecasts which can change a lot between the autumn and the early spring.

The Armstrong Committee, which I was a member, suggested

Such procedures would not solve all the problems of fiscal policy. Booms and recessions may last more than a year and conscious decisions will still sometimes have to be made either to postpone balancing the Budget or to continue a series of surpluses. But the pressures would usually be in the right direction.

All the political, educational and presentational arguments point to taking and announcing both expenditure and revenue decisions at the same time. The main economic arguments against are those of either 1960s fine tuning or Gladstonian year-by-year budget balancing. Now that both of these are out of fashion, a slip service at least is paid to a medium or long-term Budget balance, with temporary variations either way, there is no reason why the British Budget should be the odd one out in dealing with tax to the exclusion of expenditure.

If public expenditure and the tax changes can be announced at the same time, it will at last be possible to show how the fruits of growth are being shared between the private and public sectors. Otherwise tax and public expenditure will once again start to swallow an ever-increasing proportion of the national income.

Lombard Time to end the archaic UK Budget procedures

By Samuel Brittan

HOW MANY people know that after all the tax changes made by a bold Chancellor in a right-wing radical government, in the first year of a parliament, the tax burden as a proportion of the national income will not fall?

Yet this very modest, steady-as-aegeos stance has been greeted with cries of rage as a surrender to private greed and neglect of the public services. Nor were these howls entirely due to the long overdue cut in the top marginal rates.

The demonstrations by public service workers and the guilt feelings of some of the middle-class recipients of tax remissions were evident long before Budget Day, and were indeed originally designed as a protest against the expected basic rate reduction. The norm still seems to be that the tax burden and the public sector share should rise so long as it happens automatically through fiscal drag without changing tax rates or thresholds.

Unfortunately, governments help to reinforce this way of thinking by the absurd and litigious official line about the habit of confining the Budget to taxation, and announcing public spending plans separately on a much earlier day.

In contrast to almost every other country, the British Budget is concerned entirely with raising revenue and not at all with spending. Public expenditure decisions are announced the previous October or November in the Chancellor's Autumn Statement and amplified in the subsequent Public Expenditure White Paper. One result is that however many increases there have been in public expenditure, they have been long forgotten by Budget day.

For instance, in its last Autumn Statement, the Government announced an increase in the public expenditure planning total for 1988-89 of £9.5bn in cash terms. Even after allowing for expected inflation, the increase will still be £8.5bn. Larger increases being granted, the Budget could still have been presented as "mean" in providing only for taxpayers and not at all for the public services.

Of course, not all the polarised reaction to the Budget was due to timing or procedure. In the past, revenue projections which could be changed by several billion

every British Budget is an aggravating factor, and it is worth expending a great deal of effort to end. The peculiar separation of the two persists partly because of an excess of virtue on the part of Whitehall. The British financial year begins in April. But the main public expenditure decisions have to be taken several months before there is to be any coherent planning of government activities.

On the other hand, tax decisions - especially on the rates as distinct from the tax structure - can be made very much nearer the beginning of the financial year. The Treasury is, thus, extremely reluctant to announce tax decisions, whether firm or tentative, on the basis of revenue estimates and economic forecasts which can change a lot between the autumn and the early spring.

The Armstrong Committee, which I was a member, suggested

Such procedures would not solve all the problems of fiscal policy. Booms and recessions may last more than a year and conscious decisions will still sometimes have to be made either to postpone balancing the Budget or to continue a series of surpluses. But the pressures would usually be in the right direction.

All the political, educational and presentational arguments point to taking and announcing both expenditure and revenue decisions at the same time. The main economic arguments against are those of either 1960s fine tuning or Gladstonian year-by-year budget balancing. Now that both of these are out of fashion, a slip service at least is paid to a medium or long-term Budget balance, with temporary variations either way, there is no reason why the British Budget should be the odd one out in dealing with tax to the exclusion of expenditure.

If public expenditure and the tax changes can be announced at the same time, it will at last be possible to show how the fruits of growth are being shared between the private and public sectors. Otherwise tax and public expenditure will once again start to swallow an ever-increasing proportion of the national income.

Otherwise tax and public expenditure will once again start to swallow an ever-increasing proportion of the national income.

Two new ways to invest in Traded Options. And why we only recommend one of them.

The world's Commodity markets have traditionally produced exceptional profits for the astute investor. But the potential for profit has always been matched by an equally high degree of risk. So much so that, since 1866, we have been reluctant to recommend Commodities to any but the most experienced investors. Indeed, since the middle of the last century, we have concentrated on acting as brokers and advisors to leading institutions in the City rather than the private investor. Today, however, the markets have changed dramatically. In the last ten years Traded Options have become one of the world's fastest growing areas of investment. Now, two new developments, Rudolf Wolff's Managed Traded Options Accounts and Independent Traded Options Accounts, open the way for you to profit from these fast-moving markets. With the crucial advantage that your minimum investment can be as low as £5,000.

personally require, safe in the knowledge that you will never be called upon for extra funds. **Managed Traded Options Accounts.** Rudolf Wolff's Managed Accounts have been designed for those who would rather delegate the complex day-to-day decision-making to a team of highly qualified professionals. Unlike traditional Managed Accounts, however, you will also be able to discuss strategy and investment opportunities directly with the Account Managers, each of whom has been carefully selected for his depth of knowledge, expertise and proven track record for producing above average profits. Your Account Manager will monitor the world's markets for you via Rudolf Wolff's worldwide network. They will act on international trends and price movements and relieve you of the burden of paperwork and administration. **Independent Traded Options Accounts.** Rudolf Wolff's Independent Traded Options Accounts have been developed specifically for more experienced investors who prefer to take an active role and make their own individual investment decisions. In essence, the Account Managers act on your behalf in much the same way as your stockbroker, carrying out your instructions and advising you of trends developing in the markets around the world. They will guide you in all aspects of Options Trading, ranging from simple techniques to the most sophisticated strategies. And discuss with you the ideal

level of financial resources and knowledge of the market you should have before you invest in an Independent Traded Options Account. To safeguard your interests, they may recommend that you begin by investing for a while in the relative safety of a Managed Account while you familiarise yourself with the markets. **Your next step.** To find out whether Traded Options are for you, simply telephone the Private Client Department on 01-626 8765 or complete the coupon below. We will ensure that you receive a booklet detailing the range of broking services we provide and giving examples of how Traded Options can be made to work to your advantage.

The Private Client Department of Rudolf Wolff.

Rudolf Wolff & Co Ltd, The Private Client Department, Plantation House, 31-35 Fenchurch Street, London EC3M 3DX. Telephone: 01-626 8765. Telex: London 883034. Fax: 01-626 3599.

Please send me details of:
 Managed Traded Options Accounts
 Independent Traded Options Accounts

Name _____ 71214
 Address _____
 Postcode _____
 Telephone _____

Rudolf Wolff

A Member of the Association of Private Brokers and Dealers (APBD).

DAI-ICHI SECURITIES CO., LTD.
 Dai-ichi Europe Limited, Durrant House,
 6-13 Chiswell Street, London, EC1Y 4TD U.K.
 Tel: (01) 568-4872 Telex: 883336 DCHLD
 Facsimile: (01) 568-2644

OVERSEAS MOVING BY MICHAEL GERSON
 01-446 1900

Janet Bush on Wall Street Keeping track of indexes

THREE QUARTERS of all US fund managers, whatever their access to large and expensive research departments and whatever their flair for stock selection, fall consistently to beat the returns offered by the major stock indexes.

This is a rather salutary fact for those in the brokerage market who believe it is possible to play the market more cleverly than the market itself, and lies behind the enormous appeal of indexed portfolios.

Figures provided by the bi-weekly Fidelity and Investment Age show that, as of November 30 1987, \$161.4bn was managed in indexed portfolios by 29 major managers. Of this total, \$107.4bn was tied up in equity-indexed portfolios, \$43.7bn in fixed-income portfolios and \$9.9bn in international portfolios.

This type of fund management shuns the idea of individual stock selection. Instead, a portfolio is built to replicate a chosen stock index - such as the Standard & Poors 500 - and then track it as closely as possible, capturing the usually superior returns of a broad group of stocks.

The whole question of trading baskets of shares has gained prominence since the October market collapse. A number of major reviews of the crash, including the huge report from the Securities and Exchange Commission, suggested thought should be given to developing the concept.

On cue, the Philadelphia Stock Exchange last week announced it had filed with the SEC for permission to trade an entirely new product called the CIP - a Cash Index Participation contract. This, if it proves workable, would offer the individual investor, even one with only a small amount of money to commit to the stock market, the alternative of investing in, for example, a basket of stocks directly instead of through a mutual fund.

The CIP would trade exactly like an individual stock. It is a contract, but has no expiry date and attracts a quarterly dividend. According to the Philadelphia Stock Exchange, which has been working on this idea for two years, an investor could buy a single CIP for as little as \$30.

The CIP would provide the diversity and stability of a broad-based or indexed stock fund, but it would also have the advantage that, while a broad investment in a mutual fund entails not only commissions but also management fees, CIPs would involve only commission.

Mr Frederick Plantz, quantitative analyst at Banc One Asset Management in Columbus, Ohio, finds the idea of the CIP exciting. "Indexing is here to stay and it is now spreading to the personal market... If these things work, they could really give mutual funds a run for their money."

In a separate development last week, Standard & Poors announced a major change in the way it constructs its index. At present, the index is made up of four rigid industry sector categories - industrials (400 stocks), financials (40), utilities (20) and transportation issues (20). As things now stand, if a utility, for example, was dropped from the index, it would be replaced by another utility. After April 6, Standard & Poors will have discretion about the kind of stocks dropped in and out of the index, allowing it to respond more flexibly to changes.

The S & P 500 index is not only widely used by fund managers, who replicate its constituent stocks in portfolios. It has also gained prominence because of the influence of arbitrageurs who take advantage of price discrepancies between the key S & P 500 futures contract and the constituent underlying stocks in the cash market.

Indexed fund managers are now waiting to see if the number of changes to the index increases, reflecting the new flexibility.

Mr Plantz commented that any increase in the number of changes would make the indexed fund managers job more difficult, although he did not see any impact on stock index arbitrageurs.

Mr Edgar Peters, senior portfolio manager at the Boston Co, said index funds which fully replicated the S & P 500 would probably not be significantly affected by the change. However, indexed portfolios which do not incorporate rate all 500 stocks, but which employ sector weightings, could find it more difficult to keep those weightings balanced if the make-up of the S & P 500 changed rapidly.

Unless Standard & Poors ushers in changes sensitively, indexed portfolio managers may have to display some of the ingenuity of those brokers who persist with the fine art of stock selection.

IADB loans drop sharply after funding dispute

BY ALEXANDER NICOLL IN CARACAS

LOANS advanced by the Inter-American Development Bank, Latin America's multilateral financing body, fell sharply last year, as a result of a long and damaging dispute over its future funding.

Starved of lending power by the two-year wrangle between the US and Latin countries over voting control, the IADB approved only \$2.36bn of new loans in 1987 according to its annual report published today.

This was well below the \$3.04bn of 1986 and the record \$3.57bn of 1984.

Officials, meeting in Caracas over the weekend before the annual meeting which begins here today, opted to defer discussion of capital replenishment for several months.

They felt nothing could be achieved until Mr Enrique Iglesias, recently elected as the bank's new president, had spelled out his ideas about its future direction.

Mr Iglesias, Uruguay's former foreign minister and a renowned diplomat, is due to address the meeting today. Hopes are high that he will bring a new sense of

urgency and efficiency to the bank.

He is expected to bypass the bitter debate on voting, in which the US and Latin countries hold deeply entrenched positions.

The US has made its support of a capital increase conditional on being able to veto any new loan with the support of one other country. Latin nations, which currently have 84 per cent of the votes, have been prepared to accept a 40 per cent veto - the US plus two other executive directors on the bank's board.

Mr Iglesias is likely to seek a broad consensus on the aims of the bank before pushing to a final resolution of the funding question. He will find plenty of support for his general aim from both Latin and industrialised countries.

"This institution has drifted onto the rocks," said an official from one industrialised country. He voiced doubts about the effectiveness of the bank's loans and criticised its slow, bureaucratic procedures.

Mr Angel Gurria, Mexico's director of public credit, said it was "something worse than paradoxical" that the bank should have negative net transfers to Latin America.

According to the annual report, new loan disbursements were only \$1.92bn, the lowest since 1983. This meant that net transfers were negative during a year in which Latin America's economic growth rate sagged to an estimated 2 per cent from an average of 3.8 per cent in the three previous years.

None of the four largest countries - Argentina, Brazil, Mexico, and Venezuela - achieved a 4 per cent growth.

Despite a rise in the net inflow of capital estimated at \$14.4bn by the United Nations Economic Commission for the region - higher interest rates in 1987 meant that overall net transfers of financial resources from Latin America remained negative, although lower than in 1986.

The drop in the IADB's new loans was accompanied by a sharp fall in the bank's own borrowings on international capital markets from \$1.91bn in 1986 to \$1.16bn. It is now very close to its permitted borrowing and lending ceilings.

Ceasefire talks will go ahead despite Sandinista offensive

BY ROBERT GRAHAM IN LONDON

DIRECT talks between the Nicaraguan Government and representatives of the US-backed Contras are expected to go ahead today as planned despite the sharp escalation in regional tensions caused by a major Sandinista offensive.

Over the weekend, Honduras continued to insist that Nicaraguan troops are inside Honduras and President Jose Azcona ordered a second bombing raid against Sandinista positions.

Also, elements of the 3,200 US combat troops airlifted to Honduras last week were moved closer to the border area but US military spokesmen said they would not be engaged in battle.

The ceasefire talks are part of the Central American peace plan agreed last August in Guatemala by the five regional heads of government.

Mr Oscar Arias, Nicaraguan Government and the Contras have been going through elaborate manoeuvres to avoid real concessions. But both sides are under strong pressure to negotiate seriously and these talks could be decisive in determining the progress of the Central American peace plan and of a ceasefire inside Nicaragua.

Last month the Contras were denied further aid by Congress and they are now assessing the chances of renewed support in



US soldiers head for Falmecov's airbase after parachuting into Honduras.

the light of the Sandinista offensive.

Congress' rejection of fresh aid requests for the Contras is believed to have been an important factor behind their current dry-season offensive. The CIA can no longer resupply the Contras inside Nicaragua by air, and therefore, with the latter's supply base weakened, the Sandinistas can enter negotiations more confidently.

By the weekend it appeared that most of the Sandinista troops that had crossed into Honduras to attack Contra bases had withdrawn.

The Honduran bombing raids appeared to be more symbolic than targeted. In the two raids a total of five bombs were dropped in the border area.

The Sandinistas protested over the violation of Nicaraguan airspace and it appears little damage was caused.

The bombing occurred near the main fighting in the remote north-east of the country near the confluence of the River Boyca with the River Coco.

Report sought on 'savage' killing of British soldiers

Continued from Page 1

but several taxis that had been following the cortege blocked its escape. The crowd then attacked the car with bars and wrenches, dragging the two soldiers, both of whom had pulled out guns, from the vehicle. Out of sight of TV cameramen who had filmed most of the sequence of events, the soldiers were taken away, stripped and shot.

Mr Gerry Adams, the leader of Sinn Féin, the IRA's political wing, said Saturday's events had all the hallmarks of an undercover operation of the elite Special Air Service (SAS). "It was absolutely irresponsible of their political masters to send these young men into that situation," said Mr Adams.

"I regret their deaths just as I regret each and every death in this conflict."

In the past seven days nine people have died in various attacks in Northern Ireland. Five of those had nothing to do with the conflict but were caught up in the maelstrom of renewed violence which threatens to engulf the province.

Fr Tom Toner is parish priest at St Agnes's church in West Belfast. Earlier this week he officiated at the funerals of two of the three IRA members shot dead by the British Army in Gibraltar. On Saturday he tried to comfort the two dying soldiers.

"People here are numb. People here are in shock. I saw them in tears at what had been done," said Fr Toner.

The RIC recently decided to stay away from Republican funerals after criticism of what were described as past heavy handed tactics. It will now wing, although Sinn Féin still insists that police stay away.

Unionist politicians have questioned why it took police so long to reach the scene of Saturday's events. The leader of the Official Unionists, Mr James Molyneux, has said 500 members of the security forces were on duty around West Belfast and a helicopter that hovered overhead could see all that happened, yet up to 15 minutes elapsed before police arrived at the scene of the soldiers' murders.

Mr Ian Paisley, the leader of the Democratic Unionist Party, has said both Mr King and the head of the RIC, Sir John Hermon, must resign.

US-Soviet talks face problems

By Our Foreign Staff

PRE-SUMMIT talks which open tomorrow in Washington between Mr Edward Shevardnadze, the Soviet Foreign Minister, and Mr George Shultz, US Secretary of State, will be held against the background of "serious problems" in drafting a treaty to cut 50 per cent of US and Soviet strategic nuclear weapons.

Mr Alexander Bessmertnykh, a deputy Foreign Minister, said at the weekend Moscow was especially disappointed over the context of the Geneva strategic arms talks.

He charged that on a number of major elements regarding adherence to the Anti-Ballistic Missile Treaty signed in 1972, the US was trying to return to a position it held before the Washington summit last December.

However, Mr Shultz said yesterday that a strategic arms treaty with the Soviet Union before a superpower summit expected in May was still possible.

"I think it's possible, but I think it's very hard work," he said in a television interview hours before Mr Shevardnadze was due in Washington for a second round of monthly pre-summit meetings.

President Ronald Reagan and Mr Mikhail Gorbachev, the Soviet leader, said at their last summit in Washington in December they wanted to sign a treaty halving strategic arsenals.

After Mr Shultz and Mr Shevardnadze met in Moscow last month, both sides were cautiously optimistic about the prospects of an accord. But Mr Reagan told the Washington Post recently there was not enough time to finish the pact.

Subsequently it was explained that the President meant the success of a summit did not depend on a strategic treaty-signing.

World Weather

Amman	C	15	T	10	Dublin	C	11	T	12
Amsterdam	C	15	T	10	Edinburgh	C	11	T	12
Antwerp	C	15	T	10	Geneva	C	11	T	12
Barcelona	C	15	T	10	Hamburg	C	11	T	12
Bombay	C	25	T	20	London	C	11	T	12
Buenos Aires	C	15	T	10	Madrid	C	11	T	12
Calcutta	C	25	T	20	Manila	C	11	T	12
Cairo	C	15	T	10	Mexico City	C	11	T	12
Cardiff	C	11	T	12	Nairobi	C	11	T	12
Chennai	C	25	T	20	Rangoon	C	11	T	12
Columbo	C	25	T	20	Sao Paulo	C	11	T	12
Dakar	C	15	T	10	Seoul	C	11	T	12
Dhaka	C	25	T	20	Stockholm	C	11	T	12
Dublin	C	11	T	12	Taipei	C	11	T	12
Geneva	C	11	T	12	Tokyo	C	11	T	12
Hamburg	C	11	T	12	Washington	C	11	T	12
London	C	11	T	12	Zurich	C	11	T	12
Madrid	C	11	T	12					
Manila	C	11	T	12					
Mexico City	C	11	T	12					
Nairobi	C	11	T	12					
Rangoon	C	11	T	12					
Sao Paulo	C	11	T	12					
Seoul	C	11	T	12					
Stockholm	C	11	T	12					
Taipei	C	11	T	12					
Tokyo	C	11	T	12					
Washington	C	11	T	12					
Zurich	C	11	T	12					

THE LEX COLUMN

Trying to shrug off the past



Global investors who took fright after last October's stock market crash and decided to move into 1988 with a heavier emphasis on cash and bonds, are beginning to look as if they have backed the wrong horses. Most of the world's equity markets have staged fairly impressive recoveries in the opening months of the new year and, unless there is a sharp setback over the next two weeks, these brave investment managers who stuck with equities should be better investors than their more nervous colleagues who opted for cash or fixed income securities.

The one-fifth rise in the Tokyo stock market - which is up back to within 2% per cent of its all-time high - is far and away the most important performance, but London and New York have both risen by around 8 per cent so far this year. The stock markets of Belgium, Holland, Sweden and Spain have also gained between a fifth and a third, and the larger Continental bourses are also showing healthy rises. Leaving out Japan, the FT-100 World Index has risen by 8 per cent in dollar terms so far this year, compared with a 2.4 per cent rise in all of 1987. Indeed some fund managers feel, rightly or wrongly, that last October may have marked a low point for the world's equity markets.

There are a number of reasons for the sharp bounce in equity markets. The three major Continental bourses fell far more heavily than London or New York last year, and were in relative terms plainly undervalued at the start of 1988. In addition, worldwide economic growth continues to be far more buoyant than expected, prospects of an early recession seem to be receding and profit forecasts are once again being raised.

But while there has clearly been a revival in worldwide investor confidence, it remains thin on the ground. The problems which precipitated last October's stock market crash - most notably the massive US budget and trade deficits - have not gone away. The immediate economic impact of the crash appears to be far less than once feared, but while concerns about the dollar and economic growth still lurk in the background, the equity markets' new-found confidence may prove brittle.

La Générale

A rigid position for the opening of the European market in four years' time is undoubt-

edly worth something. Yet whether it is worth the 50 per cent premium to asset value that rival bidders have paid for their deadlocked stakes in Societe Generale de Belgique is looking increasingly doubtful. If next month's showdown between the equally matched De Benedetti and Suez factions results in a compromise so satisfactory that effective management of the company's assets is ruled out, La Générale will be worth little more than the 20 per cent discount to assets that the market always considered appropriate.

Already the bid has imposed high costs on both sides. While the complexity of the De Benedetti empire makes it hard to assess the discomfort from financing his total maximum stake of \$1bn, it cannot be negligible. Even though last week's surprising news of the sale of Buitoni was apparently unrelated to the La Générale stake, the \$780m proceeds will clearly come in handy. Meanwhile, Suez's FF48m convertible issue last week tells even more clearly of strain. By playing the friend to La Générale, Suez has been forced to raise money in a city where a French purchase that will dilute both earnings and assets. Moreover, as the company was already in need of capital, its investment in La Générale may be to the detriment of its own business. The apparent tolerance of Suez's position suggests that those French institutions which were barred from last year's flotation are still willing to mop up the shares of the disappointed.

It may also be more difficult for Suez than for De Benedetti to justify paying so much for La Générale shares. Given its position as the protector of Belgian interests, Suez is badly placed to carry out the disposals need to

Brazilian funds

Hope springs eternal in the fund management game. Over the years several attempts have been made to lure foreign investors into the Brazilian stock market and although almost all have ended disastrously, several fund managers, led by Falmecov, First Boston, La Générale & Colonial, are about to have another go at trying to persuade European investors to dabble in what must be the world's most hair-raising stock market.

As an investment concept, Brazil has a definite appeal. It is the eighth biggest economy in the world, has a population far larger than Japan, and a growth potential and resource base which dwarfs that of countries such as Spain, Korea and Taiwan - the current darlings of the smart global investor. Brazil today is a century ago. Unfortunately, it has more than its fair share of problems, ranging from roaring inflation to an unstable political situation and a highly inefficient economy. Finance ministers and central bank governors come and go with rapidity, and the stock market's recent performance - its market capitalisation fell from \$90bn to \$13bn in the 18 months to end 1987 - would make any casino look positively dull.

To be fair, the above managers do not attempt to hide Brazil's obvious defects. However, they argue that after its recent collapse the Brazilian market is selling on a modest four times 1987 earnings and about 25 per cent of book value. And even if this does not sound immediately attractive, it might be worth getting a small amount of money into Brazil on the grounds that one day a miracle might happen and the country's stock market begins to behave like Tokyo.

IF YOU INVEST NOW YOU CAN RECEIVE UP TO 60% TAX RELIEF WITH AN APPROVED BES FUND

The changes in taxation announced in the budget allow all Castleforth investors a real opportunity. Perhaps for the very last time - 60% tax relief will be available for you within an approved BES Fund.

Our Team has many years experience serving both companies as well as investors and have successfully managed three similar funds.

To qualify you must get your signed applications to us before the end of this tax year on 5th April 1988. You can telephone our Directors now, who are waiting to register your details, answer any questions and ensure an information pack with application form is sent to you immediately.

TELEPHONE 01-240 6887

01-385 3245 (After 8 pm)

THE CASTLEFORTH FUND IV
CASTLEFORTH FUND MANAGERS
 150 STRAND
 LONDON WC2R 1JP

The Castleforth Fund IV is approved by the Inland Revenue under the terms of the Finance Act 1984. The Fund is a trust scheme which has not been authorized under the Prevention of Fraud (Investments) Act 1968 and which does not incorporate the safeguards for investors which apply in the case of an authorized unit trust.

The proper management of the fund is the responsibility of the fund managers and not of the Secretary of State. Investments in unquoted companies carry higher risks as well as the chance of higher rewards. The absence of these risks in one sector may be offset by higher risks in another. This advertisement does not constitute an invitation to subscribe to the fund; subscriptions may be made only on the basis of the terms and conditions set out in the Memorandum describing the fund.



SECTION II - COMPANIES AND MARKETS FINANCIAL TIMES Monday March 21 1988



INTERNATIONAL BONDS

Eurodollar FRNs remain aloof from US banking troubles

BY CLARE PEARSON IN LONDON

BAD NEWS about US banks does not bother Eurodollar floating rate note dealers the way it used to. They have been able to stop worrying because many of them have simply given up trading that substantial portion of the \$150bn FRN market which is most vulnerable to plunges in banks' credit ratings...

lowed an initiative taken by J.P. Morgan Securities about 10 days before and announced they would give up market making in all subordinated paper. This withdrawal by nearly half the market makers in the sector was seen as merely a public confirmation of a development that had been in train for some time. Nevertheless, it underlines just how profoundly and quickly the market has changed.

Two years ago, all types of issues were being traded on tight spreads and were promoted as alternatives to money market instruments. As far as the subordinated issues are concerned, the rate really set in at the end of last year, with the publication of proposals for an international unification of standards of capital adequacy for banks.

Table with columns: Primary Market, Secondary Market, Cash, Eurodollar, Total. Rows for US\$, Yen, DM, Sfr, £.

offered rate. But comparable issues in the secondary FRN market were trading about a month ago at only about 35 basis points over Libor.

assess that might otherwise have been directed towards subordinated FRNs in recent months. The houses that have opted out of professional trading in subordinated issues now aim to act as brokers in them, bringing together client orders as they arise from time to time...

merchant banks say they are enjoying brisk business. Yield margins on most building society FRNs have been narrowing recently. They are regularly quoted to customers on a three-to-five basis point spread in sizes of \$5m, and sizes of £1m between professionals.

Thorn-EMI leads UK borrowers back with £400m financing

BY STEPHEN FIDLER IN LONDON

BRITISH COMPANIES, led by Thorn-EMI with a £400m standby financing, were back in force last week in the international loan market. National Westminster Bank and Barclays de Zoete Wedd are arranging the seven-year multi-option facility. It carries a facility fee of 7 1/2 basis points on the so-called available portion and 5 1/2 basis points on the unavailable part.

points if more than half drawn. After the announcement of the £150m financing being arranged by SG Warburg for Renters, another borrower with scarcity value has decided to call on the market - Wellcome, the pharmaceutical group.

of drawings and 15 basis points on the remainder. Terms were disclosed on several previously mandated deals, including the £200m standby being arranged by Warburg for Mortgage Asset Eurosecurities, a vehicle company set up to issue Eurocommercial paper to finance UK home mortgages originated by Canadian Imperial Bank of Commerce.

South Wales, carries a 7 1/2 basis point margin on the £100m committed portion if drawn, with a 5 basis point utilisation fee if more than half used. The five-year facility carries a 5 basis point fee for the available portion and 6 basis points on the unavailable, a maximum of 50 per cent.

than half drawn of 5 basis points. There is also a swing-line, which would pay the higher of base rate plus 1 per cent, or Libor plus 15 basis points.

National Bank of Hungary, on which it is the sole dealer. Of deals sewn up, Credit Suisse First Boston completed a £150m five-year facility - £125m of which was committed - for London International Group, the UK's leading London manufacturer.

Advertisement for Shin-Etsu Chemical Co., Ltd. featuring a logo and text: 'U.S. \$100,000,000', '4 1/4 PER CENT. NOTES DUE 1993 WITH WARRANTS TO SUBSCRIBE FOR SHARES OF COMMON STOCK OF SHIN-ETSU CHEMICAL CO., LTD.', and a list of international agents.

Advertisement for The Prudential Insurance Company of America and Prudential Funding Corporation. Text includes: 'U.S. \$500,000,000 Revolving Credit Facility', 'Arranged by: SBCI Swiss Bank Corporation Investment banking', and a list of lead managers and agents.

irug st

NOW E UP T LIEF OVED

INTERNATIONAL CAPITAL MARKETS

UK: GILTS

More questions than answers from Budget

IF A GILT-EDGED securities investor had not spent the past week in Britain but was, say, safely ensconced on another island in slightly warmer climes, he would be hard-pressed to divine what had happened over the last week from a snapshot of the gilt market.

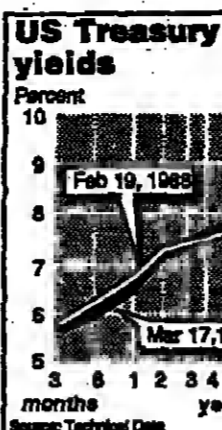
A continuation of the "supply-side miracle," with a substantial 11 1/2 per cent increase in manufacturing investment envisaged for this year. If this is achieved then a lot of the market's current worries about overheating could prove baseless, but it is well to remember that the Treasury factored in a 6 per cent increase in manufacturing investment to its forecasts for 1987 and achieved a 3 1/2 per cent cut-out.

US MONEY AND CREDIT

Treasury bonds fail to find sustenance

IT WAS a depressing week for US Treasury bonds. Traders and investors spent most of it being cautious ahead of the trade figures. These were better than expected and the market spluttered into some form of life with a 1/4 point rally.

12 Federal Reserve regional banks is used as key reference material at meetings of the Federal Open Market Committee (FOMC). Much of its detail was disseminated around the bond market last Friday, and was mainly responsible for pushing longer maturities down by as much as 1 1/4 points.



US Treasury yields

liquidity to ensure the needs of one or two distressed Texas institutions were met. The support package for First Republic was sweeping in its scope.

Around this consensus, there is a wide range of forecasts from a fall of 0.5 per cent in orders to a rise of 3.8 per cent.

Elsevier ahead on acquisition

By Laura Raux in Amsterdam ELSEVIER, the second-largest Dutch publisher, boosted earnings by 33 per cent last year as a result of the acquisition of a big stake in its arch rival, Wolters Kluwer, and because of greater efficiencies.

Table with multiple columns: US MONEY MARKET RATES (%), US BOND PRICES AND YIELDS (%), NRI TOKYO BOND INDEX. It contains various financial data points and trends.

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing various international bonds, including issuers, denominations, maturities, and yields. Columns include Issuer, Denom, Maturity, Yield, and Price.

Advertisement for Marks and Spencer Finance p.l.c. featuring £150,000,000 in 93 3/4% Guaranteed Notes 1993, unconditionally guaranteed by Credit Suisse First Boston Limited, Chase Investment Bank, S.G. Warburg Securities, and other financial institutions.

STRAIGHT BONDS: Yield to redemption of the mid-price. Annualized yield is expressed in millions of currency units except for Yen bonds, where it is in billions.

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Elsevier ahead on acquisition
Bindura Nickel boosted by prices rise

By Tony Hawkes in Harare

BINDURA NICKEL of Zimbabwe has announced a turnaround in its fortunes, largely attributable to the steep rise in nickel prices over the past nine months...

Earnings were boosted also by a rundown in stocks and a 15 per cent increase in sales volumes to 11,408 tonnes. However, interest charges left the company still with an overall loss of \$24.9m, although this was sharply reduced from the previous \$21.8m deficit...

Drilling and ore development has been resumed at all four mines. Bindura says it expects to return to profitability and reduce its borrowings during 1988...

Kirin growth down to trickle

GROWTH AT Kirin Brewery, which makes more than half of all beer drunk in Japan, has slowed to a trickle, as competition intensifies, writes Our Financial Staff...

Setback at Bayerische Vereinsbank

BY HANS SIMONIAN IN FRANKFURT

PARTIAL OPERATING profits at Bayerische Vereinsbank, the biggest bank in Bavaria, fell by 10.5 per cent at parent bank level, to DM601m (\$358m) last year...

However, after-tax earnings at the bank were little changed, at DM181m, against DM183m in 1987, and it is paying a renewed DM18 dividend on ordinary shares...

Procordia increases earnings by 51%

BY SARA WEBB IN STOCKHOLM

PROCORDIA, the Swedish state holding company which was partially privatised last summer, reported a 51 per cent increase in profits after financial items to SKr1.36bn (\$227.5m) in 1987...

Operating profits for the consumer goods division, which includes food, drink and alcohol interests, slipped from SKr941m to SKr936m, with profits from the food division held in check by the price freeze in Sweden last year...

Hong Kong closure hits Purcell Graham defectors

BY CLARE PEARSON

A MASS defection of employees from Purcell Graham, the Euro-bond broker, ended unfortunately for 15 of the people involved last week, when Cantor Fitzgerald, their new employer, closed its Hong Kong operation just nine months after recruiting them to set it up...

Mr John O'Connell, a managing director in charge of Cantor's Eurobond broking in London, said on Friday there was not enough business in Hong Kong to share out between the two firms operating there - Purcell and Cantor itself...

The two managers of Cantor Fitzgerald (Hong Kong) will be returning to the London office. But most of the other employees are likely to lose their jobs...

The relatively small decline in the bank's earnings also reflected the strength of its thriving mortgage-lending business, especially in Bavaria. All three mortgage-lending subsidiaries raised their profits last year...

Overall, Bayerische Vereinsbank's interest income rose marginally, to DM1.42bn, against DM1.41bn, thanks to higher business volume, which more than offset slightly narrower margins...

Japan relaxes rules on cash options trading

THE JAPANESE Ministry of Finance will allow, from tomorrow, cash options trading in overseas markets by certain types of financial institutions operating in Japan using their own accounts, Reuters reports from Tokyo...

The ministry said it would allow cash options trading in currencies, deposits, bonds, stocks and stock indices listed on overseas securities exchanges. The 332 institutions which will be given varying new trading privileges are those foreign exchange banks which have correspondent agreements with foreign banks, selected securities firms, both life and non-life insurance companies, and investment trust firms...

Japan relaxes rules on cash options trading

should not be managed by the trust account owners themselves, an MoF official said. Foreign exchange banks have been given the exclusive right to trade cash currencies options, while securities houses will be the only institutions able to trade cash stock options and cash stock index options...

The divisions were based on the January agreement between the banking, securities and international finance bureaus of the MoF on liberalising futures and cash options trading. The new measures follow earlier steps to liberalise overseas trading of futures and futures options last May.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrowers, Amount m., Maturity, Av. life years, Coupon %, Price, Book runner, Offer yield %. Includes sections for US DOLLARS, AUSTRALIAN DOLLARS, CANADIAN DOLLARS, D-MARKS, SWISS FRANCS, EDU, STERLING, YEN, LIRE, and LUXEMBOURG FRANCS.

WHO KNOWS MORE ABOUT BULLS THAN A SPANIARD?

AGEPASA IS ONE OF THE LEADING INVESTMENT MANAGERS IN THE SPANISH FINANCIAL MARKETS.

AGEPASA MANAGES PORTFOLIOS FOR INDIVIDUALS, FUNDS AND INSTITUTIONS, AND MAINTAINS AN ACTIVE TRADING ON SPANISH SHARES. IF YOU WANT TO INVEST IN THE SPANISH FINANCIAL MARKET, CONTACT US.

AVERAGE ANNUAL RETURN ON INVESTMENTS FOR THE LAST FIVE YEARS. 66,14%

Table with columns: AVERAGE ANNUAL RETURN, 1983, 1984, 1985, 1986, 1987. Values: 57,27%, 68%, 35,34%, 138,36%, 31,7%

AGEPASA, Sociedad Gestora de Patrimonios. Plaza de las Cortes, n.º 4 - 28014 MADRID. Telef.: 429 00 96. Telefax: 429 76 41

This announcement appears as a matter of record only.



ECU 150,000,000
5-Year Multi-Option Financing Facility

Arranged by
Crédit Lyonnais

Co-Arranged by
BNP Capital Markets Limited Crédit Commercial de France

Lead-Managed by
Crédit Lyonnais
Banque Nationale de Paris

Co-Lead Managed by
Banco de Bilbao, S.A. Banque Française du Commerce Extérieur Banque Paribas
Commerzbank A.G. Paris Branch Crédit Commercial de France Crédit Industriel d'Alsace et de Lorraine
Crédit du Nord Crédit Suisse (France) Deutsche Bank A.G. Paris Branch
The Industrial Bank of Japan, Limited, Paris Branch Société Générale

Managed by
Banque di Roma (France) S.A. Banque Indosuez Banque de Neufville, Schlumberger, Mallet
Banque Régionale d'Escompte et de Dépôts (BRED) International Westminster Bank PLC

Co-Managed by
Banque Petrofingaz Caisse Centrale des Banques Populaires The Dai-ichi Kangyo Bank, Limited
The Fuji Bank, Limited Lloyds Bank (France) Limited

Facility Agent
Crédit Lyonnais

Tender Panel Agent
Crédit Lyonnais

February 1988

UK COMPANY NEWS

James Buxton looks at William Low - an independent supermarket chain
Success makes it vulnerable to predators

"WE ARE through the worst now," says Mr William Miller, managing director of William Low, the Dundee-based company which is one of Britain's few remaining independent supermarket chains.

"The worst" refers not to anxiety that William Low could lose its independence in a takeover. That has, if anything, been heightened in the past month or so as bid speculation has swirled about the group.

Rather, it refers to the long period of squeezed earnings caused by the company's rapid expansion over the past few years. This may have made it more vulnerable to predators, but it has also left a much more attractive company.

William Low is no upstart in the grocery business. It was founded by two Dundee families in 1867, and by 1914 consisted of a chain of 80 counter service stores throughout Scotland. It went into self-service stores in the 1960s. But Mr Miller, who was then a director, says that by the end of the 1970s the company "was not looking far enough ahead in terms of size".

In 1980 and 1981 profits went into decline. Mr Miller, an energetic barrier of a man, took over as managing director in 1981 and began a programme of upgrading William Low's supermarkets, as well as tightening up all the company's operations. He closed some of the smaller, "totally out-dated" supermarkets, usually those located in high streets and lacking car parks. Others, which had been "out-gunned" by the competition were replaced with bigger, more economic stores.

By 1984 profit margins had been restored and that year the company produced pre-tax profits of £5.1m on sales of £154m.

"We were squeezing what we could out of it," says Mr Miller. The question now was how to roll the business forward - a question made more acute by the

fact that Scotland, with a marginally declining population, was not likely to provide much long-term growth.

The first answer was the acquisition in January 1985 of Laws, a chain of small supermarkets in the north-east of England. Mr Miller called the Laws purchase "strategic rather than tactical" since it took William Low south of the border and gave it a second distribution centre (after Dundee) at Gateshead.

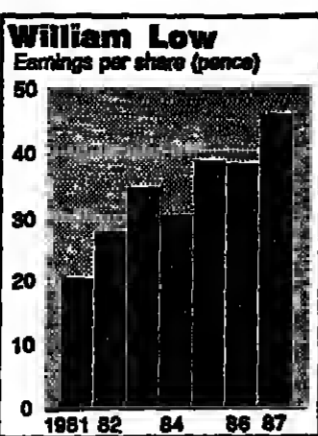
But Laws, which was suffering heavy losses, required serious rationalisation. "A lot of stores were cheap and nasty," said Mr Miller. Of the 43 stores, four were closed in the first week and 17 were shut down within two years. The William Low name and range of stock was adopted within three months. Those stores considered likely to make a reasonable return were developed and four new stores were opened.

The other important step the company took was the hiring of Mr Ramsay Johnson, who had been a senior executive at Fine Fare, to take responsibility for property development. He has brought particular drive to Low's site acquisition programme.

In 1986, it announced a target of developing 100,000 sq ft of floor space each year into the 1990s, both through redevelopment and enlarging existing stores and establishing new ones. It has doubled the average size of its stores to 12,000 sq ft since 1979.

William Low has increased its floor space from 550,000 sq ft in 1985 to 613,000 by September last year and expects to add a further 120,000 sq ft by August this year - a scale of expansion in absolute terms only one-third less than that of the much larger Sainsbury.

It is focusing on a rectangle of territory east of the Pennines bounded by the River Tyne to the north and the Humber to the south. It recently opened a super-



William Miller: through the worst now

market in Goole in South Yorkshire, but Mr Miller says that its distribution system could allow it to go as far south as Doncaster.

Analysts compliment the company on the efficiency of its purchasing and distribution operation.

There is no question of trying to challenge in size the giants of the supermarket business - such as Asda, Sainsbury, Tesco and ASDA. But William Low believes it can compete successfully with those groups in its own locations.

"There comes a point when extra volume doesn't get you improved margins," says Mr Miller. Where William Low is reckoned to score is in quality of service and the food on sale. Opinion surveys attest to the friendliness of William Low's staff, contributing to good customer loyalty.

But the restructuring and expansion took its toll on William Low's earnings per share, which dipped from 34.8p in 1983 to 30.19p in 1984 and then recovered to 33.9p in 1986. "Opening new stores always has a negative effect on profits," says Mr Miller. It takes six months to a year to bring a new store into profit and

three years to get a satisfactory return.

But now he says good profits are coming through from earlier store openings to offset the cost of the expansion programme. That showed in the results for the year to September 1987.

Operating profit jumped 22 per cent to £9m on sales of £247m, though pre-tax profits rose only 12 per cent to £8.1m, dragged down by the interest charges on borrowings. Earnings per share went up to 45.7p. But with the shares at 570p, the multiple of 13.3 is still well below the sector average of 18.3.

Last October, shortly before the stock market crash, Rainbow Corporation, an investment vehicle of Sir Ronald Brierley, the New Zealand entrepreneur, announced that it had built up a 5.17 per cent stake in Low.

There has been no discussion with Rainbow, though it sent an executive to the company's AGM. Mr Miller says he is "not weeping" for Sir Ronald, since Rainbow bought at well over 57 a share, only to see the price plunge soon afterwards with Black Monday.

"The company has perhaps been

more unsettled by a newspaper rumour that Mr John Fletcher, chairman of Barker & Dobson, might have his eye on William Low, following his failure to win control of Dee Corporation. However, other analysts suggest this is highly unlikely.

Whatever the case, some sections of the press saw defensive manoeuvring behind Low's announcement last month that it was raising £31.8m via a placing of convertible preference shares. These incorporate a stepped conversion rate if the company is taken over. If an offer is made for Low before the end of September 1988, the conversion price will be equivalent to 585p, but it will then increase in stages to 640p by 1993.

The main effect of the placing will be virtually to eradicate William Low's bank borrowing, which at the end of January amounted to £34.2m; gearing should fall from 66 per cent at the end of last financial year to four per cent. It will also finance further expansion with planned capital expenditure this year set at £20m - William Low has invested £70m over the past three years.

Mr Miller says that in planning the placing, the company and its adviser, S G Warburg, spent "only about ten minutes" on the stepped conversion element. "It's not intended to frighten off a predator," he adds.

In the words of one analyst: "The placing gives no extra protection against predators. Any predator would have to redeem the convertible shares - but anyway he would have had to take over the debt."

"There are just two independent supermarket chains left in Britain - William Low and Morrison, the Yorkshire group. Any company is going to be vulnerable if it has got a strong asset base and the earnings are taking time to come through."

MS in final attack on Dobson

MS International, the mechanical and electrical engineering group facing a hostile £23m bid from Dobson Park, yesterday lambasted the predator in its final circular before the bid deadline on Friday.

In the document, MS reiterates its argument that the industrial logic of a link-up between the two companies is non-existent, and that the terms of the cash offer grossly undervalue the potential of the MS business.

Mr Alan Cane, Dobson's chief executive, responded by saying that the synergy between the two companies' mining supplies businesses was irrefutable. He said the offer was generous in the context of what he claimed to be the poor quality of MS's earnings.

Earlier this month, MS forecast record pre-tax profits of £2.75m in the year to April 30, more than treble the £1.08m achieved in the previous year. Dobson's bid values MS at 13.4 times the forecast earnings, and 48 times 1986-87 earnings.

Manganese Bronze in £1m expansion

Manganese Bronze, manufacturer of taxis, sintered components and precision castings, is to buy a castings foundry from Lake & Elliot Industries, a private Essex-based metal tube forming business, for £330,000 plus VAT.

The purchase gives Manganese Bronze exclusive British rights, until the year 2000, to the specialised EHC process of manufacturing stainless steel castings. With this method, molten stainless steel is moved under a vacuum. Because the stainless steel is handled much less than it would be using traditional methods, it produces better quality, very fine castings.

"It means we will be able to penetrate the aerospace, food and pharmaceutical markets much more than we do now," said Mr James Borwick, managing director. "It should add approximately £2m sales to our foundries division in a full year."

The book value of the plant and work in progress of the foundry at December 31, 1987, was approximately £90,000. Manganese Bronze will pay the £330,000 plus VAT either in cash or partly in cash and partly by way of a vendor placing.

The foundry, presently in Redditch, where two of Manganese Bronze's four foundries are, contributed £1.2m profit on sales of £10.9m in the year to July 31, 1987. The company as a whole made £3.43m pre-tax profit on turnover of £60.14m.

"This is the first step in our expansion," Mr Borwick said yesterday.

Sims Catering pays £2m for Coxhill Meats

Sims Catering Butchers, the £22p, compared with Friday's acquisitive USM-quoted meat pre-46p class.

Sims Catering Butchers, the £22p, compared with Friday's acquisitive USM-quoted meat pre-46p class. An additional payment of £2.1m in shares for about the same size depends on Coxhill Meats, a Birmingham-Coxhill achieving warranted pre-bid meat and poultry supplier, tax profits of £396,000 in the year to March 31 1988. This compares with the £188,000 pre-tax on turnover of £3.1m achieved in 1986-87.

PENDING DIVIDENDS

Dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements except when the forthcoming board meetings (indicated thus) have been officially notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."

Date	Announcement last year	Date	Announcement last year	
AB Ports	Apr 9	Final 4.0	Mar 25	Final 5.10
Alcoa Ltd	Apr 1	Final 4.0	Mar 25	Final 4.2
Amoco	Apr 7	Final 7.5	Mar 25	Final 4.1
B&W	Apr 2	Final 0.5	Mar 25	Final 2.7
B&W Int	Apr 2	Final 0.5	Mar 25	Final 2.7
BSA	Apr 22	Final 0.5	Mar 25	Final 1.1
BSA Int	Apr 22	Final 0.5	Mar 25	Final 1.1
British Airways	Apr 2	Final 0.5	Mar 25	Final 1.1
British Gas	Apr 2	Final 0.5	Mar 25	Final 1.1
British Telecom	Apr 2	Final 0.5	Mar 25	Final 1.1
British Water	Apr 2	Final 0.5	Mar 25	Final 1.1
British Airways	Apr 2	Final 0.5	Mar 25	Final 1.1
British Gas	Apr 2	Final 0.5	Mar 25	Final 1.1
British Telecom	Apr 2	Final 0.5	Mar 25	Final 1.1
British Water	Apr 2	Final 0.5	Mar 25	Final 1.1
British Airways	Apr 2	Final 0.5	Mar 25	Final 1.1
British Gas	Apr 2	Final 0.5	Mar 25	Final 1.1
British Telecom	Apr 2	Final 0.5	Mar 25	Final 1.1
British Water	Apr 2	Final 0.5	Mar 25	Final 1.1

BP sells interest in refinery

BP has sold a 25.5 per cent interest in a Swiss refinery, Refinaria du Sud-Ouest, to Gatoil, the Swiss refining and marketing company, which now holds a 72.1 per cent stake in the refinery. Acip holds the remaining 37.9 per cent.

The refinery disposal is the latest in a series by which BP has reduced its European refining capacity by more than 50 per cent in recent years. The Swiss refinery has a throughput capacity of 3.5m tonnes of crude oil a year.

Flextech in red midway

Flextech, USM-quoted minority investor in oil-related activities, made a loss before tax of £194,000 in the six months to end-November 1987.

Flextech's original investment strategy was to take minority holdings in companies mainly related to the energy sector.

However, since the oil price slump, Mr Mayne and his management have altered the company's strategy and concentrated on the disposal of investments and building up trading activities in subsidiaries.

For that reason, the company's comparable figures for 1986 have been restated in line with last year's annual accounts to reflect the reclassification of certain of the company's investments as current assets.

On the related basis, the attributable loss for the corresponding period last year was £3.5m, after extraordinary provisions.

Flextech plans to change its year-end from March 31 to May 31 in order to coincide with the Expro year-end.

John Michael Design talks

John Michael Design, is now in talks with an unquoted company which might lead to a reverse takeover.

The new deal is yet one more twist in the affairs of John Michael, which last week announced it was in talks with a potential bidder. Those discussions have now been terminated.

Last year, Michael announced a reconstruction organised by EHLoway Investment Trust, but EIT eventually backed out of the package.

Cons Venture up

Consolidated Venture Trust's net asset value was 254.32p at the end of January 1988 against 202.4p a year earlier, and 266.76p at the end of July.

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition:

CSX Corporation (Section: Americas)

Great Portland Estates Plc (Conv. Un. Loan Stk. (Property))

This announcement appears as a matter of record only.

HICKSON

Hickson International PLC
(Incorporated with limited liability under the Companies Act 1948)

£50,000,000

Euro-Commercial Paper Programme

Arranger
Citicorp Investment Bank Limited

Dealers
Citicorp Investment Bank Limited
County NatWest Limited

Issue and Paying Agent
Citibank, N.A.

March 18, 1988

CITICORP INVESTMENT BANK

This announcement appears as a matter of record only. March 1988

HICKSON

Hickson International PLC

£50,000,000

Multiple Option Facility

Arranged by
COUNTY NATWEST

Underwriting Banks
National Westminster Bank Group

Barclays Bank PLC Deutsche Bank Aktiengesellschaft
London Branch

The Fuji Bank, Limited Kansallis Banking Group

The Sarwa Bank, Limited Banca Commerciale Italiana
London Branch

Facility Agent
NatWest Investment Bank Limited
& The NatWest Investment Bank Group

U.S. \$30,000,000

SUNDSVALLSBANKEN

FLOATING RATE CAPITAL NOTES

DUE 1992

For the six months
21st March, 1988 to 21st September, 1988

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 7 1/4 per cent and that the interest payable on the relevant interest payment date, 21st September, 1988 will amount to U.S.\$367.36 per U.S.\$10,000 Note.

Agent: Bank Morgan Guaranty Trust Company of New York, London

U.S. \$200,000,000

J.P. Morgan & Co. Incorporated

Floating Rate Subordinated Capital Notes

Due December 1997

Notice is hereby given that the Rate of Interest has been fixed at 6.925% p.a. and that the interest payable on the relevant Interest Payment Date, June 21, 1988 against Coupon No. 10 in respect of U.S.\$1,000,000 nominal of the Notes will be U.S.\$176.97 and in respect of U.S.\$250,000 nominal of the Notes will be U.S.\$44.2431.

March 21, 1988, London
By Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

U.S. \$100,000,000

BBL (Cayman) Limited
(Incorporated in a limited company in the Cayman Islands)

Guaranteed Floating Rate Notes Due 2000

Unconditionally guaranteed by

Bangkok Bank Limited
(Incorporated with limited liability in the Kingdom of Thailand)

Notice is hereby given that the interest payable on the relevant Interest Payment Date, April 14, 1988 for the period October 14, 1987 to April 14, 1988 against Coupon No. 6 in respect of US\$10,000 nominal of the Notes will be US\$394.04.

March 21, 1988, London
By Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

THOMSON

Thomson-Brandt International B.V.

U.S. \$200,000,000 7 1/4% Convertible Notes due 1991

Convertible into
U.S. \$200,000,000 Floating Rate Notes due 1991

All unconditionally guaranteed by
Thomson S.A.

For the three months 17th March, 1988 to 17th June, 1988 the Notes will carry an interest rate of 6 1/4% per annum with an interest amount of U.S. \$175.69 per U.S. \$10,000 Note payable on 17th June, 1988.

Listed on the Luxembourg Stock Exchange

Bankers Trust Company, London Agent Bank

FINANCIAL TIMES STOCK INDICES

	Mar 18	Mar 17	Mar 16	Mar 15	Mar 14	Mar 11	1987/88 High	1987/88 Low	Since Completion
Government Securities	90.30	90.51	90.53	91.03	90.76	90.47	93.32	83.73	46.15
Financial	97.49	97.48	97.57	97.47	97.21	97.26	99.12	90.23	50.53
Industrial	1476.8	1459.1	1455.9	1470.4	1460.0	1469.4	1826.2	1232.0	41.4
Gold Mining	260.9	244.2	246.8	243.0	245.3	248.6	497.5	234.0	63.5
FT-All Share	951.46	938.36	937.12	941.25	934.06	930.13	1238.5	784.81	128.57
FT-SE 100	1855.5	1828.1	1825.7	1839.9	1819.5	1811.1	2461.3	1585.2	243.4

U.S. \$250,000,000 FLOATING RATE SUBORDINATED CAPITAL NOTES DUE SEPTEMBER 1996

CITICORP

Notice is hereby given that the Rate of Interest has been fixed at 6.9375% and that the interest payable on the relevant Interest Payment Date, June 21, 1988, against Coupon No. 15 in respect of US\$50,000 nominal of the Notes will be US\$86.46 and in respect of US\$10,000 nominal of the Notes will be US\$17.29.

March 21, 1988, London
By Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

Fleet Financial Group

U.S. \$200,000,000 Floating Rate Subordinated Capital Notes Due 1991

For the three months 17th March 1988 to 17th June 1988 the Notes will carry an interest rate of 6 1/4% per annum with an interest amount of U.S. \$175.69 per U.S. \$10,000 nominal of the Notes payable on 17th June 1988.

Listed on the Luxembourg Stock Exchange

Bankers Trust Company, London Agent Bank

MANAGEMENT

Managers of the future

Masters of a changing environment

Michael Skapinker reports on the findings of a Europe-wide survey



IT'S TIPKIN... I'M ABOUT TO GIVE YOU A DOSE OF TOUGH LOVE WHICH SHOULD LAST YOU CLEAR INTO THE MIDDLE OF THE 21ST CENTURY!

DO YOU SHOWER your employees with "tough love"? You should, according to a report published today by Ashridge Management College and the Foundation for Management Education.

The term "tough love" was used by one of the chief executives interviewed for the report. He used it to describe the combination of hard-nosed business sense and regard for one's employees that he saw as being essential to future business success.

The report, based on interviews with 100 young managers from France, West Germany, Sweden and Norway, attempted to identify the characteristics of the successful organisations and managers of the future.

The companies surveyed were chosen on the basis of their successful performance and because they were regarded as examples of innovative management practices.

They included the French hotel group Accor, the Swedish household appliances company Electrolux, the Norwegian computer company Norsk Data and the German motor manufacturer BMW. British companies interviewed included Shell UK, ICI, Jaguar and the Burton Group.

The companies had a clear idea of what the successful organisations of the 1990s and the 21st century would look like. They would be flexible and decentralised, they said, while still maintaining a strong overall corporate identity.

They would be close to their customers. Norsk Data, for example, said that it would recruit larger numbers of people from the industries to which it hoped to sell its products.

The successful companies of the future would have an international perspective. Denys Henderson, the chief executive of ICI, said, "If we don't compete internationally, then we don't start. The world does not owe us a living. If we are not a large international business, then we cannot afford the large research effort that will sustain us in the future."

The organisations of the future would also eschew hierarchy and would encourage open communication. The Scandinavian companies surveyed already encouraged informality and openness.

At Norsk Data, "many of the employees to be seen at head office dress casually, often in denim jeans," the report said. "They meet frequently in the meeting areas dotted around each floor of the head office. These rooms reflect the 'personality' of each team and are lavishly furnished with kitchen facilities, designer sofas, armchairs, coffee tables, TV sets and magazines. They provide a relaxed and congenial environment for brainstorming and are the focal point of much of the company's decision-making process."

Above all, successful organisations would know how to motivate their young managers. The companies surveyed said they thought financial incentives were an important means of motivating managers. On their own, however, they were not enough. The companies thought that what really motivated managers was the opportunity to take responsibility early in their careers.

Norsk Data, for example, tells its young managers: "To be really productive you must show initiative. Don't wait for information, go and get it!"

One young Norsk Data manager said that "when you come in here there is no structure. It is up to you to get on with it. I had to build a project group from scratch. It is totally up to you. Age is irrelevant. I have a job that in an American company would be given to a 55 year old."

"The difference between Norwegians and Americans is that Norwegians work to live, while Americans live to work. But you can turn potentially lazy people into hard workers if you give them a sense of responsibility and don't stand over them with a club."

With young managers having to take on greater responsibility, did the companies think that general management skills would have to be acquired at an earlier age than in the past?

The survey found that most of the organisations thought specialist skills would remain important. Electrolux said that the manager of the future "must have specialist skills to give him or her status in the organisation." Shell UK said that managers must have demonstrated "an ability to think in their own specialist area before adding on the relevant management disciplines."

Nevertheless, some, like ICI, said they were paying greater

attention to the development of general management skills.

What other qualities would the manager of the future need? Many of those interviewed thought that managers would have to acquire a better understanding of the world outside their company and industry. They would need to appreciate how external political and economic factors could affect their business.

In companies like ICI and Shell UK, where environmental issues are important, managers would need what one of those interviewed called more "public awareness acumen."

A description of the ideal young manager of the future is all very well, of course. The question is, how do you develop them?

The report outlines four existing approaches to management development. It regards only the last of them as truly capable of producing the managers of the future.

The first approach is to do no training at all. As last year's report on management development by Professor Charles Handy made clear, this is by no means uncommon in British companies.

The second sort of management development is what the report calls the "fragmented approach". Here, training is not linked to the company's goals. Nor is it seen as being important to the success of the organisation.

Participants are sent on training courses either as a reward for a job well done or simply because they have not been on a course for some time. Managers are not encouraged to implement what they have learned when they return to their jobs.

The third category of management development is the "formalised approach". Companies which follow this approach make a greater effort to link training to individual needs. Employees' training requirements are identified during appraisal interviews. Companies which use this approach make a greater effort to ensure that employees get the opportunity to use what they have learned when they return to work.

The fourth category, the one which the report says companies need to adopt if they are going to be successful in years to come, is the "focused approach".

Here, training is not just seen as a tool for the development of individual employees. It is regarded as a competitive weapon, "a necessity for organisational survival in a rapidly changing business environment".

In companies which follow the focused approach, learning is seen as an activity which goes on all the time. These companies do send their employees on outside courses. But they also encourage them to learn while they work - from their superiors, their colleagues and through distance learning packages.

A training manager at Accor said that "today, in our society, there is a false belief that schools and colleges are the places for learning. In fact, what people must see is that learning takes place everywhere, everyday, for everybody."

The report said that this did not mean there was no place for business schools. Several of the companies thought business schools were still useful in helping managers to meet people outside their own organisation, to pick up new ideas and to gain formal, transferable qualifications.

Many of the managers interviewed said, however, that business schools should tailor their courses to meet the needs of individual companies. A number of British business schools, including Ashridge and the International Management Centre from Buckingham, do so already.

Management for the Future, available from Ashridge Management Research Group, Ashridge Management College, Berkhamsted, Herts, HP4 1NS, £20.

Alitalia Flying through turbulent times

David Lane explains how the airline has gained expertise in crisis management



During the current strike, maintenance of Alitalia's aircraft is being carried out by other airlines

ITALY'S NATIONAL airline, Alitalia, will soon be entering its sixth, highly-disruptive month of labour unrest. Strikes over new contracts started at the beginning of October and since then the company has been accumulating an unprecedented level of expertise in coping with crisis.

Management skills have been brought to a fine pitch in the autumn and winter by events which have seen all categories of employee locked in conflict with the company. "No other airline can claim experience like Alitalia in dealing with disruption," remarks Ferruccio Pavolini, executive vice president.

Pavolini considers that the company's performance provides evidence that disaster can be managed efficiently. "Airline management is complicated even when conditions are normal. There are many factors which impinge on the production process," says Pavolini, giving as examples the weather, technical difficulties and labour unrest outside the airline itself.

However, conditions at present are far from normal. The strikes force Alitalia to cancel 66 flights out of its daily programme of 460. "There have been more than 500 stoppages of workshop staff and this has paralysed maintenance. The time taken for servicing has more than doubled," says Pavolini.

This has caused a large queue of aircraft to be grounded at Rome's Leonardo da Vinci airport. Alitalia has one of its short and medium range fleet of 84 aircraft undergoing preventive maintenance when operations are normal. Currently there are 22 in the hangars or standing on the apron outside.

These figures illustrate how Alitalia's management is being able to soften the impact of the strikes on operations. Medium and short range aircraft fly a daily average of six legs, or flights. With an extra 19 aircraft grounded, Alitalia should be keeping 78 flights each day. Instead the airline is restricting the damage to 65.

"It means operating without reserves," admits Mauro Scalesse, who reports to Pavolini and is responsible for operational co-ordination and programme management. Scalesse explains that Alitalia would normally have aircraft available as replacements for when technical difficulties occur, or to insert into the flight programme when delays have accumulated.

"By using reserve aircraft to avoid cancelling flights we accept the risk of reduced levels of punctuality," explains Scalesse. The policy has paid off so far. Pavolini reports that Alitalia is achieving 80 per cent punctuality on its international routes and 85 per cent on its domestic services.

This is comparable to the other main European airlines and far better than US operators," he maintains.

Another policy decision taken by Alitalia's management has been to contract preventive maintenance to other airlines. "None of our intercontinental flights has been cut. This is because all servicing of Boeing-747 aircraft is being undertaken abroad, by Lufthansa, Air France and Varig. The West German aerospace company MBB and Iberia are helping to service our DC-9 fleet," says Pavolini.

"Of course, it costs more to pay others for maintenance. But we consider that it is better to accept the additional expense than cancel flights. It is less a question of economics than of image," Pavolini explains that the airline's strategy during the past five months has been to minimise the effect of the strikes on users.

Where necessity and possibility have coincided, Alitalia has leased aircraft for cargo flights and for certain legs of its international passenger network. "We prefer wet leases (where pilots and crew are provided with the aircraft) to avoid difficulties with staff," says Scalesse.

Indeed Scalesse ranks relations with air-crew as a priority second only to the assurance of flight safety. "Operations co-ordinators have to be especially careful in the way they deal with pilots in this period. Often, several variations may have to be written into flight plans, like change of aircraft livery, switches in routing or destination or modification to refuelling programmes," he says.

Alitalia's operations co-ordination group of 20 people is in the front line, called on to take rapid decisions in the airline's day-to-day running. Flexibility, coolness and the capacity for quick response are the fundamental requirements being severely tested.

"A phone call always brings problems," says Scalesse. He believes that the uncertainty and disruption caused by the strikes has caused a five-fold increase in his department's workload.

Superimposed on the difficulties created by the permanent shortage of aircraft, and the 65 cancelled flights each day, Alitalia is faced with an intense series of stoppages by all operational staff.

The airline has separate labour contracts for pilots, ground staff, cabin staff and flight engineers. Moreover, different trade unions are involved in each category. Further complications arise from

strikes by other air transport workers: air traffic controllers, airport firemen, customs, handlers and oil companies. "It is rather like a chess game. Imagination is needed," says Scalesse.

However, some rules can be set which reduce the need for brain-stretching exercises. "In these conditions we have opted for a first-in-first-out system. The first aircraft to arrive is the first to leave," he says. And Alitalia is computerising its aircraft resource schedule. This will not only reduce the human workload but will also place the airline in the forefront with this type of information system.

Behind the day-to-day co-ordination group there is an operations planning group, involving all Alitalia's line activities from sales and marketing to airport operations and maintenance.

This meets every Monday to review the seasonal programme. Though current season runs until the end of March, the group is already taking account of factors which will affect operations during the next period.

The fixed programme of cuts was decided by the operations planning group. Sudden cancellation of flights due to low passenger numbers, a practice widely adopted by airlines during the oil crisis, is not occurring at Alitalia. "If a planned flight has no passengers, then the aircraft flies empty," claims Pavolini.

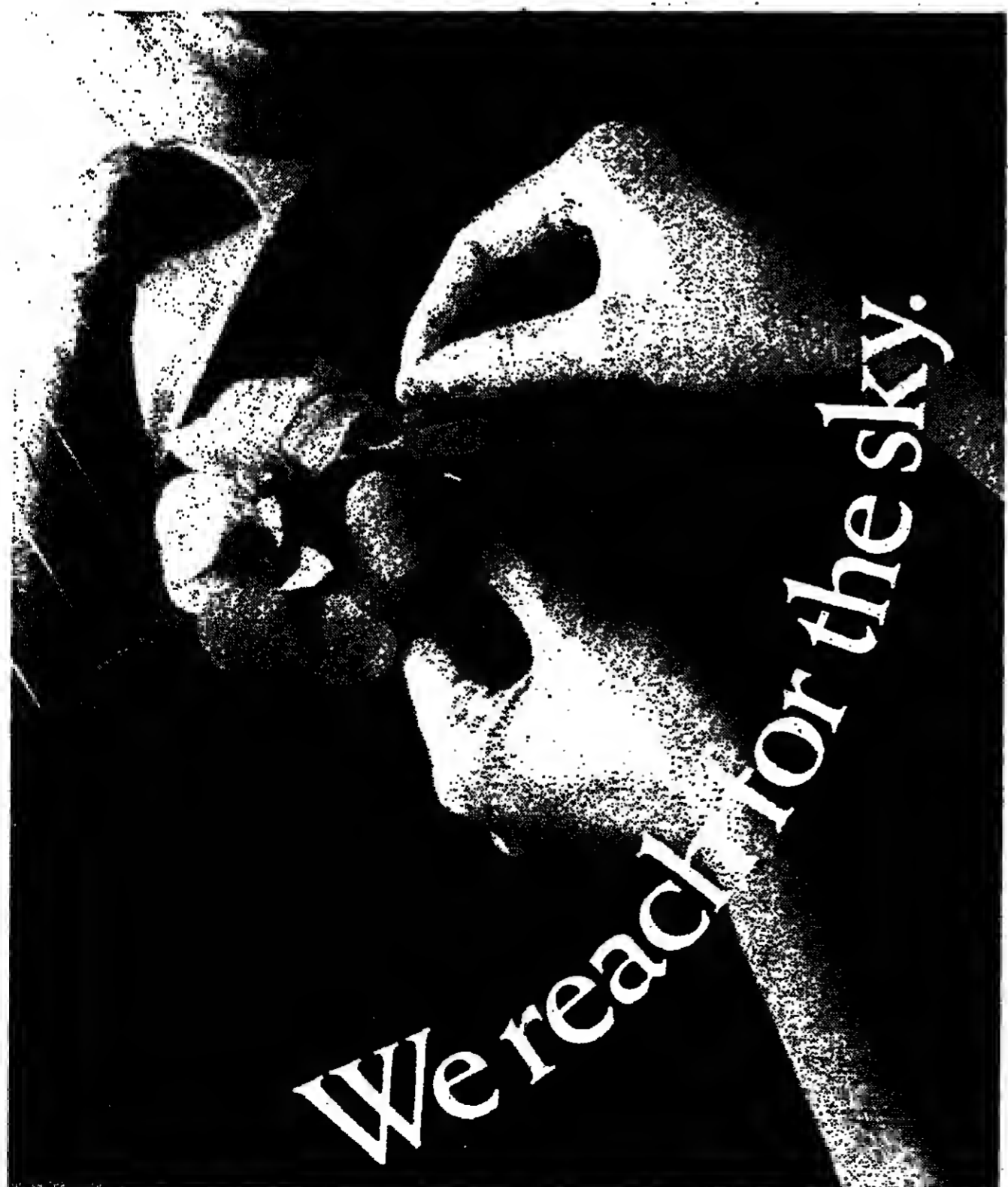
"Cuts have been based on the criterion that passengers should be penalised as little as possible. This means reducing domestic flights by about 15 per cent and cancelling international flights only to the level where joint capacity with other carriers is sufficient. We have been giving traffic to other airlines," says Pavolini.

Alitalia has paid particular attention to keeping passengers informed," he says. Indeed, during this long-running crisis, Italy's airports have been less troubled by hordes of discontented travellers than might have been expected.

Pavolini regrets that the results achieved by the airline over recent years are being jeopardised. "It is very stressful that our efforts to improve Alitalia's image and increase traffic are being nullified," he says. He is hopeful, however, that there will be a return to normal working in time to benefit from the April to October season.

Nevertheless clearing the maintenance backlog alone will take at least a month. Italian flair and managerial skills will be needed for Alitalia's recovery. It will need to regain its share of the thriving world market in order to reach the profits of more than £70m (£50m) which were returned last year.

Do you need to say it with flowers thousands of times a day? You do if you're reaching for the sky.



We reach for the sky.

In Thailand, people are passionate about flowers. But it is the orchid which reflects so much the gentle, charming ways of the Thai people. And this is shared with every passenger who flies on Thai. A gift of a fresh orchid corsage is just one of the features that's made Royal Orchid Service so famous. Thai. Centuries-old traditions. Innovative thinking. State-of-the-art technology.

No matter where in Britain your company is located at the moment, you'll love your new surroundings in Glenrothes. Here, in the Central Belt of Scotland. You're within easy striking distance of the wildest and most rugged part of our island and a short drive from Edinburgh - host to the world's largest culture festival - and Glasgow - Europe's City of Culture.

The business and technical skills of the Scots are legendary as is their hospitality.

There is a comprehensive range of housing available whether buying or renting - claiming a smaller slice of your income. Property is much more 'affordable' and the cost of living that much easier to live with.

Education facilities are excellent and living in Glenrothes you have a choice of five universities all within commuting distance - St Andrews, Dundee, Stirling and two in Edinburgh.

Road, rail, sea and air communications with the rest of the country and Europe and beyond are excellent. We haven't achieved our very own traffic jam yet but we're sure you won't miss that.

If you have a passing interest in the game of golf there are thirty golf courses within easy travelling distance of the town - if St Andrews could be described as just a golf course. There are lots of other activities catered for - in and out of doors. You name it, you can play it.

For further information on office buildings available in Glenrothes or land available for building from scratch - just complete the coupon and return it to us. We'll get back to you right away.

MOVING OFFICE? CONSIDER GLENROTHES.

For further information, return the coupon to: John McCombie, Director of Development, Glenrothes Development Corporation, Balbirnie House, Glenrothes, Fife, Scotland KY17 6NR or telephone 0592-754343.

Name _____

Address _____

Post Code _____ Tel: _____

GLENROTHES DEVELOPMENT CORPORATION

LONDON RECENT ISSUES

Table of London recent issues including stock prices, changes, and company names.

Table of fixed interest stocks with columns for price, yield, and stock name.

Table of rights offers with columns for price, yield, and stock name.

Small text block providing additional information or disclaimers related to the financial data.

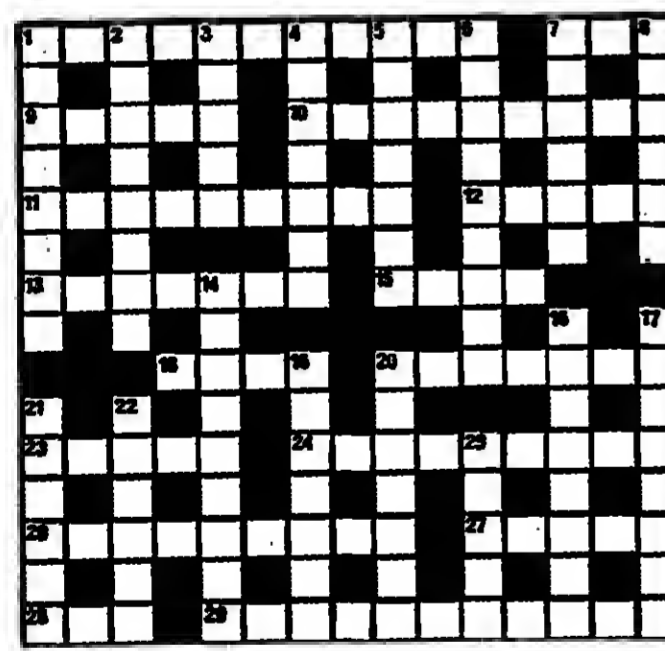
FT UNIT TRUST INFORMATION SERVICE

AUTHORISED UNIT TRUSTS

Large table listing various authorized unit trusts, including names, managers, and performance metrics.

Advertisement for ANADIN (Micro Thin Coated Aspirin) featuring the text 'For ASPIRIN pain relief TAKE ANADIN FAST PAIN RELIEF NEW - EASY TO SWALLOW the proven formula'.

FT CROSSWORD No. 6,586 SET BY TANTALUS



- List of crossword clues, including '1 Headgear for happy and caring characters (8,3)', '7 Arrange collection (3)', '10 Friends join serious court-palatine (5)', etc.

Handwritten signature or mark at the bottom center of the page.

مكتبة الجليل

FT UNIT TRUST INFORMATION SERVICE

Main table containing unit trust information, including columns for fund names, managers, and performance metrics. Includes a sub-section for 'INSURANCES'.

INSURANCES

FT UNIT TRUST INFORMATION SERVICE

Main table containing unit trust information, organized into columns for various fund categories and providers. Includes sections for 'OFFSHORE AND OVERSEAS' and 'MANAGEMENT SERVICES'.

Handwritten signature or mark at the bottom center of the page.

Handwritten signature or logo at the top center of the page.

FT UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Main table of FT Unit Trust Information Service, listing various unit trusts with columns for Name, Investment, and other details.

BRITISH FUNDS

Table of British Funds, including columns for Name, Investment, and other details.

Table of British Funds - Contd, continuing the list of funds.

Table of Foreign Bonds & Rails, listing international investment options.

Table of Americans, listing American-based investment funds.

Table of Int. Bank and O'seas Govt Sterling Issues, listing international government securities.

Table of Corporation Loans, listing corporate debt investments.

Table of Commonwealth & African Loans, listing loans from Commonwealth and Africa.

Table of Loans, listing various loan investments.

Table of Building Societies, listing investments in building societies.

Table of Public Bonds and Int., listing public bonds and international investments.

Table of Financial, listing various financial investments.

Table of Money Market Trust Funds, listing money market fund investments.

Table of Money Market Bank Accounts, listing bank account options.

Table of Money Market, listing various money market investments.

Table of Money Market Bank Accounts, listing bank account options.

Table of Money Market, listing various money market investments.

LONDON SHARE SERVICE

AMERICANS - Contd

Table listing American companies such as IBM, AT&T, and General Electric with their share prices and changes.

CANADIANS

Table listing Canadian companies such as Alcan, Inco, and Northern Telecom with their share prices and changes.

BANKS, HP & LEASING

Table listing financial institutions and leasing companies such as Citicorp, Citicredit, and Finance Trust.

BEERS, WINES & SPIRITS

Table listing beverage companies such as Heineken, Carlsberg, and VVO.

BUILDING, TIMBER, ROADS

Table listing construction and infrastructure companies such as Balfour Beatty, Bovis Lend Lease, and Hochtief.

BUILDING, TIMBER, ROADS Contd

Continuation of the Building, Timber, Roads section listing various construction firms.

CHEMICALS, PLASTICS

Table listing chemical and plastic companies such as ICI, Shell Chemicals, and Hoechst.

DRAPERY AND STORES

Table listing retail and drapery companies such as Debenhams, Next, and Primark.

BUILDING, TIMBER, ROADS

Continuation of the Building, Timber, Roads section listing various construction firms.

DRAPERY AND STORES - Contd

Continuation of the Drapery and Stores section listing retail companies.

ELECTRICALS

Table listing electrical engineering companies such as Balfour Beatty, Bovis Lend Lease, and Hochtief.

DRAPERY AND STORES

Continuation of the Drapery and Stores section listing retail companies.

DRAPERY AND STORES

Continuation of the Drapery and Stores section listing retail companies.

BUILDING, TIMBER, ROADS

Continuation of the Building, Timber, Roads section listing various construction firms.

ENGINEERING - Contd

Continuation of the Engineering section listing various engineering firms.

ENGINEERING

Table listing engineering companies such as Balfour Beatty, Bovis Lend Lease, and Hochtief.

ENGINEERING

Continuation of the Engineering section listing various engineering firms.

ENGINEERING

Continuation of the Engineering section listing various engineering firms.

INDUSTRIALS (Miscel.) - Contd

Continuation of the Industrials (Miscel.) section listing various industrial companies.

INDUSTRIALS (Miscel.) - Contd

Continuation of the Industrials (Miscel.) section listing various industrial companies.

INDUSTRIALS (Miscel.) - Contd

Continuation of the Industrials (Miscel.) section listing various industrial companies.

INDUSTRIALS (Miscel.) - Contd

Continuation of the Industrials (Miscel.) section listing various industrial companies.

INDUSTRIALS (Miscel.) - Contd

Continuation of the Industrials (Miscel.) section listing various industrial companies.

INDUSTRIALS (Miscel.) - Contd

Continuation of the Industrials (Miscel.) section listing various industrial companies.

INDUSTRIALS (Miscel.) - Contd

Continuation of the Industrials (Miscel.) section listing various industrial companies.

INDUSTRIALS (Miscel.) - Contd

Continuation of the Industrials (Miscel.) section listing various industrial companies.

INSURANCES

Table listing insurance companies such as Prudential, Sun Life, and Royal Indemnity.

INSURANCES

Continuation of the Insurances section listing various insurance firms.

INSURANCES

Continuation of the Insurances section listing various insurance firms.

INSURANCES

Continuation of the Insurances section listing various insurance firms.

Handwritten signature or scribble at the bottom of the page.

July 1952

LONDON SHARE SERVICE

INSURANCES - Contd

Table listing insurance companies and their share prices, including British Overseas Airways, Commercial Union Assurance, and others.

LEISURE

Table listing leisure-related companies such as British Airways, British Overseas Airways, and others.

PROPERTY

Table listing property-related companies like British Overseas Airways, Commercial Union Assurance, and others.

MOTORS, AIRCRAFT TRADES

Table listing companies in the motor and aircraft trades, including British Overseas Airways, Commercial Union Assurance, and others.

Commercial Vehicles

Table listing commercial vehicle companies like British Overseas Airways, Commercial Union Assurance, and others.

Components

Table listing component companies such as British Overseas Airways, Commercial Union Assurance, and others.

Garages and Distributors

Table listing garage and distributor companies like British Overseas Airways, Commercial Union Assurance, and others.

NEWSPAPERS, PUBLISHERS

Table listing newspaper and publisher companies such as British Overseas Airways, Commercial Union Assurance, and others.

PAPER, PRINTING, ADVERTISING

Table listing paper, printing, and advertising companies like British Overseas Airways, Commercial Union Assurance, and others.

SHIPPING

Table listing shipping companies such as British Overseas Airways, Commercial Union Assurance, and others.

SHOES AND LEATHER

Table listing shoes and leather companies like British Overseas Airways, Commercial Union Assurance, and others.

SOUTH AFRICANS

Table listing South African companies such as British Overseas Airways, Commercial Union Assurance, and others.

TEXTILES

Table listing textile companies like British Overseas Airways, Commercial Union Assurance, and others.

PAPER, PRINTING, ADVERTISING - Contd

Continuation of paper, printing, and advertising companies.

PROPERTY

Continuation of property-related companies.

MOTORS, AIRCRAFT TRADES

Continuation of motor and aircraft trade companies.

Commercial Vehicles

Continuation of commercial vehicle companies.

Components

Continuation of component companies.

Garages and Distributors

Continuation of garage and distributor companies.

NEWSPAPERS, PUBLISHERS

Continuation of newspaper and publisher companies.

PAPER, PRINTING, ADVERTISING

Continuation of paper, printing, and advertising companies.

SHIPPING

Continuation of shipping companies.

SHOES AND LEATHER

Continuation of shoes and leather companies.

SOUTH AFRICANS

Continuation of South African companies.

TEXTILES

Continuation of textile companies.

TEXTILES - Contd

Continuation of textile companies.

TOBACCO

Table listing tobacco companies like British Overseas Airways, Commercial Union Assurance, and others.

TRUSTS, FINANCE, LAND

Table listing trusts, finance, and land companies like British Overseas Airways, Commercial Union Assurance, and others.

Investment Trusts

Table listing investment trusts like British Overseas Airways, Commercial Union Assurance, and others.

Finance, Leasing, etc

Table listing finance, leasing, and other companies like British Overseas Airways, Commercial Union Assurance, and others.

TRUSTS, FINANCE, LAND - Contd

Continuation of trusts, finance, and land companies.

Investment Trusts

Continuation of investment trusts.

Finance, Leasing, etc

Continuation of finance, leasing, and other companies.

TRUSTS, FINANCE, LAND

Continuation of trusts, finance, and land companies.

Investment Trusts

Continuation of investment trusts.

Finance, Leasing, etc

Continuation of finance, leasing, and other companies.

TRUSTS, FINANCE, LAND

Continuation of trusts, finance, and land companies.

Investment Trusts

Continuation of investment trusts.

Finance, Leasing, etc

Continuation of finance, leasing, and other companies.

TRUSTS, FINANCE, LAND

Continuation of trusts, finance, and land companies.

TRUSTS, FINANCE, LAND - Contd

Continuation of trusts, finance, and land companies.

Investment Trusts

Continuation of investment trusts.

Finance, Leasing, etc

Continuation of finance, leasing, and other companies.

TRUSTS, FINANCE, LAND

Continuation of trusts, finance, and land companies.

Investment Trusts

Continuation of investment trusts.

Finance, Leasing, etc

Continuation of finance, leasing, and other companies.

TRUSTS, FINANCE, LAND

Continuation of trusts, finance, and land companies.

Investment Trusts

Continuation of investment trusts.

Finance, Leasing, etc

Continuation of finance, leasing, and other companies.

TRUSTS, FINANCE, LAND

Continuation of trusts, finance, and land companies.

Investment Trusts

Continuation of investment trusts.

Finance, Leasing, etc

Continuation of finance, leasing, and other companies.

TRUSTS, FINANCE, LAND

Continuation of trusts, finance, and land companies.

Investment Trusts

Continuation of investment trusts.

Finance, Leasing, etc

Continuation of finance, leasing, and other companies.

OIL AND GAS - Contd

Continuation of oil and gas companies.

OVERSEAS TRADERS

Table listing overseas traders like British Overseas Airways, Commercial Union Assurance, and others.

PLANTATIONS

Table listing plantation companies like British Overseas Airways, Commercial Union Assurance, and others.

MINES

Table listing mining companies like British Overseas Airways, Commercial Union Assurance, and others.

Central Rand

Table listing central rand companies like British Overseas Airways, Commercial Union Assurance, and others.

Eastern Rand

Table listing eastern rand companies like British Overseas Airways, Commercial Union Assurance, and others.

Far West Rand

Table listing far west rand companies like British Overseas Airways, Commercial Union Assurance, and others.

G.F.S.

Table listing G.F.S. companies like British Overseas Airways, Commercial Union Assurance, and others.

Diamond and Platinum

Table listing diamond and platinum companies like British Overseas Airways, Commercial Union Assurance, and others.

Central African

Table listing central african companies like British Overseas Airways, Commercial Union Assurance, and others.

Finance

Table listing finance companies like British Overseas Airways, Commercial Union Assurance, and others.

Oil and Gas

Table listing oil and gas companies like British Overseas Airways, Commercial Union Assurance, and others.

Overseas Traders

Table listing overseas traders like British Overseas Airways, Commercial Union Assurance, and others.

Plantations

Table listing plantation companies like British Overseas Airways, Commercial Union Assurance, and others.

Mines

Table listing mining companies like British Overseas Airways, Commercial Union Assurance, and others.

MINES - Contd

Continuation of mining companies.

Overseas Traders

Table listing overseas traders like British Overseas Airways, Commercial Union Assurance, and others.

Plantations

Table listing plantation companies like British Overseas Airways, Commercial Union Assurance, and others.

Mines

Table listing mining companies like British Overseas Airways, Commercial Union Assurance, and others.

Overseas Traders

Table listing overseas traders like British Overseas Airways, Commercial Union Assurance, and others.

Plantations

Table listing plantation companies like British Overseas Airways, Commercial Union Assurance, and others.

Mines

Table listing mining companies like British Overseas Airways, Commercial Union Assurance, and others.

Overseas Traders

Table listing overseas traders like British Overseas Airways, Commercial Union Assurance, and others.

Plantations

Table listing plantation companies like British Overseas Airways, Commercial Union Assurance, and others.

Mines

Table listing mining companies like British Overseas Airways, Commercial Union Assurance, and others.

Overseas Traders

Table listing overseas traders like British Overseas Airways, Commercial Union Assurance, and others.

Plantations

Table listing plantation companies like British Overseas Airways, Commercial Union Assurance, and others.

Mines

Table listing mining companies like British Overseas Airways, Commercial Union Assurance, and others.

Overseas Traders

Table listing overseas traders like British Overseas Airways, Commercial Union Assurance, and others.

Plantations

Table listing plantation companies like British Overseas Airways, Commercial Union Assurance, and others.

REGIONAL & IRISH STOCKS

Table listing regional and Irish stocks like British Overseas Airways, Commercial Union Assurance, and others.

TRADITIONAL OPTIONS

Table listing traditional options like British Overseas Airways, Commercial Union Assurance, and others.

Industrial

Table listing industrial companies like British Overseas Airways, Commercial Union Assurance, and others.

Financial

Table listing financial companies like British Overseas Airways, Commercial Union Assurance, and others.

Oil and Gas

Table listing oil and gas companies like British Overseas Airways, Commercial Union Assurance, and others.

A selection of options traded is given on the London Stock Exchange Report Page.

WORLD STOCK MARKETS

Handwritten signature or mark at the top center of the page.

Table of stock market data for Australia, including columns for High, Low, March 20, and Price. Lists various companies like BHP, Rio Tinto, and others.

Table of stock market data for Canada, including columns for High, Low, March 20, and Price. Lists various companies like Alcan, Inco, and others.

Table of stock market data for Japan, including columns for High, Low, March 20, and Price. Lists various companies like Dai-ichi Kangyo Bank, Daiwa Bank, etc.

Table of stock market data for the UK, including columns for High, Low, March 20, and Price. Lists various companies like British Petroleum, British Airways, etc.

Table of stock market data for the USA, including columns for High, Low, March 20, and Price. Lists various companies like IBM, Microsoft, etc.

Table of stock market data for the USA (continued), including columns for High, Low, March 20, and Price. Lists various companies like General Electric, etc.

Table of stock market data for the USA (continued), including columns for High, Low, March 20, and Price. Lists various companies like American Express, etc.

Table of stock market data for the USA (continued), including columns for High, Low, March 20, and Price. Lists various companies like Coca-Cola, etc.

Advertisement for 'Travelling on Business?' featuring Diana Majestic, Duca di Milano, Hotel Excelsior Gallia, Hilton Hotel, Hotel Michelangelo, Hotel Palace, Hotel Principe di Savoia.

Table of stock market data for the USA (continued), including columns for High, Low, March 20, and Price. Lists various companies like Johnson & Johnson, etc.

Table of stock market data for the USA (continued), including columns for High, Low, March 20, and Price. Lists various companies like Pfizer, etc.

Table of stock market data for the USA (continued), including columns for High, Low, March 20, and Price. Lists various companies like Merck, etc.

CANADA

Table of stock market data for Canada, including columns for High, Low, March 20, and Price. Lists various companies like Alcan, Inco, etc.

MONTREAL

Table of stock market data for Montreal, including columns for High, Low, March 20, and Price. Lists various companies like Bank Montreal, etc.

OVER-THE-COUNTER

Table of over-the-counter stock market data, including columns for Stock, Sales, High, Low, Last, and Change.

INDICES

Table of various stock market indices, including columns for Index Name, Mar 18, Mar 17, Mar 16, Mar 15, and High/Low.

NEW YORK DOW JONES

Table of Dow Jones Industrial Average data, including columns for Index Name, Mar 18, Mar 17, Mar 16, Mar 15, and High/Low.

CANADA

Table of Canadian stock market data, including columns for Index Name, Mar 18, Mar 17, Mar 16, Mar 15, and High/Low.

NEW YORK ACTIVE STOCKS

Table of active stock market data from New York, including columns for Stock Name, Price, and Change.

CANADA

Table of Canadian active stock market data, including columns for Stock Name, Price, and Change.

Notes and disclaimers regarding the data provided in the tables, including references to the Financial Times and its sources.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, March 18.

Main table of stock prices with columns for stock name, price, and change. Includes sub-sections for 'D O D', 'C C C', and 'H H H'.

Continued on Page 37

Handwritten signature or mark at the bottom of the page.

July 1970

NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices. Columns include Stock, High, Low, and Change. Includes sub-sections for 'Continued from Page 36' and 'Over-the-Counter'.

Table of AMEX Composite Closing Prices. Columns include Stock, High, Low, and Change. Includes sub-sections for 'Over-the-Counter' and 'NYSE Composite Closing Prices'.

OVER-THE-COUNTER Nasdaq national market, Closing prices March 18

Table of Over-the-Counter (Nasdaq) Closing Prices. Columns include Stock, High, Low, and Change. Includes sub-sections for 'NYSE Composite Closing Prices' and 'AMEX Composite Closing Prices'.

Advertisement for Athens (01) 7237167. Text: 'Have your F.T. hand delivered... at no extra charge, if you work in the business centre of ATHENS. Hellenic Distribution Agency (01) 991328. FINANCIAL TIMES Europe's Business Newspaper'.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Pound expected to stay strong and UK trade balance to improve

BY COLIN MILLHAM

STERLING MAY continue to dominate attention on the foreign exchange this week. The UK Budget and a surprising cut in bank base rates put the spotlight on the pound last week.

Recent comments by the Prime Minister and the Chancellor stressed the importance of keeping inflation under control, and lower base rates do not appear to fit with this philosophy.

The City assumes the Chancellor was sufficiently worried about loss of competitiveness from a rising exchange rate, as the pound attacked DM3.10, to feel justified in engineering a rate cut.

It was also seen as a move to reassure the Chancellor's control over monetary policy, following pre-Budget press comments about a disagreement between Mr Lawson and Mrs Thatcher on whether upward pressure on the pound should be controlled through lower interest rates.

Mr Marc Hendriks, chief economist at Barings Economics Unit, says he believes another cut in base rates is possible if sterling continues to rise. He added that DM3.15 seems to be a level where the authorities might be sufficiently concerned to send further signals to the market.

Mr Mark Cliffe, economist at Nomura Research Institute also sees the possibility of another cut in interest rates, while Mr Stephen Hannah, economist at County NatWest, says he does not rule out a reduction.

The pound's reversal on Friday was generally regarded as temporary, and based on profit taking. Upward pressure could build again very quickly, according to Mr Hendriks.

There should be little to move sterling in the early part of the week, as the market waits for Friday when figures on UK trade and inflation will be published. City economists expect an improvement from the record £1.5bn current trade deficit and £305 crore account shortfall in January. It would also not be considered surprising if January's figures are revised down.

Forecasts tend to depend on how high a level of distortion economists believe was in the January deficit, and County NatWest are prepared to accept that the level of exports was artificially low to the Common Market in January, and that there was a marked improvement in February.

Barings forecasts a visible deficit of £600m and a flat current account. County NatWest sees a visible deficit of £700m and a current account deficit of £100m.

Nomura finds the trade figures hard to forecast and thinks they will also be difficult to improve. A visible deficit of £300m is looked for, and a current account shortfall of £300m.

Greenwell Montagu Research suggests there may be an upward move in the UK invisible surplus to £700m, and after forecasting a visible deficit of £1bn, also believes the current account deficit will be £300m.

Forecasts from Warburg Securities, Kleinwort Greaveson Securities, and Morgan Grenfell are all just over £1bn for the visible deficit and around £500m for the current account shortfall.

After the recent comments from officials on inflation, Friday's publication of the retail prices index for February will also be watched carefully. A monthly rise of 0.3 p.c., but a fall in the year-on-year inflation rate to 3.2 p.c. from 3.3 p.c., have been widely forecast.

Estimated volume total, Calls 3041 Puts 1304. Previous day's open lot, Calls 3453 Puts 2212.

Estimated volume total, Calls 60 Puts 234. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 2276 Puts 1557. Previous day's open lot, Calls 235 Puts 213.

Estimated volume total, Calls 420 Puts 324. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 575 Puts 405. Previous day's open lot, Calls 575 Puts 405.

STERLING INDEX

Table with columns for Date, Index, and Change. Shows Sterling Index values for March 18, 19, 20, 21.

CURRENCY RATES

Table showing currency rates for various countries including US Dollar, Swiss Franc, West German Mark, etc.

CURRENCY MOVEMENTS

Table showing currency movements for various currencies like Sterling, US Dollar, Swiss Franc, etc.

OTHER CURRENCIES

Table showing rates for other currencies like Argentine Dollar, Australian Dollar, etc.

FORWARD RATES AGAINST STERLING

Table showing forward rates for various currencies against the Sterling.

MONEY MARKETS

US data unlikely to move dollar

SEVERAL US economic statistics will be released this week, but whether there will be any impact on the dollar must be in doubt. The US currency could be in for a period of stability, with economists seeing a favourable trend in the trade balance.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit rates for various countries.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Table showing Dollar spot and forward rates against the Dollar.

EURO-CURRENCY INTEREST RATES

Table showing Euro-currency interest rates for various currencies.

EXCHANGE CROSS RATES

Table showing exchange cross rates for various currencies.

LONDON (CLIFFE)

Table showing London market data for various currencies.

CHICAGO

Table showing Chicago market data for various currencies.

US TREASURY BILLS

Table showing US Treasury Bills data.

US TREASURY BONDS

Table showing US Treasury Bonds data.

FT LONDON INTERBANK FIXING

Table showing FT London Interbank Fixing rates.

BANK OF ENGLAND TREASURY BILL TENDER

Table showing Bank of England Treasury Bill Tender details.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table showing weekly change in world interest rates for various currencies.

MONEY RATES

Table showing money rates for various currencies.

LONDON MONEY RATES

Table showing London money rates for various currencies.

NEW YORK

Table showing New York market data for various currencies.

Estimated volume total, Calls 3041 Puts 1304. Previous day's open lot, Calls 3453 Puts 2212.

Estimated volume total, Calls 60 Puts 234. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 2276 Puts 1557. Previous day's open lot, Calls 235 Puts 213.

Estimated volume total, Calls 420 Puts 324. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 575 Puts 405. Previous day's open lot, Calls 575 Puts 405.

Estimated volume total, Calls 3041 Puts 1304. Previous day's open lot, Calls 3453 Puts 2212.

Estimated volume total, Calls 60 Puts 234. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 2276 Puts 1557. Previous day's open lot, Calls 235 Puts 213.

Estimated volume total, Calls 420 Puts 324. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 575 Puts 405. Previous day's open lot, Calls 575 Puts 405.

Estimated volume total, Calls 3041 Puts 1304. Previous day's open lot, Calls 3453 Puts 2212.

Estimated volume total, Calls 60 Puts 234. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 2276 Puts 1557. Previous day's open lot, Calls 235 Puts 213.

Estimated volume total, Calls 420 Puts 324. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 575 Puts 405. Previous day's open lot, Calls 575 Puts 405.

Estimated volume total, Calls 3041 Puts 1304. Previous day's open lot, Calls 3453 Puts 2212.

Estimated volume total, Calls 60 Puts 234. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 2276 Puts 1557. Previous day's open lot, Calls 235 Puts 213.

Estimated volume total, Calls 420 Puts 324. Previous day's open lot, Calls 2138 Puts 1277.

Estimated volume total, Calls 575 Puts 405. Previous day's open lot, Calls 575 Puts 405.

EUROPEAN OPTIONS EXCHANGE

Large table showing European Options Exchange data for various series and dates.

BASE LENDING RATES

Table showing base lending rates for various banks and currencies.

FT - ACTUARIES WORLD INDICES

Table showing FT Actuaries World Indices for various regions and currencies.

MAGAZINE PUBLISHING

The Financial Times proposes to publish this survey on 12th April 1988.

SARAH PAKENHAM-WALSH

or write to her at: Bracken House, 10 Cannon Street, London EC4A 3DF.

BROWN BROTHERS HARRIMAN LIMITED

From Monday 21st March 1988 our new address and telephone number will be:

Garden House, 18 Finsbury Circus, London EC2M 7BP

Telephone: 01-588-6166

Fax: 01-256-8055 Telex: 8954033

By: The Chase Manhattan Bank, N.A. London, Agency Bank

March 21, 1988

Notice is hereby given that in respect of the International Period from March 21, 1988 to June 30, 1988 the Notes will carry an interest rate of 7% per annum.

The coupon amount payable on June 30, 1988 will be U.S. \$77.50 per U.S. \$100.00 Note.

By: The Chase Manhattan Bank, N.A. London, Agency Bank

March 21, 1988

Notice is hereby given that in respect of the International Period from March 21, 1988 to June 30, 1988 the Notes will carry an interest rate of 7% per annum.

The coupon amount payable on June 30, 1988 will be U.S. \$77.50 per U.S. \$100.00 Note.

By: The Chase Manhattan Bank, N.A. London, Agency Bank

March 21, 1988

Notice is hereby given that in respect of the International Period from March 21, 1988 to June 30, 1988 the Notes will carry an interest rate of 7% per annum.

The coupon amount payable on June 30, 1988 will be U.S. \$77.50 per U.S. \$100.00 Note.

By: The Chase Manhattan Bank, N.A. London, Agency Bank

March 21, 1988

John Berris

SECTION III

FINANCIAL TIMES SURVEY



Major changes are taking place in the structure, technique and technology of the express industry, which continues to set records for growth.

Kevin Brown argues that the movement towards European integration is bound to give an impetus to express traffic.

The European impetus

THE COURIER and express industry had a bit of luck recently when the UK's Post Office workers threatened to go on strike, ensuring massive publicity for the "alternative" services of some of the private companies.

Fortunately for the industry, the strike was called off at the 11th hour, so that the rash claims of some companies that they could replace the Post Office were never put to the test.

For an industry which depends for its continued growth on high profile publicity and increasing public awareness, the threatened strike was a godsend. Best of all, it did not cost anything, since most of the coverage counted as news.

In fact, of course, it was all largely a sham, since even the biggest companies had neither the capacity nor the financial resources to handle the huge volumes of overnight mail carried by the Post Office.

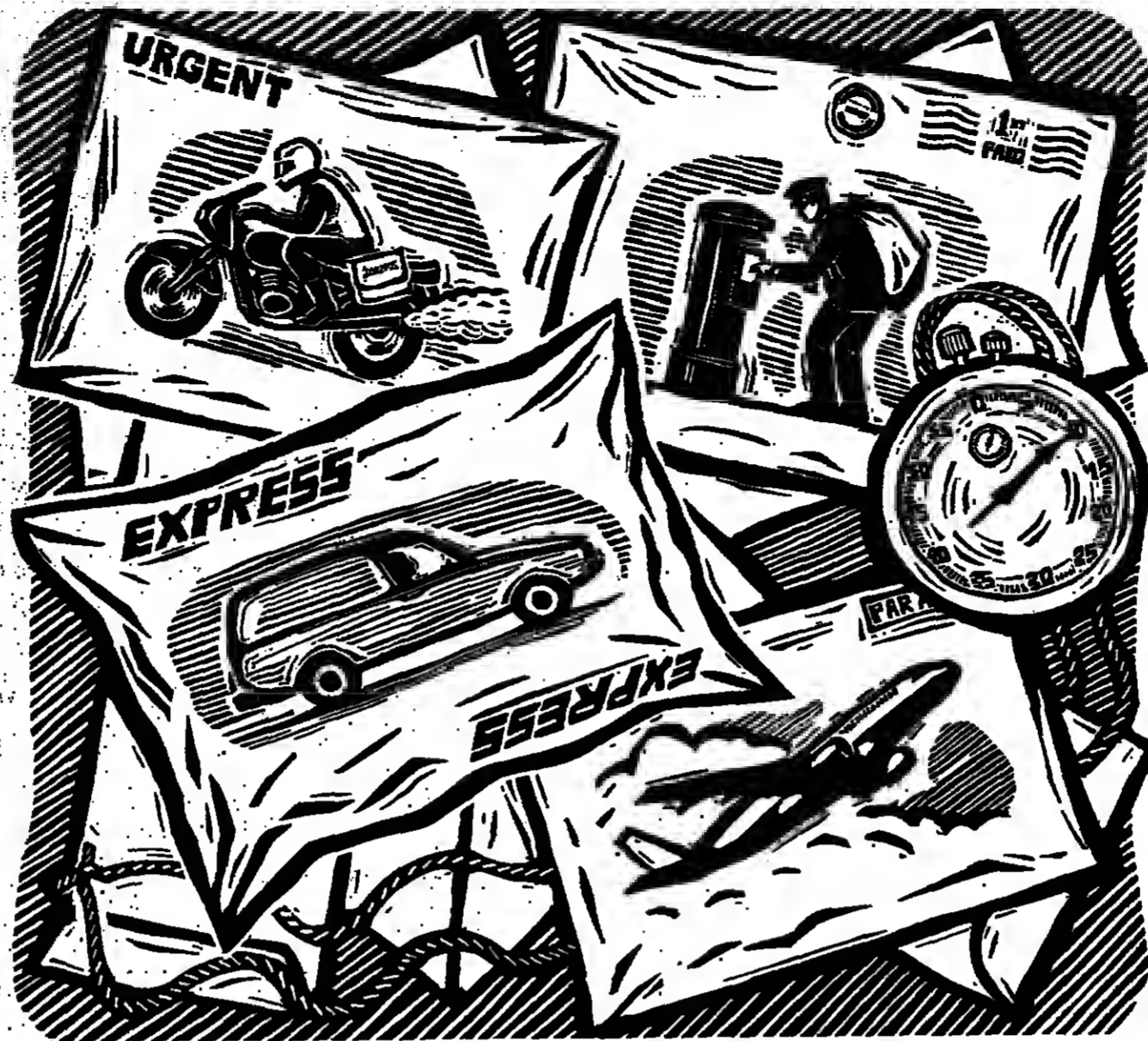
Mr Peter Towle, chief executive of Securicor Express, put it bluntly when he pointed out that even if all the private companies' resources were combined, they would still be unable to match the Post Office system.

have the Post Office monopoly of letters valued at less than £1 under review. But even if it decides to break the monopoly, it is already clear that the only viable system of competition is likely to be a licensed monopoly along the lines of British Telecom/Mercury.

Even this may not be tempting enough. As Mr Colin Millbanks, European vice-president of Federal Express, puts it: "Why should any company want to risk its money in the low margin letter business when it can get a bigger and safer return carrying documents and parcels?"

Postal hype aside, the express industry continues to set records for growth, though it remains difficult to be precise because of the absence of reliable figures. Various surveys have estimated the growth of the European industry at between 20 and 50 per cent, however, and growth at this level is widely expected to continue for several years.

Forecasts for the world market are even harder to obtain, but Emery Airfreight recently estimated the global air cargo market, including express traffic, at around \$18bn, and forecast an increase to \$66bn by 1995, when it expected express traffic to



Courier and Express Services

account for over 70 per cent of the market.

Major changes are taking place in the structure, techniques and technology of the express industry, as it begins to mature. In Europe and as new competitors seek to win a slice of the action, this trend has been particularly marked in the development of a three-tier system of same day, overnight/next day, and two to three-day services.

Most attention remains on the overnight market, which operators see as offering the greatest growth potential, and services are being refined by the introduction of options ranging from any time to specific times tailored to individual requirements.

A greater divergence is emerging in technique, as some operators persist with the hub and spokes systems which proved so

successful for the pioneer US express carriers, and others experiment with other systems. Most of the big UK operators - FedEx, TNT, Parcelforce, Interlink and others - have hubs of varying sizes and capacity, and most say their operations would be impossible without them.

On a European scale, Brussels has emerged as the favourite hub location, and Express Mail Services, the joint company handling the express business of 12 national post offices, recently set up its European hub there alongside DHL, FedEx, Pandalink, Securicor and TNT.

The principal company operating without a hub is Securicor Express, which uses 12 sorting centres for its UK distribution

operation, linked by overnight road trucking. Securicor Express says the size of its operation would preclude the use of a hub, though this is at odds with the experience of much larger US operations.

The principle of hubless operations has been extended to AerSecuricor, a joint company set up last month by Securicor and Aer Lingus, the Irish airline. AerSecuricor was formed to offer Securicor an air link between its existing ground operations in Europe without the cost of investing in its own aircraft, and to give Aer Lingus increased cargo volumes, particularly for its fleet of Boeing 737 Combi aircraft.

The joint company is the first

formal venture between a scheduled airline and an express parcels carrier, and follows the allocation of extra-European routes to Aer Lingus under the "fifth freedom" provisions of the European Community agreement on air services, reached in Luxembourg in December.

The establishment of AerSecuricor reflects the impetus being given to the creation of a common European market by the approach of 1992, the date by which member states of the European Community have agreed to abolish internal barriers.

The movement towards European integration is potentially immensely profitable for the express companies, since increasing commercial and business contacts between the 29m members of a single unified market is bound to give an impetus to express traffic.

As a result, operators are already competing to extend the areas to which they can offer overnight delivery, and some companies are also beginning to develop same-day services between EC countries.

CONTENTS

- Customs: checks hold back carriers' growth
Overnight deliveries: and on the next day the parcel was there
Worldwide services: plenty to go for in Nigeria and Far East
Fax: a threat and an opportunity
Post Office: fast movers stay ahead
Reliability: a bit more slowly could fit the bill
Remail revolution: scent of victory
Air cargo: forwarders may be left behind
Airlines: sky-high attractions of door-to-door
Emery saga: life after debt
Securicor: venture with Aer Lingus
TNT: going for Post Office jugular?
UK-Europe services: when Continent will be almost like home
Sorting centres: hubs of activity

formal venture between a scheduled airline and an express parcels carrier, and follows the allocation of extra-European routes to Aer Lingus under the "fifth freedom" provisions of the European Community agreement on air services, reached in Luxembourg in December.

The establishment of AerSecuricor reflects the impetus being given to the creation of a common European market by the approach of 1992, the date by which member states of the European Community have agreed to abolish internal barriers.

The movement towards European integration is potentially immensely profitable for the express companies, since increasing commercial and business contacts between the 29m members of a single unified market is bound to give an impetus to express traffic.

As a result, operators are already competing to extend the areas to which they can offer overnight delivery, and some companies are also beginning to develop same-day services between EC countries.

There is disappointment, however, at the slow progress being made in harmonising fiscal regimes within Europe, and there is great enthusiasm, in particular, for the elimination of different Value Added Tax regimes.

The dramatic expansion in Europe has been accompanied by a push into other parts of the world, notably Australasia and the Far East, but also parts of Africa, as the express companies seek to maximise their geographical coverage.

This process has been stimulated partly by the growth in the popularity of the just-in-time distribution philosophy, which originated in Japan, and aims to cut inventory costs by tailoring stock delivery to production or retailing schedules.

There is increasing interest in the Europe/Far East market, caused partly by attempts by Japanese and Korean exporters to diversify away from overdependence on US markets.

Other markets which are rapidly increasing in size and importance include the Middle East, and Nigeria, where IML of the UK offers next-day delivery from London to Lagos and several other large cities.

This expansion into new geographical markets may stand the express companies in good stead as they come under pressure from electronic data transmission services.

So far, this threat has been more feared than actual, and operators have found that while most customers will turn to electronic transmission for a few sheets of paper, they would be a stick to express transport for longer documents.

TNT Skypak, for instance, says it has recorded an increase of 25 per cent in worldwide document traffic in the last year, despite predictions that there would be a decline because of electronic competition.

For some of the big operators, electronic transmission also offers an opportunity to develop an alternative method of linking ground distribution networks.

This route has been pioneered by the UK Post Office, which offers a service known as Intelpost, through which documents can be transmitted to post offices in around 30 countries, and then delivered by messenger.

Several private companies have also experimented with electronic products, notably the Satellife Express service offered by DHL, which is designed to handle drawings and photographs as well as written text.

There have been some casualties, however, including the spectacular collapse of the Zepmail operation set up by Federal Express, which was closed two years ago after losing several hundred million dollars.

The industry also has problems in dealing with the world's customs services, largely because of delays in processing caused by rules drawn up before express deliveries were invented.

At the end of the day, however, it remains true that the problems facing the express industry are principally those of success.

Announcing the biggest thing in parcels since Cleopatra.

£5 FOR 5 KILOS

GUARANTEED NEXT-DAY DELIVERY ANYWHERE IN THE UK

8 REGIONAL DEPOTS

230 LOCAL DEPOTS

3,500 VEHICLES

1,500,000 SQ. FEET OF STORAGE

STIRLING

BOLTON

BIRMINGHAM

BRISTOL

NEWCASTLE

LEEDS

PETERBOROUGH

HEATHROW

Here's an end to all your parcel distribution worries - Connect UK.

With a service for businesses, which guarantees next-day delivery anywhere in the country for just £5 for 5 kilos, Connect UK are big news, without the prices to match.

Our name might be new, but by bonding together over 200 established haulage operators, we give you the best in friendly, local service.

By linking them through our unique computer network, we give you the best in reliability and control nationwide.

With central control based at Heathrow and 8 regional centres managing 230 local depots, a fleet of around 3,500 vehicles and over 1.5m square feet of storage space, the news gets bigger and better.

Not only do we help you cut your distribution costs, we even pay for the phone call.

To arrange a local collection, freecall us today on 0800 23 4000.

Or, to find out more about the biggest thing in parcels since Cleopatra was wrapped up in a carpet, write to our Marketing Department, Section FT. And we'll show you how to stop your distribution needs from turning into a pain in the asp.

WHEN YOU CALL, WE COLLECT, WE CARRY, YOU CONNECT.



CONNECT UK The Parcel People

Connect UK, Connect House, Great South West Road, Feltham, Middlesex TW14 8LX. Telephone: 01-890 4433. Facsimile: 01-890 9785.

EXPRESS SERVICES 2

Customs

Checks holding back the carriers' growth

INTERNATIONAL express delivery poses a serious problem for the world's customs services, which operate largely on the basis of regulations drawn up before the industry was invented. The difficulty arises principally because of the rapid increase in international express deliveries, which are estimated to have grown from around 5m packages in 1980 to some 40m last year.

This has created an international business worth some \$4m a year, on top of around \$15m in domestic markets. But it has also led to friction between the customs authorities and the companies.

The crux of the problem is that the regulations which govern international consignments were not designed to facilitate rapid delivery across national boundaries.

A delay of one or two days while documents are sorted out is irritating enough for the ordinary shipper. But it is critical to the express industry, which is selling speed above all else.

Customs authorities have responded to the rapid growth of the industry in a number of ways, such as rapid baggage clearance for courier traffic at Heathrow Airport and simpler procedures for low value shipments to the US.

Some customs administrations have also assigned inspectors to the processing and despatch centres, known as "hubs", established by some express operators in Europe and the US.

In addition, consignment parcels sent by the express divisions of national post offices are treated by the customs as mail, which brings them under a separate regulation and reduces transit times.

Predictably, this special treatment for post office services is resented by private companies, which claim it represents anti-competitive discrimination by the supposedly neutral customs authorities.

The private and public operations have begun to close ranks recently, however, recognising that their interests lie in presenting a united front to the customs services in pursuit of greater concessions.

The carriers argue that improvements to the system made by the customs authorities are insufficient, and claim that there is little international harmonisation, so that the rules vary from one country to another.

These claims were given support by a survey carried out for the International Express Court-

ers' Conference, the body representing the major carriers, by Peat Marwick McLintock, the accountancy firm. The survey indicated that:

- express consignments are being held up by slow handling, which is restricting the carriers' efficiency and restraining growth;

- governments are losing revenue because customs services are too hard pressed to assess duty properly on the increasing flow of packages;

- the IECC says the survey showed that even customs authorities themselves could not properly administer the regulations.

Some progress towards speeding up the regime was made in June, at the annual meeting of the Customs Co-operation Council, the United Nations agency which represents 98 of the world's customs authorities.

The council agreed to a series of guidelines designed to harmonise the procedures of individual customs administrations and encourage greater use of comput-

ers and electronic transfer of information.

Among other things, customs authorities are encouraged to provide 24-hour services where there is a demand, and to operate at the point of entry/exit to speed up processing operations at hubs.

The guidelines have only advisory status, however, and will be reviewed at the next annual meeting in Brussels in June. The experiment will continue only if the directors of the 98 member authorities are satisfied they are working properly.

Meanwhile, the terms of an accompanying memorandum of understanding between the council and the operators have only recently been agreed, some nine months after it was approved in principle.

This document, described by one of the operators as "a gentlemen's agreement," is largely concerned with preventing the use of express services for drug smuggling, and could obviate the lengthy checks carried out in some countries.

Both operators and customs

authorities say the guidelines have made little difference to the treatment of express services so far, although the US has published amendments to its regulations which could take effect later this year.

US customs officials have proved the greatest enthusiasts for radical change in the regime, perhaps because of the long domestic experience of the big express operators, such as Federal Express, DHL and Emery.

There has been less enthusiasm in Europe, and almost none in the Far East, largely because customs authorities say they can already deal with consignments quickly.

Officials say express deliveries can be dealt with satisfactorily under the special arrangements developed for perishable consignments such as fresh flowers, fruit and vegetables.

This is contested by the express companies, which say the existing regulations will eventually prove incapable of handling the sheer bulk and variety of their shipments.

Their arguments have been largely accepted within the Brussels-based Secretariat of the Council, which is believed to have been in broad sympathy with proposals in a document produced by the IECC known as the Rine Book.

The essence of the Rine Book proposals was that attempts to speed up existing regulations were bound to fail in the long run, and that express services

should be treated as a single new customs category.

This approach was endorsed in a draft study produced by the secretariat, but the detailed proposals it contained were later watered down by a "committee of experts," and further diluted by the council itself to form the existing guidelines.

The secretariat is also studying other developments which have helped to speed up express operations, including the Single Administrative Document introduced within the European Community from January 1, and similar initiatives in North America and Australasia.

The hope is that simplified documentation along these lines could eventually provide a model for a world administrative document that this is likely to take many years to negotiate.

The secretariat is also keen to reduce the number of customs checks by encouraging national administrations to place more trust in each other's efficiency.

However, developments of this sort are still a long way off. The secretariat has tentatively arranged to meet the operators for further discussion in September - but only if the council agrees to extend the existing guidelines.

The process of evolution, as one official put it, has a long way to go.

Kevin Brown
Transport Correspondent



Eagle Trust, the publicly-quoted industrial management company, has just taken over Connect UK, which offers a guaranteed next-day parcel delivery service starting at £5 for 5kg.

new, competing with the likes of Deapost and TNT Sameday. The last-named makes extensive use of National Express coaches for trunking operations, supporting those with radio-equipped motor cycles, vans and trucks for collection and delivery activities.

Increasingly, though, express companies are turning to air operations as a means of sustaining same-day delivery services throughout the UK. Red Star, for instance, is likely soon to extend air-based same-day services started last October to include Dublin. Cities covered at present include London, Glasgow, Edinburgh, Aberdeen and Belfast.

By using the air connections, we can now offer much later cut-off times for same-day deliveries between England and Scotland than we could by using just rail services. In some cases, we can

last few months, for example, Post Office organisation Datapost has introduced timetabled same-day delivery services between the London area and Amsterdam, Paris and Dublin, while courier company TNT Skypak has started similar document delivery services linking the London area with Brussels, Zurich, Frankfurt, Amsterdam, Paris and Dublin. Both send traffic via scheduled airline services.

It is hard to quantify the future demand for intra-European same-day deliveries but express companies claim that within the European Community there should be considerable scope for developing products very much along the lines of those now established for domestic traffic.

"I don't feel that same-day services come into the same category as overnight or two/three day services. If people want something delivered the same day then it definitely is a top

Some large companies have moved on from simple next-day services to timed options, such as before 9am, before 10.30am and before noon

offer collection up to midday for delivery before the close of that working day," claims Mr Mike Benser, marketing manager for Red Star. Similarly, City Link now uses domestic air services, including BA, British and the regular flights of carriers British Midland and Brymon as well as the railways for its nationwide same-day operations.

"On the same-day side, we possibly use air links more now than rail. In the main, services are door-to-door. Very few customers deliver in although some ask for the 'Swiftie' whereby the 'consignee' collects from the station," says Mr David Kennard, joint deputy managing director for City Link.

Now attention is beginning to focus on similar possibilities for intra-European traffic. Within the

priority job; the items involved have got to be there that day, there is no option about it," comments Mr Kennard of City Link. Another development which could open up new opportunities for the European same day services, according to Red Star, is the planned Channel Tunnel. Mr Benser says current thinking envisages accommodation being provided for parcels on both daytime and overnight trains.

"The idea is that for overnight services, parcels vehicles will initially be attached to the back of trains, although within a few months of the opening of the tunnel we would expect to be running our own parcels trains. Space will also be made available for parcels on daytime trains to cater for same-day services," he says.

Philip Hastings

Overnight deliveries

And on the next day, the parcel was there

THE TERM express service is now increasingly taken to mean an overnight/next day delivery, at least as far as the UK domestic and intra-European markets are concerned. At the same time, interest is growing in the use of same-day services in both sectors.

The pace of development and growth in the overall courier/express industry over the last few years has been such that both users and operators still tend to put a variety of interpretations on the word express. Most agree, though, that the description implies a service offering faster delivery of freight than normal, usually on a door-to-door basis at all-inclusive rates.

Recent research suggests that users of domestic freight services increasingly believe overnight/next-day delivery to be the key difference between express and ordinary services. Mr Martin Kenny, general manager for UK-based research company Triangle Trends which has carried out a number of surveys on the express industry, says there has been a noticeable change over the last couple of years in people's perception of express services com-

pared with normal freight transport operations.

Initially, the most commonly perceived difference between the two was that express services were "faster," with "overnight/next-day" the number two description. Now, "overnight/next-day" is perceived as the major difference. That suggests users are becoming more knowledgeable about the express industry and that express companies are getting over the idea of overnight/next-day services, says Mr Kenny.

Certainly, most operators see the next-day delivery market as offering the greatest potential for

growth. One of the fastest-growing companies in the UK domestic parcels market over the last couple of years, Interlink Express, concentrates solely on overnight services and newcomer Connect UK, which plans to promote in the next few weeks a delivery system based on the use of some 250 independent haulage companies around the UK, also has its eyes set firmly on the next-day market.

Some of the largest express companies have also moved on from simply providing next-day services to offering specific timed delivery options such as before 9am, before 10.30 and before

noon. Federal Express and TNT Express, for instance, already offer around a dozen next-day guaranteed service options ranging from simple next-day delivery through specific times to personal delivery to a named individual.

Among the many other UK parcels operators building up their next-day delivery operations is Securicor Express which is currently expanding its already established next-day before 9am delivery service, Swiftly, to include other times such as before noon, all under the marketing name Night Owl. Similarly, Lynx Express Delivery Net-

work is this year heavily promoting its 10am next-day service. The company claims that 85 per cent of its new traffic over the last nine months has come from the guaranteed services sector. Meanwhile, rail-based express operator Red Star plans to add a before 10.30am service to join its already-established before 9am and before noon deliveries.

The move towards overnight, timed, next-day services, is also increasingly being reflected among the second-tier express operators. A good example is Carryfast which over the last year or so has quite noticeably changed direction to concentrate more on building up overnight delivery traffic. Mr Tony McClellan, Carryfast director, says that 18 months ago the company's overnight business was minimal. Now it makes up to 30 per cent of its traffic.

"We are certainly thinking now about going more towards timed deliveries before 9am, before 10.30 and so on. We already offer a timed delivery before noon and we will be looking to sharpen that up," he adds.

In fact, if recent research is to be believed, the big demand from customers when choosing next-day "express service options" appears to be very much for before noon delivery. Before noon next-day delivery has maintained its position as the most important criterion when selecting a service. Almost equal second are before 9am and same-day deliv-

eries but they are quite a long way behind. If anything, the trend towards before noon next-day is hardening as the main criteria, says Mr Kenny of Triangle Trends.

Another marked feature of the UK domestic next-day delivery market over the last few months has been a growing move among private companies to have a crack at the Post Office and the latter's renewed determination to fight back. Among recent notable developments, for example, was the widely-publicised launch of TNT Supamail, a domestic express postal service for business mail which, it says, is going for the Post Office jagular by offering guaranteed next morning delivery nationwide. Similarly, British & Commonwealth group parcels company ANC is now in the process of launching ANC Midday Express "which will knock spots of Datapost prices" in offering guaranteed, next-day before noon delivery for courier-type traffic up to 10 kilos.

Developing in tandem with the many new next-day delivery services available in the UK are a growing range of same-day operations. Early nationwide same-day services were in the main based on the country's rail network - for example, Red Star's then solely station-to-station operations which also became the base for door-to-door services operated by City Link. Both are still very much in the front rank of same-day operators

offer collection up to midday for delivery before the close of that working day," claims Mr Mike Benser, marketing manager for Red Star. Similarly, City Link now uses domestic air services, including BA, British and the regular flights of carriers British Midland and Brymon as well as the railways for its nationwide same-day operations.

"On the same-day side, we possibly use air links more now than rail. In the main, services are door-to-door. Very few customers deliver in although some ask for the 'Swiftie' whereby the 'consignee' collects from the station," says Mr David Kennard, joint deputy managing director for City Link.

Now attention is beginning to focus on similar possibilities for intra-European traffic. Within the

priority job; the items involved have got to be there that day, there is no option about it," comments Mr Kennard of City Link. Another development which could open up new opportunities for the European same day services, according to Red Star, is the planned Channel Tunnel. Mr Benser says current thinking envisages accommodation being provided for parcels on both daytime and overnight trains.

"The idea is that for overnight services, parcels vehicles will initially be attached to the back of trains, although within a few months of the opening of the tunnel we would expect to be running our own parcels trains. Space will also be made available for parcels on daytime trains to cater for same-day services," he says.

Philip Hastings

You don't have to be a hawk to fly like one.

In the competitive business of transporting parcels by air, you need an edge to match the resources of larger companies.

By using British Airways' Express Services, backed by our reliability and worldwide network, you can soar to new heights.

Speedbird Courier, our own wholesale courier service, already operates up to 16 times a day to seven destinations from Heathrow. A British Airways courier will personally escort your customer's package, ensuring rapid customs clearance and a fast, efficient service.

Express Handling is our worldwide rapid ground handling service for smaller express shipments.

We can accept outgoing packages 45 minutes before departure at Heathrow.

And with an average 45 minute recovery time from the aircraft for imported consignments, the service really lives up to its name.

To find out more about these, or any of our other airport-to-airport Express Services, give us a call on 01-562 6229.

BRITISH AIRWAYS CARGO
Everything you'd expect from the world's favourite airline.

EXPRESS CARRIER OF THE YEAR

ANC THE WINNING FORMULA

At ANC we've always believed ourselves to be ahead of the field. And now it's official. Thanks to our speedy service and dedicated team of over 60 local depots, we've just been voted "Express Carrier of the Year" by the Institute of Transport Managers. Not content with resting on our laurels, however, we intend to turn in an even better performance in 1988. For starters, we're about to introduce several

guaranteed Next Day Services - 9.00am, 10.00am and Noon (plus a brand new "Friday Courier Express" service with pre-paid parcel tags).

What's more, next month we will be opening 80 "Parcel Points" throughout the UK, where you can conveniently drop off parcels for next day delivery long after the local Office has shut.

After all, there's never been a better time to choose ANC. Why not find out more about our winning formula today by dialling 100 and asking for FREEPHONE ANC.

ANC - THE EXPRESS CARRIER OF THE YEAR AWARDED BY TRANSPORT MANAGERS THE OFFICIAL JOURNAL OF THE INSTITUTE OF TRANSPORT MANAGERS.

ANC EXPRESS DELIVERY SERVICES

Call us & it's there, with care!

ANC Holdings Ltd., One Park Avenue, Walsworth, Newcastle-Under-Lyme, Staffordshire, ST5 8R3. Tel: (0782) 71222 Fax: (0782) 78004

EXPRESS SERVICES 3

Worldwide services

Plenty to go for in Nigeria and Far East

THE RECENT dramatic expansion of courier/express operations in North America and Europe has tended to overshadow the substantial growth in other parts of the world.

In the Far East and Australasia, the leading courier/express operators have been seeking to improve their coverage of what they see as the third point of the world's major trading triangle along with the US and Europe.

Helping to reinforce the development of express freight activities in the Far East is the nature of many of the major export traffic. High-technology goods produced to Japan, Hong Kong and Singapore, for example, tend to be both light and valuable, the sort of freight generally most suited to movement by air express services. At the same time, the manufacturing process for such items increasingly involves the assembly of components brought in from a wide variety of sources.

As more producers adopt just-in-time distribution policies - the delivery of goods just when required to save on inventory costs - so demand for express movement of components is continuing to grow. Shippers of other major export traffic from Asia like textiles and clothing are also increasingly using air express services to maintain the tight delivery schedules needed to meet seasonal market requirements or beat quota restrictions in the US.

Initially, much of the thrust into Asia by express companies involved the Pacific arena, as trade with North America, as major US operators like Emery Worldwide, Federal Express, United Parcel Service and Burlington Air Express built up services using a mix of own aircraft capacity and scheduled airline flights.

In some cases that development has been slowed because express operators had problems getting traffic rights to operate their own aircraft on certain key routes. In that context, Federal Express made a major breakthrough last year when it was given the go-ahead to start DC10 freighter flights between the US and Japan, an operation likely to get under way this year.

Longer term, Federal Express sees the Pacific market as a natural choice for the start of hyper-sonic freighter flights. According to Mr Frederick Smith, company chairman and chief executive, air freight could be moving between the Far East and North America at speeds of up to Mach 5 by the year 2000. A key factor in his thinking is a US project called the National Aerospace Plane, now dubbed the Orient Express in the belief that it will have par-



FedEx at Stansted: the carrier foresees hyper-sonic freighter flights by 2000

ticular potential for use in the Pacific arena.

Meanwhile, the Europe-Asia market is also coming in for much greater attention in terms of courier/express service development. Helping to encourage that trend has been the recent tendency among Far East exporters to try and sell more of their goods to Europe to take advantage of stronger currencies relative to the US dollar. As a result, established international express/courier companies in that market such as DHL, TNT Skypak and IML are now being joined by a number of other operators.

An important competitor in the future could be Express Mail Services (EMS), the new joint venture company set up last November by European and North American postal authorities to co-ordinate their activities in the international express mail market. At the moment, attention is focused on plans to introduce a daily air link between Europe and the US but if that proves a success, similar developments could follow in the Far East where leading post offices are already looking to work together along the lines of the EMS set-up in Europe. Singapore has been mentioned as the most likely hub for such operations.

Competing with Singapore to become the leading Far East courier/express hub is Hong Kong,

which has the still fledgling express market of mainland China on its doorstep. Hong Kong's emergence as a major express hub was highlighted by the recent formation of an industry organisation, the Hong Kong International Courier Association (HICA). Members include DHL, FedEx, HKS Couriers, IBC Pacific, IML and TNT Skypak.

Hong Kong is a major hub for the Asian region because of its geographical location, the frequency of international airline flights in and out of Kai Tak airport and the fact there is less red tape there than at some other airports in the region. "You don't need a customs broker to do clearance work here," says a spokesman for HICA.

Elsewhere in the world, development of courier/express industry services has so far tended to be more limited, although the major operators all claim to offer deliveries to most countries.

Among the more important of the second-tier express markets is the Middle East. Key centres in that region are covered for document/small package traffic but there has been rather less development of other express services catering for heavier traffic, a tendency encouraged by the generally subdued trading activities in that region over the last couple of years.

However, the Middle East still

generates sufficient business to attract some new service development. TNT Skypak, for example, which claims already to offer standard air courier services to all Middle East centres and out-bound from all except Saudi Arabia, is currently introducing worldwide two services that are likely to be of particular interest to that region.

TNT Newstax International will handle the international shipment of newspapers and magazines, using courier line-hand. Individuals and businesses will be able to subscribe on a three, six or 12 month basis. The service is likely to prove particularly popular with expatriates. Also expected to be popular is TNT Skypak, which will handle the international door-to-door movement of personal effects and excess baggage.

Prominent among the other big names on the Middle East courier scene is DHL, which recently celebrated its 10th anniversary of services in a region where it now has some 65 offices in 15 countries. Main thrust of current marketing efforts is being directed towards attracting larger items than just the documents and small parcels with which it has to date been principally associated and promoting the idea of using air express services as an integral part of companies' distribution systems, not just for

urgent or emergency shipments.

Postal authorities, too, are active in Middle East markets. The UK Post Office offers both its Datapost express door-to-door service and a public facsimile service, Intelpost. In one of the most recent developments, Intelpost was established as the first public facsimile service between the UK and Saudi Arabia, enabling same-day delivery of documents to be made to six major centres in the Kingdom - Riyadh, Jeddah, Dammam, Medina, Mecca and Buraydah.

Another large but often difficult market for courier/express companies to serve is Africa. Some black African centres are poorly served by scheduled airline services, making it hard for the couriers to offer high speed delivery times available in other parts of the world. At the same time, certain African post office organisations appear unhappy about having to compete with fast-growing courier operations and on occasions attempt to put restrictions on them, while other countries continue to harbour suspicions about the whole idea of courier services.

Probably the most advanced black African market when it comes to express service development is Nigeria. Prominent operators include UK courier company IML which operates there as IMNL and now has more than 50 operating units in the country.

In terms of services, the organisation claims to offer next-day deliveries from the UK to Lagos and a number of other major Nigerian centres including Kano, Enugu, Ibadan, Kaduna and Port Harcourt. From other parts of the world, services into Nigeria generally offer a two-day delivery, since most of IML's African traffic is routed via the company's London hub operation.

In addition to international services, IMNL has also been developing domestic overnight delivery services within Nigeria. Having initially concentrated on catering for documents and small packages, IMNL last year introduced a heavyweight service offering similar service levels for parcels in the 15-20 kilo range.

Nigeria also features strongly in the operations of DHL, which has more than 40 offices in that country. Like IML, the company claims to offer overnight services from the UK to Nigeria and is also pressing ahead with the development of Nigerian domestic services. Other big African markets for DHL include Kenya, Cameroon and Ivory Coast - altogether, the company claims to serve around 30 African states, with its own companies in some 30 of those.

Philip Hastings

Electronic transmission

Fax: a threat and an opportunity



Nick Nelson, managing director of DHL International (UK)

DEVELOPMENT OF electronic data transmission systems which allow companies to send copies of documents all over the world at the touch of a few buttons is presenting the courier industry with both a threat and an opportunity, writes Philip Hastings.

The threat comes in the form of a likely loss of business as companies which have to date relied on using high-speed courier services to move their documents physically from one location to another, both domestically and internationally, increasingly turn to using even faster electronic transmission of data.

The opportunity for courier operators lies in developing services which combine the use of facsimile-style equipment with their extensive office/agent networks to meet the needs of companies which either do not have electronic data transmission equipment of their own or are working with other organisations which do not.

Very much in the forefront of such development is the UK Post Office which, alongside its well-established Datapost door-to-door courier services, has over the last few years established a firm presence in the field of document transmission through a public facsimile service called Intelpost.

Users have the option of either linking into the Intelpost system electronically by using compatible fax equipment, telex or computer, or handing in material at designated Intelpost post offices for transmission to UK or overseas destinations where documents can be picked up during normal hours or delivered by messenger.

Currently, Intelpost centres are in operation at more than 100 post offices in the UK and some 2,000 in 30 countries overseas in Europe, North and South America, the Middle East, Far East and Australasia.

In one of the more recent developments last year, Intelpost was established as the first public facsimile service between the UK and Saudi Arabia. That link now enables same-day delivery of documents to be made to six major centres in the Kingdom.

Some companies in the private sector of the courier industry are also now pressing ahead with the development of electronic data transmission services, although

there have already been a few casualties along the way.

Most publicised of the private sector electronic communications systems to come a cropper so far was an operation called Zapmail, set up by US parcels giant Federal Express, which had to be closed in 1986 after running up losses of several hundred million dollars.

Other companies have also come to grief trying to set up smaller-scale facsimile-based services both within the UK and internationally.

Prominent among the international systems which has got off the ground, though, is an operation called Satellite Express (SATX) developed by courier/air express company DHL. The DHL system is based on a network of electronic image transfer systems linked around the world by satellite which allow it to handle drawings and photographs with the same ease and clarity with which it handles typed and handwritten text.

Countries with SATX centres currently include Australia, Hong Kong, Japan, Singapore, the US, Canada and much of the Middle East. Each station uses a personal computer and a laser printer to transmit information via dedicated digital telecommunications lines from one part of the world to another.

In the UK, a courier will collect from any location and then take the documents to the nearest DHL SATX base from where they are transmitted electronically at high speed to compatible SATX equipment at the relevant overseas DHL office.

That system allows DHL to offer, for example, a same-day

service to nine US cities, with cut-off time in the UK for US East Coast cities being 17.00 hours and for the West Coast, 20.00 hours.

One of the major questions still to be answered in respect of electronic transmission services, though, is the extent to which such systems will supersede courier companies' traditional document delivery services. Currently, the general consensus of opinion among couriers is that the two types of operation will continue to run in tandem.

"The electronic document service is positioned alongside our worldwide document express service to allow us to offer overnight deliveries to markets where time change factors would not otherwise allow us to do so. It is not really a competitor to facsimile services," says DHL.

Electronic transmission is seen as an enhancement of existing express services. Research by the company suggests that the courier movement of documents will continue, both for reasons of security and because the size of many documents - average weight of DHL's document consignments is put at around 1.5 kilos - would make the transmission of them a very costly and time-consuming process.

Similar views are voiced by IML Air Courier, which claims the document market is still growing but showing signs of segmenting slightly. If someone has one or two sheets of information to send, says IML, he may well fax them but if more than a few sheets are involved then he will probably carry on using courier services.

The same point is made by Mr Paul Moorhouse, of TNT Skypak, who says that despite predictions that document traffic would decline over the next few years in the face of mounting competition from electronic data transmission services, Skypak has in fact seen an increase of around 25 per cent in that business worldwide over the last year.

"Even though we are seeing a slight decrease in document traffic from existing customers as they tend to make greater use of facsimile machines, more and more companies around the world are becoming involved in export activities, which means generating additional documentation," he says.

DEATH, TAXES, AND DHL.

(Few things in this world are as certain.)

EXPRESS SERVICES 4

POSTAL AUTHORITIES around the world have reacted keenly to the growth of private express services. Having sharpened up their own express operations and extended their networks, they now rank as formidable competitors to their private sector rivals.

So rapidly has the business been growing and so cut-throat has been the competition that the main European postal authorities last year formed a joint venture company based in Brussels to handle their international express mail operations. "It was becoming a big business," explains Mr John Payne, who runs the British Post Office's Datapost service.

The postal authorities also felt the need to create an international brand image to underscore the message that they were offering a service with common standards around the world. They now trade under the logo EMS (express mail services), even though each national post office continues to use its own express mail name.

The sharpness of their response is explained by the fact that international express mail is both growing rapidly - up anywhere between 10 and 50 per cent a year depending on various estimates - and becoming more valuable: about half the traffic carried internationally now consists of goods, compared with about 10 per cent a few years ago, Mr Payne reckons.

National post offices have followed a twin-track strategy of expanding their network and improving their delivery speeds.

The British Post Office, which claims to be second internationally after DHL, entered the 1980s with some 19 countries on its express network. The figure now stands at 114, with 20 added in the last year, including breakthroughs in the Eastern bloc through agreements clinched with the Soviet Union, Czechoslovakia and Romania.

Last year, too, the Post Office introduced same day delivery to Paris, Amsterdam and Dublin for items posted in London before 10.30am. Next day delivery is now standard to many parts of the Continent and the US.

In its overall express strategy, both international and domestic, the UK Post Office has tried to fashion a range of offerings for the different market niches - a "family of services," as Mr John Bintliff, who heads the corporation's parcels operation, puts it. Within the UK, the Post Office now has three main services other than its basic letter operation:

- Datapost, which delivers to 65 per cent of potential addresses by 10am the next working day, with a standard charge of £11.40

Post Office
Fast-movers stay ahead



Datapost: an all-out drive for speed

invoked. "It's the sort of guarantee that a weak service would not be able to afford."

• SuperService, a premium parcel service launched by the Post Office last month, which Mr Bintliff says will fill a gap between the standard parcels service and Datapost identified by the corporation's extensive market research.

Datapost is itself used increasingly for parcels, with about half the items carried now being goods rather than letters, but the Post Office pinpointed the need for a premium service cheaper than Datapost, but quicker than ordinary parcels.

SuperService offers 48-hour guaranteed delivery to 95 per cent of UK business addresses. The others, mainly in the North of Scotland, get a three-day guaranteed delivery.

It also provides a free detailed weekly service report showing what happens to each consignment; free insurance for damage of up to £1,000 for each parcel and film for each consignment; free confirmation of delivery. The

standard charge is £7 a consignment, plus 10p-15p a kilo, but customers can negotiate individual rates, depending on the amount of their business.

The Post Office is investing £30m on the new service, which is due to become fully operational next month. SuperService has 1,000 lorries, 10 parcel hubs and 70 satellite depots dedicated to it. It is restricted to customers likely to spend more than £10,000 a year on the service, though Mr Bintliff says the cut-off point may be lowered later.

• Standard Service. Below SuperService is the Post Office's basic parcels operations, which handles 200m items a year, 95 per cent generated by business. But even here the corporation has introduced innovations in a bid to beat off its competitors.

Last September, the Post Office offered a guarantee to its largest customers: they could have their money back if their parcels were not delivered within five working days.

This guarantee was supplemented by a flexible arrangement under which the corporation's largest customers could negotiate their own contracts with tariffs tailored to their particular circumstances. In addition, large customers are rewarded for exceptional growth in traffic by rebates.

The point of all these schemes is to keep the Post Office ahead in the parcels business. It claims that its share of the business parcels market, now standing at about 29 per cent, has been growing after a period of decline in the 1970s. However, a number of private competitors, with market shares in the region of 20 per cent, are snapping at its heels.

The Post Office is still not sure that its range of offerings is complete. It is considering introducing a new service, possibly from next year, pitched between Datapost and SuperService. It will guarantee next day delivery, but not before 10am.

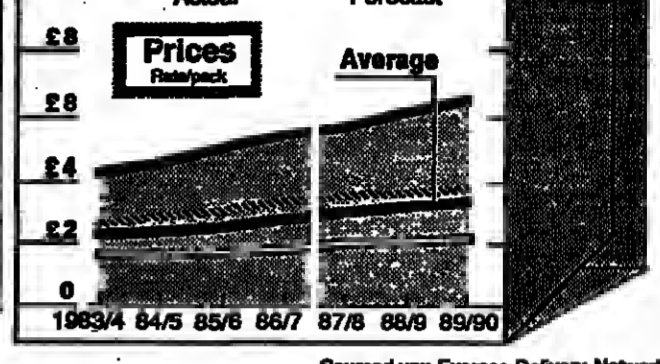
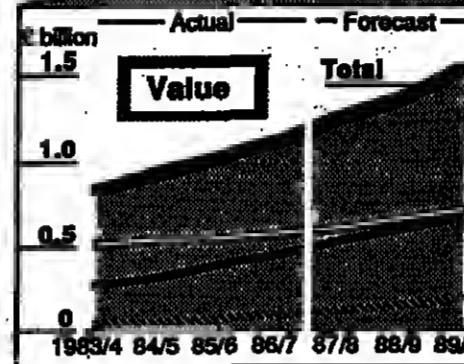
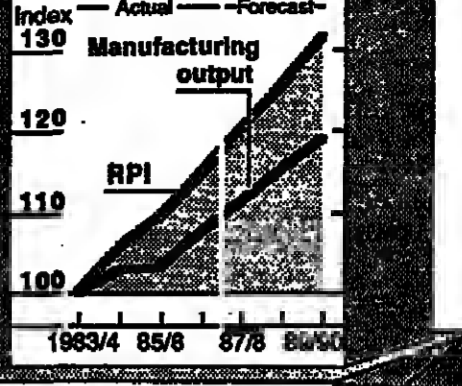
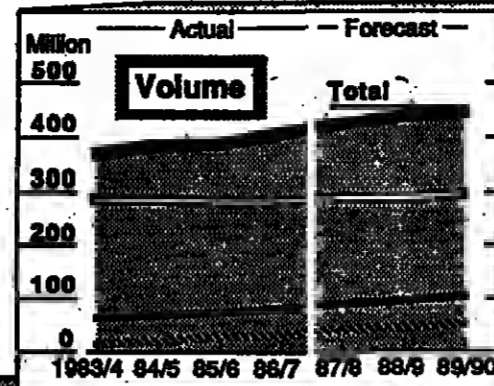
Both Datapost and parcels now form part of a business which has been separated from the rest of the Post Office after a management re-organisation over the past 18 months. Senior managers like Mr Bintliff and Mr Payne measure their performance more against their competitors in the private sector than against their colleagues in the letter service, which is still underpinned by a monopoly.

This may go some way to explain the dynamism shown by this wing of the huge Post Office organisation, which is not often perceived by the public as fast on its feet.

David Thomas

Parcel market growth

Next day
2/3 day (guaranteed)
Unguaranteed



Sources: Lynx Express Delivery Network

Reliability, rather than speed, may meet many customers' needs

Getting there, a bit more slowly, could fit the bill

THE MAIN thrust of express service developments to date, centred within the UK and intra-European markets, has centred on overnight operations offering next-day delivery. However, some operators and many of their customers believe there is also a place in both markets for guaranteed service at a lower rate.

Other shipping managers suggest that they often face pressure to use overnight delivery services, perhaps from their own sales and marketing departments, when in fact a two/three-day service might suffice. Commenting that, argument, a spokesman for one leading express company said, if that were so, it would be a good sign for British industry because it showed that marketing departments were not going to be satisfied with the second-best. The marketing men were quite right to put pressure on their companies to produce a competitive edge. Although service reliability was the key to success, the suggestion that a reliable 48-hour delivery service was often just as good as an overnight one was open to criticism.

If express company A was as reliable as express company B but got consignments there a day earlier and at the same price, which company should the shipper choose? What would the shipper's marketing department say if the slower service became the preferred option? To that extent, the operators of express services were generating the service enhancements necessary to establish competitive superiority, he argued.

Even so, most of the major express service operators active in the UK domestic market still offer two/three-day delivery services as well as their often rather more heavily promoted next-day products. Federal Express, for instance, includes in its wide-ranging portfolio a guaranteed two-day delivery and a non-guaranteed regular service as well as next-day options. Mr Gordon Kelly, sales director for the UK priority services division of Federal Express, says that although now pushing hard into the next-day parcels business with which its US parent company is most closely associated, the UK operation is also involved with non-guaranteed business. "The non-guaranteed regular service is still our single biggest product string, although the main growth is clearly in the premium, value-added services," he says.

Other express operators appear to disagree with that last point, at least where there is still sufficient potential growth in the two/three-day sector to warrant continued service development in that market. Sheffield-based UK domestic service operator Tuffnells Parcels Express, for instance, has made its reputation with a non-guaranteed service called Premium Express which now claims to deliver more than 90 per cent of goods within 24 hours of collection and 98 per

cent within 48 hours at rates around half those of guaranteed next-day services.

"There is a place in the market for next-day services but we feel that people do not necessarily want to pay for a guaranteed service when they can get very close to that with a non-guaranteed service at a lower rate," claims Mr David Allen, Tuffnells' managing director. Similarly, the Mayne Nickless-owned parcels company Parceline claims its UK domestic two-day service attracts substantial business from people who have grown tired of using cheap four- or five-day delivery operations because they put too much pressure on stocks but at the same time do not want to pay the sort of rates being charged for overnight services. Parceline says that a two-day service can cost around 40 per cent less than overnight delivery.

Similar arguments about the justification for two/three-day delivery services have also been voiced in respect of the intra-European freight market. Again, many operators argue that customers are increasingly looking for overnight services while others believe there is also still a place for second-tier services.

Among these is Elan International which, having already developed overnight express freight operations between the

UK and key continental markets, last autumn took a step in the other direction by launching a new second-tier intra-European express service called Elan Plus One. This road-based service has an extra day added on to the transit time.

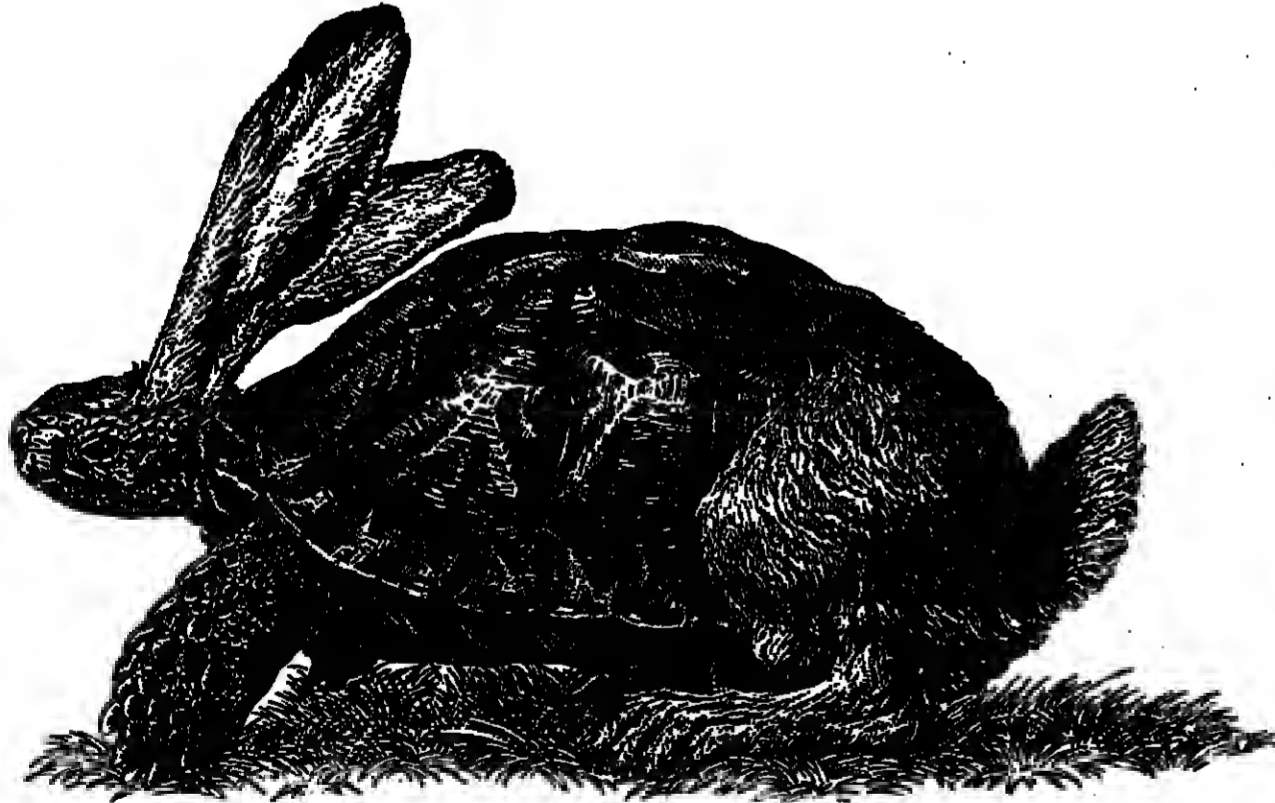
A key selling point, according to Mr Tony Harris, the company's managing director, is that Elan Plus One rates are on average 20-30 per cent below those for the standard overnight delivery service.

Asked if the new service represents a change of heart by Elan, which to date has always heavily promoted the concept of overnight deliveries in Europe, Mr Harris says that having established tremendous growth in the next-day sector, the company now wants to offer more flexibility to customers.

"We have to date had very specific service standards which offer great benefits in terms of reliability, but we do not want our customers to think we are inflexible. With the new service, we are particularly looking to attract customers who might already be using Elan for their overnight delivery requirements and someone else for the remainder of their traffic," he adds.

Philip Hastings

Speeding with due care and attention.



When you send a parcel door-to-door, you deserve a service that ensures your consignment's safety and time of arrival. Speedbird Express is British Airways' own door-to-door service. We pride ourselves on providing the best qualities of hare and tortoise - speed in the air, tempered with rock-solid dependability.

In fact, everything you've come to expect from British Airways. We specify delivery standards, and give you a simple price structure. No hidden extras, no nasty surprises. For more information about Speedbird Express, the door-to-door service you can trust, call us on 01-562 6000 or toll-free on 0800 181 777.

SPEEDBIRD EXPRESS

Door to door with the world's favourite airline.

We deliver from A to Z
Faster than the others deliver from A to B



24 HOUR EXPRESS
MOTORBIKES & VANS
LOCAL, NATIONAL, INTERNATIONAL

Dial 100 and ask for
FREephone A TO Z COURIERS

Parcel Carriers go straight to the point.

With our new C.A.T. System there's no more pussyfooting around! It's a new depot based computer system that is designed just for the Parcel Express industry. It will generate more profits on existing investment, improve customer service, increase despatch efficiency and increase revenue opportunities.



Phone Alan Hughes at SyFA Data Systems Plc on 0923 54545 today. We believe it will be a purrfect starting point.

SyFA Data Systems plc, Croxley Centre, Watford, Herts WD1 8TN.

EXPRESS SERVICES 5

Instead of sending mail by postal services or by carrier, one can now get the best of both

There's a scent of victory in the remail revolution

ONE OF the fastest-growing areas of courier industry activity at present is the business of remail, an operation which involves collecting international mail from customers and consolidating it for onward movement to its country of destination.

In some cases, remail operators transport consignments in bulk to countries like Belgium and the Netherlands which are known to have efficient overseas post operations and then put their mail traffic into that system for onward movement to final destination. In other instances, operators despatch traffic, usually by air, to regional centres around the world from where it is put into the nearest local postal authority system for final delivery to consignees.

Not surprisingly, the subject of remail has provoked considerable controversy since the idea was first mooted, particularly in North America where the United States Postal Service (USPS) fiercely contested the right of private companies to get involved with international mail traffic. However, the USPS finally had to accept in 1986 the legality of foreign remail services outside the US when various US authorities refused to sanction any regulations to curb such developments. Mr Edwin Meese, US Attorney-General, told the US Postmaster General that there was significant public benefits from allowing private sector competition in the provision of international postal services.

The acceptance by US authorities that private sector companies should be allowed to develop international remail services opened up the way for rapid growth of the industry worldwide.

In the UK, private sector remail operations were given a major boost at the end of last year when disruption of postal services and a threatened national strike by post office workers caused many businesses urgently to examine alternative mail systems. Sensing that even if the strike was averted at the last minute, as in fact happened, the build-up to it would have already undermined business user confidence in UK post office services, private sector courier, express parcel and remail companies stepped up their push to win more mail traffic on a permanent basis.

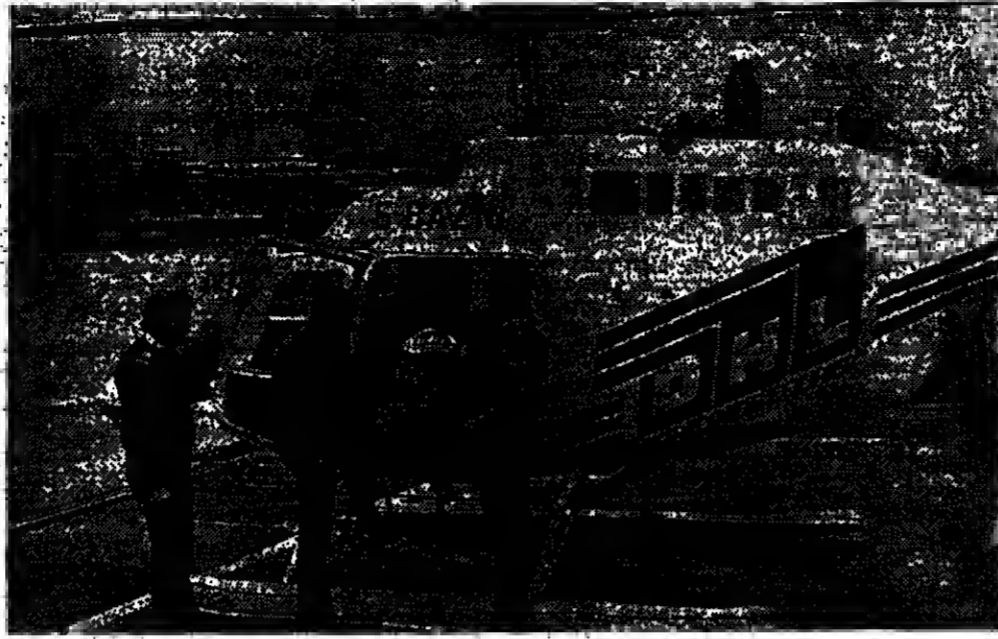
Meanwhile, aware of the growing challenge from private remailers, post office authorities around the world have been urgently looking at ways to hold on to what is in many cases the cream of the international mail business - large volume, first class traffic. The UK Post Office, for instance, has introduced its own remail-type services catering for both letter mail and printed matter. A service called Airstream has been developed for companies sending regular quantities of letter mail to Europe and the rest of the world. That was followed up last year by the introduction of Airstream Print, a worldwide service for business customers sending printed items abroad.

According to the Post Office, Airstream services offer big users substantial savings on ordinary airmail rates. Rates are based on a price per kilo and eliminate the need for customers to weigh and price individual items of mail.

Almost inevitably, there have been claims by private remailers that certain postal authorities have resorted to dirty tricks to slow up their new competition, for instance by delaying sacks of private mail or sending it on by surface mail rather than by air. Some postal authorities are also said to have been looking at means of introducing surcharges on private operators' remail.

"The situation in regard to post offices holding up remail traffic seems to have improved over the last few months but I don't know whether that is the hill before the storm or not. There has been talk going on among post offices about the possibility of surcharging remail," says an executive with one of the remail operators.

Probably the most advanced of the remail systems being developed by private courier companies is TNT Skypak's Mailfast operation. Described as a free enterprise overseas postal system, it caters for international commercial mail and claims to offer transit times as fast or faster than those of national post offices at lower rates by routing them through some 49 company remail centres all over the world. Services involve TNT collecting and consolidating commercial mail for bagging and onward movement via a courier operation to the remail centre nearest the point of destination. Mail is then generally put into the local postal system for final delivery



DHL packages being loaded aboard their helicopter on the south bank of the Thames

although in key commercial districts attracting regular heavy traffic, more and more deliveries are being made by hand.

All the customer has to do is sort mail into three or four worldwide zones, weigh the total material for each zone, count the

number of items in each zone and complete one consignment note showing the consignment details.

The mail is then collected by a TNT vehicle and taken to the local Mailfast office where it is sorted by destination country, says Mr Paul Moorhouse, the

general manager.

According to Mr Moorhouse, Mailfast traffic handled worldwide during 1987 jumped from around 35 tonnes a week at the beginning of the year to nearly 135 by December, with the latter representing some 5m envelopes.

Rival courier/air express organisation DHL has responded to the remail boom with the development of an operation called Worldmail which caters for both overseas mail and printed matter. According to DHL, the customer completes just one Worldmail airbill for an entire mailing and then books a collection from a local DHL office. No counting or franking is necessary; all the customer has to do is sort the mail into either Europe or Rest of the World categories.

DHL says the rate structure is based purely on the weight of the total mailing to either of those geographical sectors, so the customer is able to calculate the cost of mailing in advance. No prepayment is necessary. Instead, DHL invoices the customer after the service has been used. Any mail which cannot be delivered due to an incorrect address or the consignee having moved is returned to the sender free of charge, helping customers to update their mailing lists more easily.

Another leading courier, UK-based IML, has opted for a slightly different approach to the remail market, with traffic still being routed through postal systems for most of the international line haul sectors.

Having initially ventured into the business in 1986 with a low-key service called IML Remail, the company relaunched a more substantially resourced operation last year under the name IML Post Handling System.

Currently, the service is being operated out of the UK to worldwide destinations covered by the IML network. IML collects bulk overseas mail from customers and then in effect consolidates it for feeding into the Post Office system.

"We are able to pass on to the customer the benefit of our bulk purchasing power with the Post Office and save him time and costs in terms of his own mail room preparation," IML says. "We have picked up some good blue chip clients, particularly in the City of London."

London is also very much the principal market for Ashford-based Deltac International Couriers, a private remail company set up just over two years ago.

According to Mrs Diane Larsen, its general manager, the company is currently picking up around seven tonnes of remail traffic a week out of London. Deltac also has an office in Manchester and is planning to open up in Birmingham and other UK centres.

"We run collections in London, with the latest pick-ups being around 8.00 or 8.30 in the evening. Traffic is brought to our base at Ashford, processed and bagged and then transported on one of

our own vehicles to Brussels where it is fed into the Belgian Post Office for onward delivery to final destination," she says. "Around 55 per cent of our traffic is for Europe, 30 per cent for the Americas and Asia, and the rest for the Middle East and Australasia."

Adding to the increasing competition for remail business in the London area is a newcomer to the UK scene this year, a Belgian-based company called Remail. Having achieved a turnover of £1.5m in 1987, the company is starting its move into the UK market with an operation serving businesses within the area encompassed by the M25 London orbital motorway but intends to expand geographical coverage fairly rapidly over the next couple of years.

Remail plans to route its premium UK remail traffic via Copenhagen, using flights and sorting operations run by Scandinavian Airlines System. The Denmark operation, it claims, offers good rates, good flight schedules and fast transit times. Other remail traffic such as surface mail and printed matter will be consolidated by Remail to take advantage of bulk postal rates and then generally put into the UK Post Office for onward movement.

Philip Hastings

Air cargo

The forwarders may be left behind

AT THE last count, there were over 200 International Air Transport Association air freight forwarders in the UK, battling for survival in an increasingly competitive industry that often shows returns of less than 5 per cent net profit on sales.

While many of these companies offer a range of freight forwarding services on a multimodal basis, air cargo is a major part of their activities. On the air freight front, the prime forwarding involvement is with consolidation through which the forwarders can make their highest profit.

It would be an understatement to say that marketing has never been freight forwarding's strongest point. Few companies have seen the need to market their considerable range of services and abilities. Moreover, they have persisted in confusing customers by operating to a highly complex charging system so that customers never knew quite what they were getting by way of service or total cost. And so, although the air freight forwarders always had the ability to offer a door-to-door service, the door was also left open for the integrated operators to market professionally their "new" services to forwarders' customers.

Despite the forwarders' inherent flexibility to add value to his basic product to increase profit, only a few European freight forwarders have demonstrated any positive reaction to the air express operators and their new door-to-door services in Europe. Indeed, the reaction has rather been one of "if you can't beat them, pretend they don't exist."

Leading the field with its early reaction to control its own transport and become an integrated operator was Emery, the international airfreight forwarder. Emery now operates its own fleet within the US and, across the Atlantic, Emery's DC8 freighter feeds into European hubs at Maastricht and Manchester which in turn support a European trucking fleet and a number of light aircraft used for the intra-European express service.

One of the leading air freight forwarders, Pandair became an express operator in 1981. Recently sold by Pakhoid in Holland to AEL, the large US airfreight forwarding company, Pandair now operates nightly freighters between the UK and Continent in conjunction with British Midland. Called Pandalink, the door-to-door express service now embraces 14 European countries with four aircraft operating nightly between the UK, Belgium, Germany and Italy.

Putting its eggs in more than one basket is Atlasair, which four years ago achieved a management buyout from Atlas Group. While continuing as an air freight forwarder, Atlasair has pinned its colours to the future of the air express door-to-door industry by forming a company which has an exclusive UK service partnership with United Parcel Service, the US company.

Mercury - always among the front-runners in UK air freight - lent early support to the British Airways Speedbird Express door-to-door service, although the forwarder marketed the product under its own Quicksilver brand name. On April 1 Mercury is relaunching Quicksilver Express together with British Airways and Lufthansa. Operating to guaranteed times (eg 24 hours to Germany) for shipments of any weight, Quicksilver Express can be used as a door-to-door service or as an airport-to-door service.

Mr Graham Black, Mercury's marketing director, says that the company is looking for fast clearance and transfer times from its airline partners. "Unlike Lufthansa, which has a dedicated service ramp and personnel handling these shipments, many airlines cannot meet our prescribed, Quicksilver time-scales," he says. From Scandinavia and Germany, Quicksilver Express will expand throughout Europe, to Australia, the US and South Africa.

Among the longest-established of the UK freight forwarders, Lep has also entered the door-to-door express market with Lep Racer and Lep Sprinter. As a timed, door-to-door service with money back guarantee, Racer is available for unlimited weights throughout the UK to Belgium and Germany. European-wide expansion is planned for both exports and imports. Lep Sprinter is an international door-to-door service for shipments up to 100 kilos which receive priority collection, guaranteed booking on a same day or next morning flight and fast clearance and delivery.

While all the air freight forwarding door-to-door express services are geared to take on the integrated operators, many compete more successfully on delivery times and price at higher weight levels, which the integrated operator systems are not geared to handle. In general, the UK forwarders are concentrating their express energies on the buoyant European market where the growth potential is high and where, unlike the "new wave" US air express companies, they have well-established networks and market knowledge.

Anne Hunter



WHATEVER IT IS YOU CAN ALWAYS EXPRESS IT BETTER

From concrete to crystal, or from dried fruit to tumble-dryers. Whatever it is and wherever it's going, there's a better way to take it. Via Express. Because, by providing the best range available, with over 50 variants, Peugeot Talbot ensure that there is an Express to suit all your specific needs.

Offering payloads from 1050 to 1900 Kg. And a range of SWB, LWB, standard or high roof body styles plus chassis and crew cabs.

Powered by a choice of petrol, diesel or turbo diesel engines. With Front Wheel Drive not only allowing

exceptional capacities of up to 361 cu ft, but also an incredibly low load height. In fact the whole Express range is designed and built to take higher, wider, longer and hence larger loads than equivalent Ford Transit. And with prices starting from £6050*, they also take a load off your budget. So don't just put it in Transit - Express it!



PEUGEOT TALBOT
Built better to work harder

For a full information pack on the Express Range *phone 0272-217205 now, or fill in the coupon below.

*Express 1000 Standard Van. Model illustrated Express 1000 Standard Van with optional side load door. All prices correct at time of going to press and exclude VAT, number plates and delivery.

Light Commercial Division, Peugeot Talbot Motor Co. Ltd, International House, P.O. Box 712, Bickenhill Lane, Marston Green, Birmingham B37 7HZ

Name: _____
Company: _____
Address: _____

EXPRESS
FROM PEUGEOT TALBOT

more bill

CES

WORLDWIDE REQUIREMENT WHEN YOU NOW ON

499

NT PERSON VICE

UGH TO MUMENT

EXPRESS SERVICES 6

Why airlines are losing out to the integrated operators

Sky-high attractions of the door-to-door service

DOOR-TO-DOOR air express services, the fastest growing sector of the international air cargo market, are significantly eroding the profits that scheduled airlines had previously derived from premium-rated, small, direct shipments.

In the past decade - since Jimmy Carter made his mark in aviation history by deregulating air cargo in the US - the integrated operators have developed and expanded services. Using their US domestic experience as a springboard, they have now marched on Europe.

The Continent's traditional air freight industry was ill-prepared for the onslaught. Most of the airlines and forwarders are only now beginning to flex leggy cargo muscles in belated efforts to keep a grip on their "small" - the premium air cargo market.

The carriage of cargo increasingly means the difference between profit and loss for many European airlines. Today, air cargo accounts for 26 per cent of Lufthansa's total revenue, while the KLM figure is similar.

The total world air cargo market, including express and courier traffic, is estimated at around \$18bn and could rise to \$56bn by 1995. According to Emery Airfreight, door-to-door air express will account for \$40bn - or 71.4 per cent of that market.

In 1986, Lufthansa forecasts a 4 to 6 per cent growth for air freight - higher than passenger traffic growth forecasts. Other sources suggest that in Europe, the air express market is growing at a rate of 50 per cent a year and high growth levels are expected for several years to come.

As more European manufactur-

ing companies emulate their Japanese and US counterparts by changing their distribution systems and adopting to the logistical advantage of just-in-time production techniques, they are increasingly attracted to door-to-door air express services.

Mr Peter Davies, general manager of XP Express Parcel System in the UK, claims that up to 60 per cent of his company's UK traffic comes from companies which once used air freight via their forwarders. "In a few years as much as 80 per cent of all overnight shipments could come from this sector. We have our sights set on taking a lot more business from forwarders in the coming years," he warns.

Looking at the UK market, Mr Tony Keating, managing director of Atlasair, a leading UK air freight forwarding company and UK service partner to UPS, estimates that 30 per cent of all air freight shipments up to 25-kilo weight could transfer to door-to-door services and possibly another 30 per cent of air freight shipments between 25-100 kilos.

"I see no way that traditional air freight can stop this transfer because it is far more economical to handle this traffic through the massive integrated systems that companies such as UPS and FedEx have established in the US and now in Europe. In the courier and parcels sector there are huge economies of scale when handling large volumes of small shipments. The productivity of these operators' fleets and systems - capable of handling more than 100,000 parcels an hour at a few pence per parcel - is beyond the reach of most forwarders," argues Mr Keating.

Research shows that today's exporter wants a door-to-door service with a comprehensive rate, and that reliability and predictability matter even more than speed. He likes the simplicity of the door-to-door, single-rated, guaranteed service which air freight, to date, has generally been unable to provide.

Traditionally, air cargo has moved through an air freight forwarder to an airline on airport-to-airport basis with additional charges for collection and delivery. With complex documentation, mystifying charges, inefficient ground handling, unsophisticated communications and information systems and lengthy customs clearance procedures, air cargo has consistently spent more time on the ground than in the air.

Among the European carriers working to overcome these problems in their efforts to compete more effectively with the integrated operators are British Airways, Lufthansa, KLM, Aer Lingus, SAS and, to a lesser degree, Sabena, Alitalia and Air France. British Airways and Lufthansa were among the first to launch express, door-to-door services with Speedbird Express and C & D respectively.

Both services have been singularly unsuccessful and are now

being reconsidered. Lufthansa launched its service in partnership with Schoenher, the large German forwarder, and in so doing, the airline alienated other German forwarders. It now looks likely that in the future Lufthansa will broaden C & D to attract wider forwarding support.

With Speedbird Express, British Airways chose to work with City Link, a major national express parcels company which presented no threat to the forwarding community. The airline attempted to attract forwarder support for the service but has had little response. Mr Geoff Bridges, BA managing director, cargo, believes that, with some exceptions, forwarders remain hooked on consolidation as their prime activity. "After eight years of trying with Speedbird, I don't think the forwarders can be aggrieved if we make stronger moves now into express as a retailer," says Mr Bridges.

British Airways has launched a wholesale courier service on a number of scheduled services. In December, the airline opened a courier services unit to speed freight through Terminal Four at Heathrow and in the same month the new unit processed 7,000 courier bags. BA's new Express Services Building, next door, is offer-

ing 45-minute acceptance and clearance for premium, express shipments. "This unit is now generating 30 per cent of our total Cargo Centre revenue on 1 per cent of the total volume handled," says Mr Bridges. Not surprisingly, British Airways sees its primary role as keeping this high yield traffic.

Mr John Hartnett, Aer Lingus cargo manager, readily admits that the airline's high yield mini-shipment traffic has been declining. Aer Lingus is now out to reverse that trend by launching Aersecuro - a joint door-to-door service with Securicor based on the latter's wide UK and European express ground distribution network and the Aer Lingus scheduled freighters and cross-Europe passenger flights and belly capacity. Offering a range of timed, door-to-door services, Aersecuro hopes to attract both direct shipper and forwarder support with a 10 per cent incentive or commission for forwarders.

Always a leader in air freight innovation, KLM last year launched Doorspeed as an airport-to-door, door-to-airport or door-to-door service with guaranteed delivery times. Currently running from the US into Europe and intra-Europe, Doorspeed is

being gradually expanded to operate eastbound to the US and on other long-haul routes. Working in conjunction with KLM in Europe on the service is XP Express Parcel, the KLM wholly-owned subsidiary. The Dutch airline also has a shareholding in the UK courier company IML and in February it bought a minor stake in the European trucking and distribution company, Frans Maas Beheer.

For years, IATA air freight services have been hobbled in a plethora of anachronistic regulations such as the Commodity Rates covering everything including the kitchen sink. On April 1 KLM, with a number of other European airlines, will introduce a simple European air freight tariff, which will "substantially decrease the cost of air freight for smaller shipments." KLM says that through the new tariff it hopes to satisfy shipping clients' long-standing desire for a clear, simple tariff structure on a number of European routes. Prices can now be clearly agreed on together with the shipping agent/ freight forwarder, for a complete door-to-door product.

More than anything else, the arrival of the new wave of door-to-door competition has highlighted the changing rela-

tionship between IATA airlines and the agents. Few agents today could genuinely claim to be the "agent" of the airline and others like Emery have chosen to compete head on with airlines by operating their own aircraft. While some airlines say they will work more closely with the freight forwarders to offer joint competitive services, others like Aer Lingus, while encouraging forwarders to participate in their new service, also admit they cannot ignore direct shipper contact as "if we don't go after that business then the integrated operators certainly will."

SAS has also followed this line with the launch of Air de Cologne, the fledgling SAS company which now operates the airline's DC9 freighters in Europe with an overnight door-to-door service linking Europe through its hub in Cologne. Leaving A de C to provide services to both shippers and forwarders, SAS meanwhile has its own passenger aircraft belly capacity Priority Express service, which it markets exclusively to freight forwarders.

Market research indicates that there is room for a far wider range of door-to-door air freight services than currently exist. The opportunity is there. To progress further now to develop and market joint services there is an obvious need for trust and co-operation between interested parties in the scheduled airline and air freight forwarding fraternity.

Anne Hunter

The Emery saga

There is life after debt

AFTER TWO consecutive loss-making years, speculation surrounds the future of America's oldest air freight forwarding company - Emery Airfreight, pioneer of international integrated air express services.

Last year Emery baffled industry experts by its purchase of Puroator Courier Corporation, a \$300m acquisition which increased Emery's debt to \$400m and sent stock values plummeting to leave the company vulnerably undervalued.

Formed in 1946, Emery was the brainchild of John Emery Sr who, after the war, saw many of his former military colleagues establish their own air freight lines. He developed an alternative concept - the air freight forwarder, which he designed as responsible for all the ground logistics of arranging air transportation, using the services of any available aircraft operator and providing the systems necessary to track their movements.

In 1948, the CAB, which regulated the US air industry, issued its first Indirect Air Carrier Certificate to the fledgling company. By 1955 Emery was listed on the American Stock Exchange and this, was followed by listings on the New York Stock Exchange in 1962 and on the Pacific Exchange in 1965.

From its US-wide development, Emery opened its first international office in London in 1956. In the early 1960s the company introduced what was considered to be the first computerised shipment tracking system, Emcon. By the 1960s Emery was established as a major US domestic and international air freight forwarder and among the largest airline customers, buying capacity for shipments and consolidations moving all round the world.

Strategic planning in the early 1970s saw Emery begin to control its own airlift for the first time with the introduction of charter services on its US domestic system. By this time, Emery was under the control of John Emery Jr, who retired as chief executive officer and Emery chairman at the beginning of this year.

In 1981, five years after US aviation deregulation Emery made its most controversial move when it switched from being an air freight forwarder to an integrated operator. With a \$130m bank loan, Emery changed the face of air freight forwarding history by establishing a new "superhub" at Dayton, Ohio to support a newly purchased fleet of 24 B727 cargo aircraft for its US domestic operation.

The move to control its own airlift in the US came in the wake of US deregulation when, with heavy dependence on scheduled airline capacity and service, Emery struggled for increased co-operation from the airlines in its efforts to maintain flexibility. As John Emery Jr put it: "We were often at the mercy of airlines whose flights we were using for our airlift. We were only as good as the airline service was - and sometimes that simply wasn't good enough."

Very soon, Emery's domestic "problems" with the airlines became an international one and so it was that in 1985, John Emery led the company out into the cold and competitive North Atlantic with the launch of its DCB freighter service to Europe. Pipping Federal Express to the European post, Emery became the only integrated operator to offer UK and European exporters and importers, air freight door-to-door services for shipments of any size, any weight and any value to and from 56,000 communities in the US.

Today, with a fleet of 90 cargo aircraft operating throughout the US and across the Atlantic, Emery remains unique. Unlike its air express competitors, such as Federal Express, the Emery system permits total flexibility to provide for shipments of any weight via traditional air freight or air express door-to-door, between 24 and 48 hours.

The company now has two major European hubs at Maastricht Airport in Holland and at Manchester in the UK, both of which are served by the DC8

freighter six nights a week. Throughout Europe, small aircraft, such as the freight feeders, On charter from local airlines, these operate into Maastricht and are supported by a palletised trucking fleet which serve centres close by the hub. All services operate between European centres, as well as internationally.

For the airlines, Emery is neither fish nor fowl. As an operator, the company obviously competes with certain carriers, some of which refuse to carry Emery traffic except for premium rates while other airlines continue to team up with Emery which supplements its own airlift with the use of scheduled airline capacity on many routes around the world.

Over the past few years, Emery has successfully developed its international business since 1986, it has faced fierce competition in the US domestic market - particularly at the air express overnight "lightweight" end. There, Emery has been running third behind FedEx and UPS with Puroator in the rear.

In 1986, Emery's US domestic operation was hard hit with a loss of some \$35m while the company's international operation remained in the black to the tune of \$18m. By the end of the first quarter 1987, Emery results indicated a positive return to profitability at which point the company made what was considered by some an ill-advised move to increase its market share in the US letter and parcels overnight market through the acquisition of Puroator.

Emery's acquisition cost was \$348m although the company anticipates that after the sale of assets and following the assumption of Puroator's long-term debt, the net investment will be between \$156m and \$180m.

Although Emery plans to operate Puroator as a separate subsidiary for an indefinite period, many of its field operations are currently being put together. However, as operational problems will inevitably result from the merger of the two systems, earnings are likely to remain diluted until at least the end of this first quarter and analysts predict that "profits will remain under pressure until the company is able to pay down approximately \$155m in debt associated with the acquisition."

Emery says that its restructuring programme is proceeding on schedule following its "careful development with the assistance of our financial advisers, Wolfensohn & Co." In the long term, Emery expects to realise savings of \$42m pre-tax from the combination of its own "low cost air system and Puroator's low cost line haul operation."

While the merger's smooth progress would have done a lot to restore Emery's US stock market image, the hiring and firing game of musical chairs that has been played out over the past year at the Emery executive management level has done little to allay fears for the company's future. John Emery Jr's departure as chief executive officer and chairman in January 1988 was a year or two premature and has been interpreted as a strong indication of a divided management camp.

Emery shareholders are currently being courted by a former Federal Express president, Mr Art Bass, in his attempt to get support for an Emery turnaround plan which includes proposals for significant and widespread changes among the executive management. This plan has the firm approval and support of Towers Financial, the investment company which recently caused a flurry of interest with its investment of \$1.1m in Emery stock.

Struggling hard to meet its projected return to profitability by the second half of 1988, Emery's recent results show significant shipment volume increases in a market where rates have been gradually hardening. This is a timely response for lurking predators to see that there is plenty of life in the old dog yet.

Anne Hunter

RECENTLY, THE TIMES CHALLENGED

TWELVE UK COURIERS TO DELIVER A PACKAGE

FROM ONE END OF THE COUNTRY

TO THE OTHER OVERNIGHT.

ONLY DATAPOST ACHIEVED IT.

Recently The Times ran an article testing the relative merits of the UK's top courier services.

The task. To deliver a 2lb package from Hurstpierpoint, Sussex, to Talmine, northern Scotland. Overnight.

Of the twelve they called, nine declined.

Including DHL. Apparently some mountains are too high after all.

Federal Express. They absolutely, positively refuse to handle packages for private individuals.

And Securicor. No ifs, buts or maybes from them.

They definitely weren't going.

And what of the three who went? TNT. Red Star. And Datapost.

For their pains, TNT charged a colossal £25. And arrived a colossal 51 hours late. Red Star, on the other hand, charged a mere £18.40. And were merely a day late.

And Datapost? For the princely sum of £13.90, we said we'd be there by midday, next day.

Admittedly, delivery at 5.30pm was a bit wide of the mark.

But we did deliver it the next day. The only courier to do so. And a full 20 hours ahead of our nearest rival. So if your business needs the fastest express courier around, ask yourself this.

Who can you really depend on?

Datapost

EXPRESS SERVICES 7



Mr John Hartnett (left), Aer Lingus cargo manager and AerSecuricor director, with Mr Robert Andrews, director and general manager of AerSecuricor

Securicor

Venture with Aer Lingus

ONE OF the top three UK parcels delivery companies, Securicor has to date generally kept a much lower profile than most of its major competitors in an industry where marketing hype tends to run rampant.

That caution and a certain ambivalence towards publicity result in part from the fact that the company's first involvement with parcels-carrying operations came through working for clearing banks, carrying items other than the cash and valuables handled by Securicor's security services. Securicor still visits over 9,000 UK bank branches twice each night to collect and deliver their urgent paperwork but also now works extensively for other industries.

In fact, despite the relatively low profile, Securicor has built up its parcels business marketed under the name Securicor Express to produce an annual turnover for the financial year to the end of September 1987 of £126m, with around £145m being projected for the current year.

To achieve that growth, Securicor is this year looking substantially to sharpen its attack on both the UK domestic and European markets through a number of operational and marketing developments.

Latest developments in the UK, for example, include revamping next-day delivery operations under the marketing identity Night Owl. That will take in Securicor's already-established Swiftly premium service which provides next-day before 9.00 delivery nationwide, a before-noon service and a general next-day service, all catering for parcels up to 25 kilos or four cubic feet.

Already accounting for around 75-80 per cent of Securicor's parcels revenue, overnight business is still seen as the area of largest potential growth. Securicor's other UK domestic parcels activities include a two-three day delivery service for parcels up to 50 kilos and its Pony Express immediate response courier operation.

Unlike many of its major competitors, Securicor has opted not to develop a major UK hub and spoke operation involving the use of one major parcels sorting centre. Instead, the company relies on overnight road trucking to link 12 principal UK hubs. Mr Henry McKay, Securicor managing director, says: "The size of our business would negate a hub and spoke operation. We would have a time window problem when it came to sorting all the parcels in time."

Last month Securicor announced it had got together with Irish national airline Aer Lingus to set up a joint venture company called AerSecuricor to develop intra-European door-to-door express parcel operations.

Securicor has operated express parcel services between the UK and the Continent for some years, using its own 55 tonne capacity Dart Herald freighter aircraft to fly parcels overnight between Ireland, the UK and the Continent. However, by tying up with Aer Lingus, Securicor believes it will be able to develop better air links in Europe without the need to invest heavily in its own aircraft capacity. The plan is to continue the nightly Dart Herald operation, which is routed Dublin-Birmingham-Bussels, and overlay Aer Lingus freighter aircraft and passenger aircraft capacity on that basic structure.

Particularly significant in the latter context is the fact that in addition to its coverage of 19 continental points out of Dublin (including Boeing 737 freighter flights to Frankfurt, Brussels and Paris), Aer Lingus has just been given fifth freedom traffic rights - enabling the airline to operate between two countries that do not include the home base - for daily flights out of Manchester to four continental points: Amsterdam, Copenhagen, Hamburg and Milan, plus daily services

between Birmingham and Brussels, from the end of this month. With increasing liberalisation of the European airline industry as a whole, Aer Lingus hopes to get more such fifth freedom rights.

Owned 50-50 by the two partners, AerSecuricor is capitalised at £500,000 and will be looking to achieve a turnover of £15-20m in its first year of operation.

"There are plans for expanding into inter-continental markets," says Mr Robert Andrews, director and general manager for AerSecuricor. "Exactly when will depend on the pace of development in Europe but I would hope in the not-too-distant future to be able to talk more positively about that."

Initially, though, the emphasis will be on operating intra-European parcels services, based mainly on products already developed by Securicor Express. They include Swiftly, an overnight service for small non-fragile packages and documents; Express, a next-day service for parcels up to 50 kilos; and Standard, a 48-72 hour delivery service for parcels up to 50 kilos and total consignments up to 500 kilos.

In addition, AerSecuricor will offer Aertrak, a same-day delivery service operated between addresses in County Dublin, Republic of Ireland and Greater London, plus an intra-European airport-to-door service for forwarders.

To further boost the door-to-door European delivery services, Securicor is also currently strengthening its collection/delivery arrangements in some continental markets by setting up franchise arrangements to support already-established Securicor operations in the Benelux countries, France and West Germany. That move began a few months ago when Clemant, a company based at Lille Airport, was appointed to handle collection/delivery activities in parts of northern France not covered directly by Securicor itself.

Further continental franchise agreements are likely, says Mrs Linda Shoppee, Securicor marketing director, as the company steps up general promotion and development of European services during the course of this year. "We envisage other franchisees being appointed, particularly in France and West Germany, where we do not at present have total coverage," she adds.

Securicor's general express parcels services should also benefit from a number of current developments involving the group's communications side. For instance, the company is involved with George Wimpey, the construction firm, in developing an automatic vehicle location system called Datatrak.

The system's main feature will be the capability to track live the whereabouts and status of collection/delivery vehicles. That will be achieved using a network of low frequency radio transmitters whose signals will be received and processed by an in-vehicle locator unit to give very high accuracy wherever the vehicle is located, in town or on the open road.

Mr Martin Roberts, Datatrak's marketing and sales director, says the ability to track live will enable companies to further improve both the efficiency and security of their vehicle operations, with the latter feature of particular interest to operators involved in high security, express and dangerous load activities.

"Datatrak presents the fleet controller with a computerised moving map display of the country showing the precise location of his vehicles. Additional data showing the status of the vehicle can also be displayed, including an emergency alarm facility which will be of great benefit in directing the emergency services to the vehicle as quickly and as accurately as possible," he adds.

Philip Hastings

TEN YEARS ago, Australian-based transport organisation TNT entered on the UK freight scene with the acquisition of domestic parcels operator Inter County Express, a company employing 850 staff and achieving an annual turnover of around \$20m.

This year, TNT will celebrate its first decade of UK operation with a widening portfolio of domestic and international express delivery services plus specialist contract distribution activities; a total workforce of close on 7,000, and a turnover now set to be running at \$2m a week.

Aggressive and uncompromising in its determination to push through new developments - at the launch last year of a UK domestic business post service a spokesman said the company intended going for the Post Office supplier - TNT UK has not surprisingly left the news headlines fairly frequently during the last decade.

First came the long-running and ultimately successful battle in talks over the delivery of 8am newspapers a week for Rupert Murdoch's News International group from their new printing bases at Wapping and Glasgow. Since then, TNT has won many other newspaper and magazine distribution contracts including, within the last few months, one covering much of News International's new wholesale newspaper distribution network in England.

Last year, TNT was back in the spotlight again with its widely-publicised commitment to purchase 72 British Aerospace 146Q1 jet freighters, many of them for

use in Europe. A few months later, pre-Christmas problems for UK postal services gave TNT the chance to reaffirm its previously-stated intention to take on the Post Office across a wide range of business sectors in the next few years.

Although following the philosophy of its Australian parent organisation, which is constantly looking to develop transport services to handle anything, anywhere, anytime, TNT UK has so far been particularly prominent in the field of express operations, both domestically and internationally. Mr Alan Jones, TNT UK managing director, claims the company has achieved market leadership in the UK express delivery industry.

"We intend to continue our development in the express delivery and specialist contract distribution markets in the years to come. Our aim is to achieve leadership in all our markets," he adds.

The best-known of the company's domestic activities is TNT Overnight, which offers door-to-door guaranteed next-day deliveries nationwide via a massive parcels distribution centre at Atherton in the Midlands. Launched in 1980, the product range has since been expanded to include guaranteed next morning before 9.00 hours and before noon deliveries together with Saturday services and other options.

More recently, demand has been growing for even faster and more immediate deliveries. That has led to the development of TNT Sameday, to offer guaranteed same-day deliveries throughout the UK, and TNT Courier which handles immediate local

TNT's decade of growth

Going for the Post Office jugular

delivery of documents and small parcels within major centres such as London and Greater Manchester.

Another trend becoming increasingly significant in the UK express market involves moves to make services more accessible to customers by establishing points where they can put items into a delivery system. TNT has set up more than 400 Parcel Offices around the UK, in addition to accepting parcels for delivery via any one of the range of TNT services available, the offices can also hold parcels arriving for collection by customers, for example early in the morning before a normal TNT delivery would be made.

The parcel office network could prove significant as TNT presses ahead with the development of Supamail, a UK domestic business post system launched in 1987 to offer guaranteed delivery times for both letters and heavier items such as computer print-outs and video tapes. At the moment, TNT is restricted to putting its Supamail post boxes on private premises but in the longer term it hopes to break the Post Office monopoly on general postal services and have a TNT

Supamail post-box on every street corner in Britain within 10 years.

Other TNT UK operations include TNT Tristar which offers a range of door-to-door economy services with a money-back guarantee of performance; TNT Transport Systems which covers storage and distribution activities; TNT Truicare which handles commercial fleet maintenance; and TNT Overseas Interlink which, as the name suggests, specialises in handling traffic off the UK mainland.

Outside the domestic arena, TNT UK has made rapid growth in intra-European express delivery services as UK exporters and importers step up their business with other Western European countries. Servicing of that market is in the hands of TNT Ipec, which offers a range of express freight delivery options via some 180 depots in Europe. Current focus of attention for Ipec is on further expansion of its next-day delivery services to add more markets and improve delivery times in areas already served. A key factor in that development is the increasing use of BAe 146 Quiet Trader jet aircraft - lanes were brought into operation dur-

ing 1987 and several others are scheduled to join them in 1988 - to sustain key overnight links.

Recent Ipec developments include the launch of two new divisions to spearhead its assault on the intra-European market. One, called TNT Overnight Air Express, will concentrate on the small parcels sector of the market, offering air-based, guaranteed, next-day, door-to-door delivery for documents and parcels throughout the Ipec network. The other division, TNT Ipec European Express, will concentrate on providing express freight road delivery services between the UK and the Continent.

To cater for the worldwide movement of documents, parcels and freight, the TNT organisation has TNT Skypak. With around 700 offices in 184 countries, Skypak now claims to be the world's largest courier company. "We operate through our own offices. The only time we use an agent is in a place where it is not legal for us to have our own office, for example the People's Republic of China where we have a joint venture operation with SinoTrans," says Mr Ivan Couchman, Skypak's regional general manager, UK and Ireland.

To meet growing customer demand for services able to offer courier-style delivery times for larger items, Skypak last year set up TNT Expressair to spearhead development at the heavier end of the international air express business - for items over 30 kilos. However, the most explosive growth at present is coming from Skypak's remail division, TNT Mailfast, which has now established some 40 remail centres around the world. Traffic handled systemwide by Mailfast jumped from around 35 tonnes a week at the beginning of 1987 to nearly 135 tonnes by December.

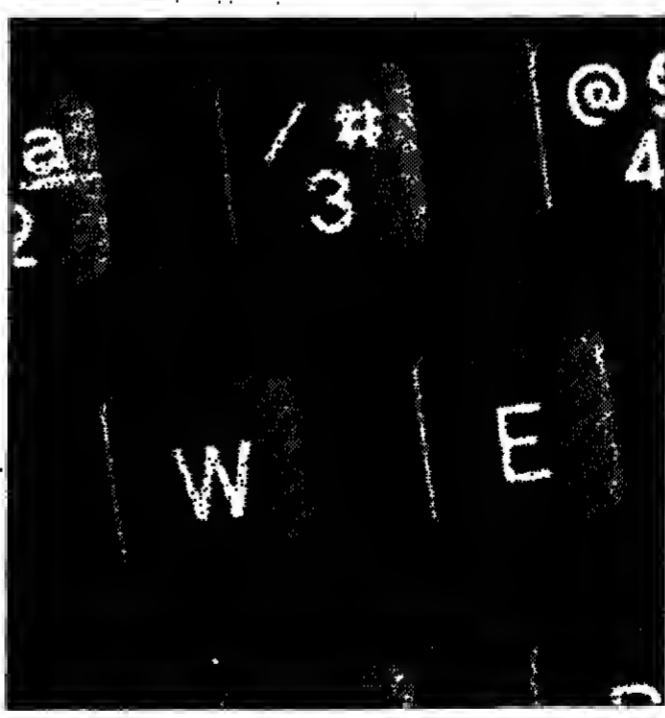
"In international mail, we now reckon to be the fourth or fifth largest postal operation in the world behind the post offices of the US, the UK, West Germany and maybe France and Japan. Within two or three years we could be second only to the US Post Office, handling perhaps 400 or 500 tonnes of overseas mail a week," claims Mr Paul Moorhouse, Mailfast's UK-based general manager.

Skypak is also taking on the Post Office authorities in the area of European same-day deliveries, having recently launched new services for documents moving between London and six other European centres.

Apart from developing an ever-broadening range of express delivery services, TNT UK is also rapidly stepping up the development of tailor-made distribution systems designed to meet customers' individual specifications. TNT Contract Services is now said to be one of the fastest-growing areas of group activity in the UK.

Philip Hastings

IT TOOK 4 PEOPLE 3 MONTHS TO DESIGN IT. IT TOOK 8 PEOPLE 12 MONTHS TO ENGINEER IT. IT TOOK JUST 1 PHONE CALL TO EXPORT IT THROUGHOUT EUROPE OVERNIGHT.



The call was to us at ELAN.

As the specialist in European express parcel delivery we're used to meeting the tightest deadlines.

We collect and deliver to anywhere in Europe faster than express. That's our overnight service.

Our PRIORITY AM DELIVERY SERVICE meets most urgent needs. While our PRE 10 AM SERVICE gives the best start to a working day.

And, on the mainland, our SAMEDAY SERVICE provides an even faster answer.

Our speed and reliability comes from our mastery of the most difficult of all delivery disciplines - overnight.

And our overnight expertise has provided the basis for our other services.

These include an economical service for your less urgent goods, that offers the absolute reliability of our overnight service.

Then there's our range of worldwide air freighting services. Combined with our European network they give us the ability to handle our distribution needs much more efficiently and economically.

By providing you with professional logistics management.

We can bring your goods from suppliers dotted around the globe, break bulk, warehouse, order pick, re-pack, and distribute within Europe at a moment's notice.

We can do all these things and more. We'll tailor our distribution service to meet your exact needs.

So whatever you have on the drawing-board or on the production line, we have just what you need. All you have to do is pick up a phone and ask for it.

For the full facts about the ELAN range of services, call our information line on 021 333 3025 now.

ELAN The Overnight Delivery System

EXPRESS SERVICES 8

DO IT RIGHT!
WE DON'T JUST OFFER...

30 YEARS EXPERIENCE IN EXPRESS DISTRIBUTION
 • 182 DEPOTS WORLDWIDE
 • A TOTAL SERVICE, COVERING VIRTUALLY EVERY COUNTRY OF THE WORLD
 • NEW YORK OVERNIGHT • TOKYO 2 DAYS
 • NEXT DAY FOR ALL MAJOR EUROPEAN CITIES
 • TOTALLY COMPETITIVE PRICES WITH NO HANDLING FEES FOR ACCOUNT CUSTOMERS
 • NEW ACCOUNTS OPENED INSTANTLY

... BUT THE FIRST IKG DELIVERY FREE, FOR ALL NEW ACCOUNT CUSTOMERS

TELEPHONE 100 AND ASK FOR FREEPHONE
'OCS COURIER'
 1/15 GALLEYWALL ROAD, LONDON SE16

We're going places!

FLIGHT COURIER 01-730 4626
 45 LOWER BELGRAVE STREET
 LONDON SW7W 0LS

International Air Couriers

UK-Europe services
When Continent will be almost like home

ACCELERATING moves to make the European Community one market by the mid-1990s are encouraging further substantial development of express delivery services between the UK and the Continent. Adding impetus to that trend is the likelihood that the Channel Tunnel will be built over the next few years.

The precise impact of that link on express/courier operations is difficult to determine at present, although rail-based UK express parcels operator Red Star is already looking at a number of ideas, but it will encourage more people to think of the UK and the Continent as one domestic market and demand delivery services to match.

In the meantime, current efforts to liberalise the general European airline industry should open up more opportunities for the development of air links between the UK and the Continent to speed up the movement of parcels and freight. Already, documents, parcels and even larger freight can be moved overnight between the UK and many major continental centres, particularly those in the European Community, using a combination of aircraft and road vehicle operations. Now, the race is on among express service operators to expand that overnight delivery capability to encompass larger areas.

Some operators are also beginning to develop scheduled same-day document and parcel services between key European cities. UK Post Office organisation Datapost, for example, now offers time-tabled same-day delivery services between the London area and three other European cities - Amsterdam, Paris and Dublin. Similarly, courier company TNT

Skypak recently introduced document delivery services linking the London area with Brussels, Zurich, Frankfurt, Amsterdam, Paris and Dublin. On-board couriers accompany traffic using scheduled airline flights.

Just how fast development of UK/Continent same-day and overnight delivery services will continue, though, could depend to some extent on the success of current efforts by the courier/express industry to get customs authorities in Europe and elsewhere to review their treatment



Mr David Tanner, IML group managing director

of parcels traffic and introduce regulations to speed up clearance procedures. A recent move by the Customs Co-operation Council, which represents customs authorities all round the world, to recommend that their members accept the principle that express traffic needs special treatment seems a significant move in the right direction.

In the same context, intra-European parcels operator XP Express Parcel Systems last year took part in an experiment with French customs to reduce paperwork and cut the time taken to deliver small durable shipments to Paris. Under the system, XP delivered dutiable goods worth under FF2,500 with a T2 customs document, indicating that duty had been paid, anywhere in the Paris area, the morning after collection. Previously, deliveries to Paris under the system, complete several forms and obtain customs clearance.

Less encouragingly, much slower progress has been made to date in overcoming any of the fiscal barriers within the European Community which express operators maintain, threaten the continued rapid development of their services. The operators particularly want to see an acceleration of moves to harmonise VAT and other taxes within EC member states.

Commenting generally on the subject of customs and the air express industry in Europe and worldwide, Mr Brian Fittall, managing director of DHL International (UK) and deputy chairman of the Association of International Courier and Express Companies, says the ideal free trade environment is still a long way off.

"We must, as a matter of urgency, discuss payment of duty on low value items. We would like to see customs officers available earlier in the day and more officers on duty at peak times. Also, we would like acceptance of documents in advance and simpler paperwork. The resolution of these issues will result in more rapid clearance," claims Mr Fittall.

Most of the major express operators in the UK/Continent market now use aircraft to provide the longer haul transport. In some cases, companies use their own aircraft, but many instances they send freight using scheduled airline flights. Several operators use a mixture of the two, an aspect highlighted last month when UK parcels company Securicor announced it had linked up with Irish airline Aer Lingus to form a joint venture express company.

AerSecuricor, as the new company is called, will initially concentrate on the operation of UK/Ireland/Europe next-day parcels delivery services. Particularly prominent among the other operators using their own aircraft fleet to service the UK/Continent market is fast-growing TNT which is pushing ahead with the development of wide-ranging intra-European air operations using British Aerospace 146QT jet freighters able to carry up to around 10.5 tonnes of cargo on each flight. Three are already in service, two of them connecting the UK with West Germany and Sweden, and the company hopes to have a further five in operation in Europe within the next year.

Meanwhile, DHL International is building up a European fleet of Convair 580 aircraft, some of which will operate between the UK and the company's main parcels sorting hub in Brussels, to facilitate the development of through container operations catering for larger consignments. Similarly, sister company Elan International is now using large Merchantman freighter aircraft three currently fly between the UK, Republic of Ireland, where Dublin has now been added to the schedule as well as

Shannon to improve service coverage of the eastern side of Ireland, and West Germany.

Also very much involved with intra-European air operations are the three major US parcel companies active in that market - Federal Express, Emery Worldwide and UPS.

Federal Express, in particular, is known to be planning further substantial development of European operations this year. The company has just agreed to buy five Fokker F27 aircraft for use in Europe, two of them on routes between the UK and its main continental hub at Brussels, and over the next six months intends to open a number of new stations in West Germany, France and other European countries.

Another prominent US express operator and forwarding company, Emery, is also planning a number of using road transport links to help develop express freight services between the UK and the Continent. Mr Alan Draper, Burlington's UK managing director, says the company already runs TIR (trunk and trailer) services between the UK to some 26 destinations in Europe.

"We are planning during the first half of this year additionally to launch some express delivery services. We will be looking at the development of a 24-hour half a dozen markets such as West Germany, Portugal and Ireland, with further developments to include markets such as France, the Benelux and Scandinavia," he says.

Such services are likely to prove particularly attractive to shippers of freight larger than that normally catered for by the express parcels specialists. Already operating in that field are a number of European forwarders. Express services which run a door-to-door freight system called Eurapid based on the use of road vehicles to link some 50 main depots via around 160 trunk routes. Countries covered at present include the UK, Ireland, Benelux, France, West Germany, Austria, Switzerland, Italy, Denmark and Spain.

Similarly, UK-based express delivery company Seabourne Express relies mainly on road vehicles to maintain 24-hour freight delivery services within Europe. The company aims to make greater use of scheduled air capacity with the recent acquisition of courier operation Parcel-

The race is on to expand overnight deliveries to encompass larger areas

tor Services which specialises in the handling of documents and small parcels. Conversely, many of the international courier companies which have to date been best known for the long-haul movement of documents and parcels overseas are beginning to build up their UK/Continent and general European operations.

A good example among the UK-based couriers is IML which uses scheduled airline capacity and its own chartered aircraft to sustain overnight delivery services between the UK and Europe. "In 1988 we will become even stronger in Europe, both in terms of intra-European trade and for traffic in and out of Europe," says Mr David Tanner, IML's managing director.

Similarly, French-based courier company Jet Services is planning to open a number of offices in the UK this year to join the one already in operation at Heathrow. The company uses both air and road transport to handle the express delivery of bulk shipments such as printed matter as well as standard courier traffic within Europe and overseas.

The planned expansion moves by Jet Services and IML highlight the fact that the UK/Continent express market is going to become ever more competitive over the next few years. Many of the principal UK domestic service operators, for example, are looking to to break into the general European arena as major customers show signs of preferring to select one distribution company to handle every aspect of their express transport needs, both domestic and international. One of the nearest to making that move at present is ANG, the British & Commonwealth company, which hopes to start express services between the UK and several key continental markets in the next few months.

Other UK domestic parcels operators are expanding their existing involvements with the European market. These include Lynx Express Delivery Network through the multinational Euro Express Consortium and rail-based organisation Red Star which is using connections with other European rail authorities to expand its Eurail Express parcel and document services to the Continent. A few months ago, Red Star opened a new continental hub at Charleroi in southern Belgium and now flies European traffic out of Southend to that hub every night. From Charleroi, parcels are distributed by rail and road to their destination.



The Federal Express "Superhub" in Memphis, Tennessee

The big sorting centres

Computerised hubs of activity

FOR MANY leading domestic and international courier/express operations, the large sorting centres that are able to process thousands of parcels and document packages an hour are the focal points. Generally known as hubs, the centres receive incoming consignments from outlying depots carried on road vehicles and aircraft, sort them and then despatch them to final destination via the same transport chain, writes Philip Hastings.

As traffic volumes have increased so has the necessity for automated sorting systems which make use of the latest in computer-based technology.

Probably the most famous express parcels-sorting centre in the world is that operated by US carrier Federal Express in Memphis, Tennessee. Known as the Superhub, it employs 2,500 people to sort an average of 800,000 packages a night - most of it during a peak two-hour period around midnight - in a complex which houses an automated sorting building under roof and 40 miles of conveyor belts. Parcels are flown into and out of the hub on some 60 aircraft, most of them DC10 and Boeing 727 freighters.

On a rather smaller scale, Federal Express has a sorting hub in the UK which it inherited with the acquisition of domestic parcels company Lex Wilkinson in 1986. Located at Nuneaton in the Midlands, it is said to be already capable of handling up to 10,000 consignments an hour, using a system of coding of addresses with further capacity expansion in the pipeline. A computer system is also used to monitor and trace parcels during their progress through the overall delivery system.

Apart from size, one major difference between the UK hub and its Memphis counterpart is the fact that the former relies on road vehicles rather than aircraft to feeder traffic in and out.

Largest of the sorting hubs currently in operation in the UK is probably that of TNT at Atherstone in Warwickshire. More than 13,000 parcels an hour are handled through a complex of 250,000 sq ft located on a site totalling some 19 acres. Three different computerised sorting systems are used: tilt trays handle items up to 25 kilos and 1.2 metres; tilt slats accommodate items up to 50 kilos and 1.8 metres; and a suspended Nordifor system copes with up to 700 pallets an hour at all weights.

Around 200 trailers are used to feeder traffic between the hub and TNT depots around the UK.

Prominent among the other leading express parcels companies to develop a major UK hub operation is the Mayne Nickless-owned operator Parceline which is this year planning further substantial development of its central sorting hub at Sandwell, Birmingham and the introduction of real time consignment tracking. The hub development, which involves the addition of a fourth main conveyor belt at a cost of around £1m to join the three already in operation, is scheduled for the first part of this year, while phasing in of the computerised tracking system is provisionally set to start around July, or night are currently handled through a system based on three main conveyor belts each capable of dealing with 4,000 parcels an hour. Sorters use handheld laser guns and manually operated key pads to read and process parcel bar-codes as they pass through the hub. The fourth conveyor belt should be able to run even faster than the existing belts and handle up to 5,000 parcels an hour.

The next major step after that, says Mr Barry Ellis, Parceline chief executive, will be to bring in a real-time computerised parcels tracking system to allow the company to find out quickly the whereabouts of any parcel in its network. That would enable it to tell a customer exactly what had happened to his parcel at any point in its transit.

In the meantime, Parceline is talking to some of its major customers - those generating more than £5,000 or £6,000 of business a week - about installing terminals in their own premises to allow them direct access to information about their parcels.

Among the latest UK parcels operators to move into a new hub is Staffordshire-based ANC. The company's new £5m, 72,000 sq ft hub is located at the Parkhouse Industrial Estate, Newcastle-under-Lyme, only three or four miles from the M6. Average throughput of the hub is now around 30,000 parcels a night. "To cope with that we have installed equipment able to handle up to 5,000 parcels an hour," says Mr David Boon, ANC group marketing director.

Focal point of the new hub is a computerised tracking system capable of monitoring and controlling the movement of parcels throughout ANG's UK national network of 64 depots across the Midlands, it is said to be already capable of handling up to 10,000 consignments an hour, using a system of coding of addresses with further capacity expansion in the pipeline. A computer system is also used to monitor and trace parcels during their progress through the overall delivery system.

At those stations, handheld scanners are again used to check electronically that each parcel is going into the right transport cage. Once that is done, the operator tells the machine that the cage is loaded and sealed. Each cage is then electronically checked onto the correct trucking vehicle.

The next UK parcels operator to move into a new sorting hub is likely to be Bristol-based Interlink. Having reported a jump in turnover from £14m to nearly £22m and pre-tax profit up from £2.6m to £4.6m for the financial year ended June 1987, the company is this year planning to move into new 77,000 sq ft hub facilities close to its existing parcels sorting centre at Hartlebury in the Midlands.

"We plan to have that up and running from August this year. It will have 70 doors and be equipped with a proper conveyor sortation system to cope with up to 12,000 parcels an hour," says Mr Mark Reddington, operations manager for Interlink. And it will incorporate the bar-coding system already used by Interlink.

At the hub itself, parcels are sorted and relayed to loading stations via a gravity-fed flatbed conveyor system.

At those stations, handheld scanners are again used to check electronically that each parcel is going into the right transport cage. Once that is done, the operator tells the machine that the cage is loaded and sealed. Each cage is then electronically checked onto the correct trucking vehicle.

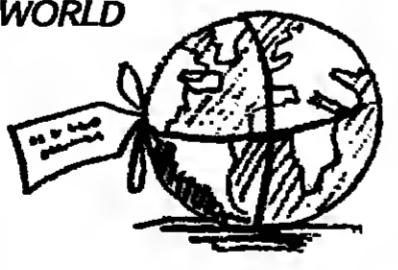
The next UK parcels operator to move into a new sorting hub is likely to be Bristol-based Interlink. Having reported a jump in turnover from £14m to nearly £22m and pre-tax profit up from £2.6m to £4.6m for the financial year ended June 1987, the company is this year planning to move into new 77,000 sq ft hub facilities close to its existing parcels sorting centre at Hartlebury in the Midlands.

"We plan to have that up and running from August this year. It will have 70 doors and be equipped with a proper conveyor sortation system to cope with up to 12,000 parcels an hour," says Mr Mark Reddington, operations manager for Interlink. And it will incorporate the bar-coding system already used by Interlink.

At the hub itself, parcels are sorted and relayed to loading stations via a gravity-fed flatbed conveyor system.

- From the second you grab for the phone, we deliver.
- To over 100 countries in 5 continents, we deliver.
- Via one of the largest networks in the world, we deliver.
- From documents and parcels to machine parts or medicine, we deliver.
- From under a kilo to hundreds of kilos, we deliver.
- For business, industry, or government, we deliver.
- Through red tape and paperwork, language and custom, laws and regulations, we deliver.
- With personal service, global expertise, and local know-how, we deliver.
- Speedily and safely, securely and reliably, we deliver.
- Right up to the moment we hand over at the destination, we deliver.
- Back to you, with proof of delivery on request, we deliver.
- At IML, we deliver the world.

IML
WE DELIVER THE WORLD



WORLD EXPRESS '88
CONFERENCE & EXHIBITION
 The meeting & market place for the international express & courier industry

7-9 JUNE 1988
Runnymede Hotel, Egham, Surrey

Promoted by: FREIGHT NEWS EXPRESS
 Supported by: AICES, Association of International Courier & Express Services
 and: IECC, International Express Carriers Conference, USA
 Details from: City Exhibitions & City Conferences Ltd
 8 Dukes Close, Alton, Hampshire GU24 1PH
 Tel: 0420 87303 Fax: 0420 541067 Telex: 0494 83358 Triang G

"THERE IS AN ALTERNATIVE"

sky
 courier international

Small Enough To Care
 Big Enough To Deliver

Sky Courier International
 West Drayton
 Tel: (0895) 445580

REMAIL
 INTERNATIONAL EXPRESS MAIL

FOR SERVICE DETAILS CONTACT:
 KAREN BARNETT
 SALES & MARKETING, DIRECTOR
 CITY OFFICE 01-722 6871
REMAIL (U.K.) Ltd.
 THE MILL HOUSE, BARRY AVENUE, WINDSOR, BERKS SL4 1DX
 Tel: 0753 95104 Telex: 840952 Fax: 0753 941511